INSTAGRAM DATA MODELLING AND ANALYSIS

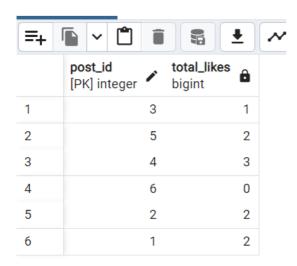
1) Update the caption of post_id =3
UPDATE POSTS SET caption ='Scrumptious Pizza' where post_id = 3;

	post_id [PK] integer	user_id integer		caption text	image_url character varying	created_at timestamp without time zone	
1	1		1	Beautiful sunset	https://www.example.com/sunset.jpg	2023-08-14 12:36:42.726085	
2	2		2	My new puppy	https://www.example.com/puppy.jpg	2023-08-14 12:36:42.726085	
3	4		4	Throwback to my vacation	https://www.example.com/vacation.jpg>	2023-08-14 12:36:42.726085	
4			5	Amazing concert	https://www.example.com/concert.jpg	2023-08-14 12:36:42.726085	
5	3		3	Scrumptious Pizza	https://www.example.com/pizza.jpg	2023-08-14 12:36:42.726085	
6	6		1	Sureal	https://www.example.com/scenary.jpg	2023-08-18 11:44:01.576135	

2) Count number of likes for each post.

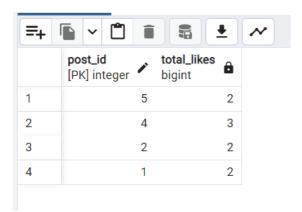
select p.post_id,count(I.like_id) as total_likes
from posts p left join likes I on p.post_id = I.post_id
group by p.post_id;

(Left join has been used instead of inner join because we want to display even those posts which have 0 likes)



3) Show only the posts with more than 2 likes.

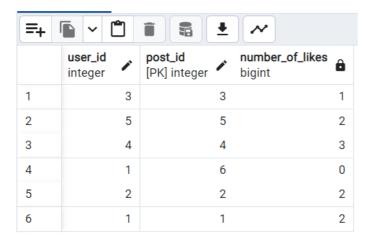
select p.post_id,count(I.like_id) as total_likes from posts p left join likes I on p.post_id = I.post_id group by p.post_id having count(I.like_id) >=2;



4) Count number of likes for each post done by a user

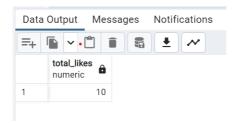
select p.user_id ,p.post_id,count(l.user_id) as number_of_likes from posts p left join likes l on

p.post_id=I.post_id group by p.user_id,p.post_id;



5) Find total number of likes for all posts

```
SELECT SUM(num_likes) AS total_likes
FROM (
SELECT COUNT(Likes.like_id) AS num_likes
FROM Posts
LEFT JOIN Likes ON Posts.post_id = Likes.post_id
GROUP BY Posts.post_id
) as likes_by_post;
```



6) Find all the users who have commented on post_id =1

```
/* 1) Using joins*/
```

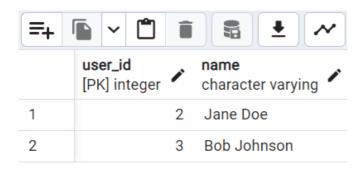
select users.user_id,users.name from users join comments on users.user_id=comments.user_id where comments.post_id=1;

```
/* 2) Using subquery */
select user_id,name from users where user_id in (
select user_id from comments where post_id=1);

/* 3) Using CTE */

WITH UserComments AS (
    SELECT user_id
    FROM comments
    WHERE post_id = 1
)

SELECT u.user_id, u.name
FROM users u
```



JOIN UserComments uc ON u.user_id = uc.user_id;

7) Rank the posts based on number of lines

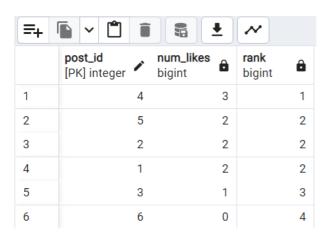
```
SELECT post_id, num_likes, DENSE_RANK() OVER (ORDER BY num_likes DESC) AS rank
FROM (
    SELECT Posts.post_id, COUNT(Likes.like_id) AS num_likes
    FROM Posts
    LEFT JOIN Likes ON Posts.post_id = Likes.post_id
```

```
GROUP BY Posts.post_id
) AS likes_by_post;

/* USING CTE */

WITH cte AS
( SELECT Posts.post_id, COUNT(Likes.like_id) AS num_likes
    FROM Posts
    LEFT JOIN Likes ON Posts.post_id = Likes.post_id
    GROUP BY Posts.post_id
)

select post_id,num_likes, DENSE_RANK() OVER(ORDER BY num_likes DESC) as rank_by_likes
from cte;
```



8) Find all the posts and their comments using a common table expression

```
WITH post_comments AS (
    SELECT Posts.post_id, Posts.caption, Comments.comment_text
    FROM Posts
    LEFT JOIN Comments ON Posts.post_id = Comments.post_id
)
SELECT *
FROM post_comments;
```

	post_id integer	â	caption text	comment_text text
1		1	Beautiful sunset	Wow! Stunning.
2		1	Beautiful sunset	Beautiful colors.
3		2	My new puppy	What a cutie!
4		2	My new puppy	Aww, I want one.
5		3	Scrumptious Pizza	Yum!
6		4	Throwback to my vacation	Looks like an awesome trip.
7		5	Amazing concert	Wish I was there!
8		6	Sureal	[null]

9) Categorize the posts based on the number of likes

```
WITH CTE AS
( SELECT p.post_id,count(I.like_id) number_likes
FROM posts as p
  JOIN likes as I on p.post_id = I.post_id
  GROUP BY p.post_id
)
SELECT post_id,number_likes,
CASE WHEN number_likes <= 2 THEN 'low_likes'
WHEN number_likes = 2 THEN 'few likes'
WHEN number_likes > 2 THEN 'lot of likes'
ELSE 'no data'
END like_category
FROM CTE;
```

	post_id [PK] integer	number_likes bigint	â	like_category text
1	3		1	low_likes
2	5		2	low_likes
3	4		3	lot of likes
4	2		2	low_likes
5	1		2	low_likes