

SMRITI SHARMA

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BBA PROFESSIONAL

Leadership | Communication | Decision-Making

Ambitious business student with a solid academic background and a passion for applying theory to real-world challenges. Seeking opportunities to enhance skills and make a positive impact in the corporate sector.

EDUCATION

Bachelor of Business Administration – pursuing

Allenhouse Business School - Kanpur

INTERNSHIP

RELIANCE RETAIL - Kanpur, UP

Aug/12/24 – Aug/22/2024 (10 days)

RETAIL INTERN UNDER OJT PROGRAMME

- Assisted in daily store operations and inventory management while providing customers with product information and support for a pleasant shopping experience.
- Helped the sales team promote popular products, contributing to successful sales.
- Recognised for Outstanding Performance during the Full Paisa Vasool offer (15/8/24 – 19/8/24).

PROJECT WORK

Topic: Changing Role of a Woman in India

Purpose: To explore the changing role of women in India, focusing on key social, political, and economic shifts while highlighting ongoing challenges and the need for empowerment in creating a progressive society.

TRAININGS AND CERTIFICATIONS

- MS Office (Word, Excel, PowerPoint), with hands-on training – Allenhouse Business School
- Basics of Tally Prime Software, with practical training – Allenhouse Business School
- Attended training in Digital Marketing and Tableau software – Allenhouse Business School
- Certificate Program in Banking, Finance and Insurance – BAJAJ FINSERV
- Consumer Behaviour – NPTEL

AWARDS AND HONOURS

- Secured **3rd position** in “Regard Before You Discard” during SBM Fest MYSTICA’25 [CSJMU]
- Secured **1st position** and honoured as ‘**Woman of the Series**’ in “Cricket”, Oorja 2025. [AGOI]
- Secured **1st position** in the “Tug of War event”, Oorja 2025. [AGOI]

VOLUNTEER EXPERIENCE

- Volunteered for “**LOGONEX**” event during EXUBERANCE’25 and coordinated the event organisation.
- Volunteered for “**Best Out of Waste**” event during EXUBERANCE’24 in an organising role.

EXTRA-CURRICULAR ACTIVITIES

- Actively participate in **OPEN MIC EVENT** (Public Speaking), which is held in Allenhouse Business School
- ICRDBMTE-24, Presented paper entitled-“Changing Role of Women in India”.
- Startup Enclave (startup prototype formation competition) held at Allenhouse Business School.
- Participated in ‘BIZ CANVAS CLASH’ during the **Finance Fusion Conclave-2025** at **GHS-IMR**.