

# User Interface Design

**Group 1 – Devlierable 4**

# Logo & Typography

The idea behind the logo is to make it look simple and elegant. We found a typeface called “**gallient**” which we thought was best fitting. The only thing we changed from the typeface was the dot above the “i” which we changed to a little star. This alone reflects elegance and the colour chosen adds to this too.

Other typefaces that we choose is called “**Poppins**” which is used in this text. We knew we wanted to use sans serif as our body typeface because it’s easiest to read especially when it’s long paragraphs in the blog.

# Hidden Gems

# Colour Palette

The colour palette was harder to choose as we need to find colours that works best with each other. We knew that because we are a blog about travelling in Ireland, we wanted to incorporate the green and orange.

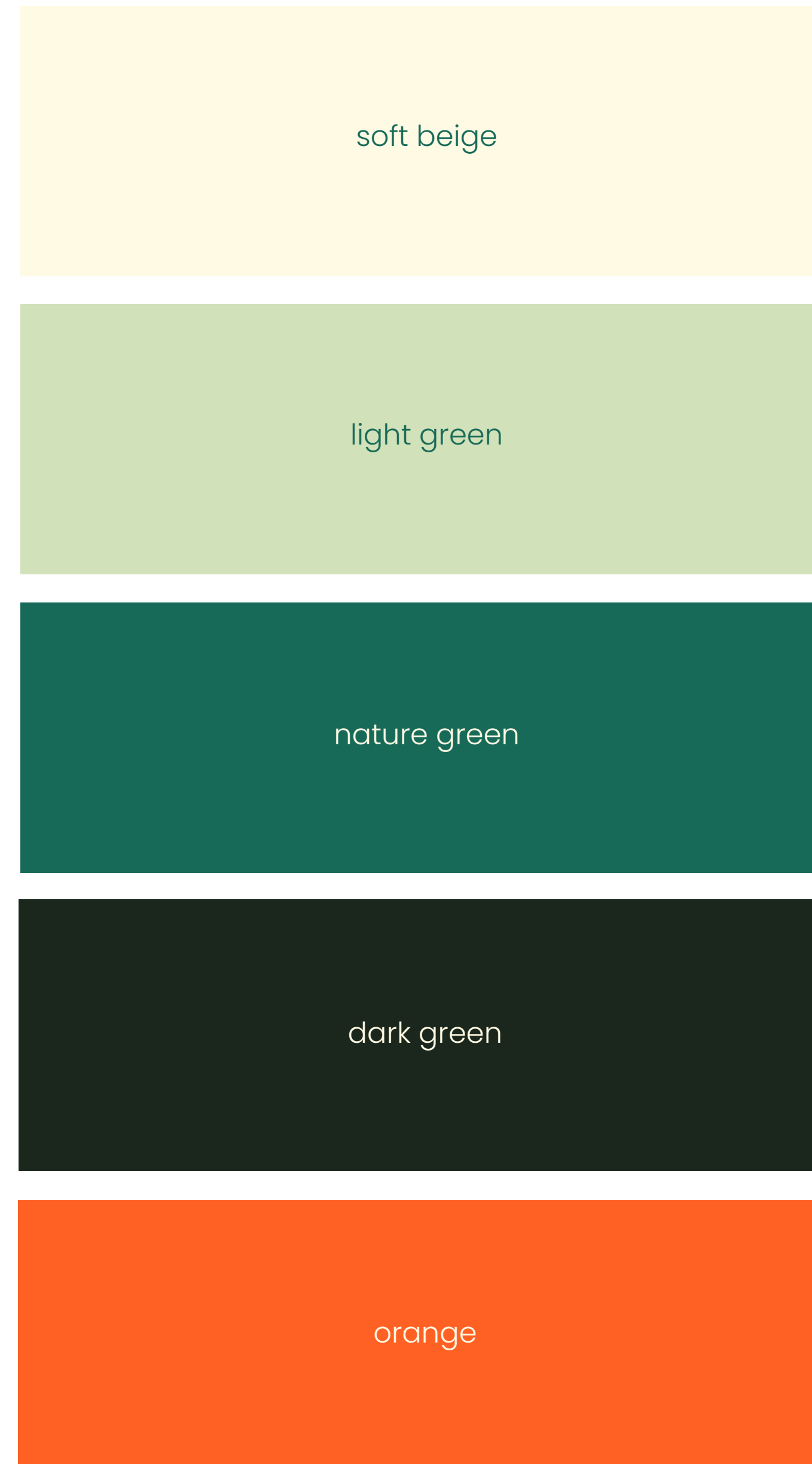
We started off with the green, we wanted to make sure that the colour isn't too jarring but it's also has enough contrast between one another.

The first two colours, "soft beige" and "light green" will be mainly used for background colours.

"Nature green" can be used for both background (like we have of the footer) or as text. If used as background, "soft beige" will be the chosen text colour because it has great contrast.

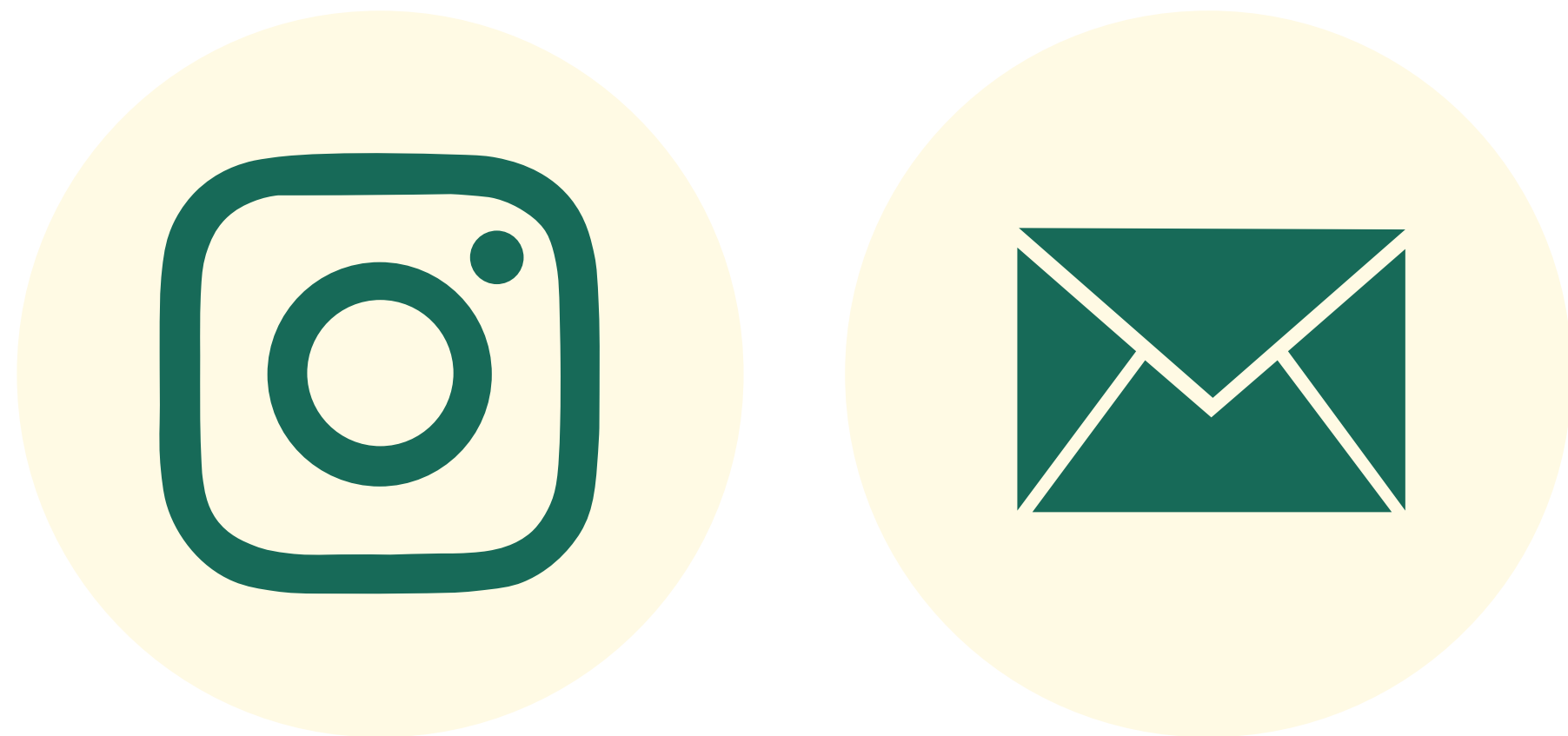
"Dark green" will be mainly used for main body text colour, where the background will be either "soft beige" or "light green"

"Orange" is our pop of colour and will be mainly used as an accent colour, like in our Logo & Typography page in this document.



# Socials

The icons below are the ones we will be using in our website. We have chose to vector these so we can use our own colour palette. This will tie everything very well for the website.



A sample of what our homepage will look like.

