Website Design

Snow Denn Lodges

CS101 Assessment 2: Website Design & Development

Project by:

Conor Cook
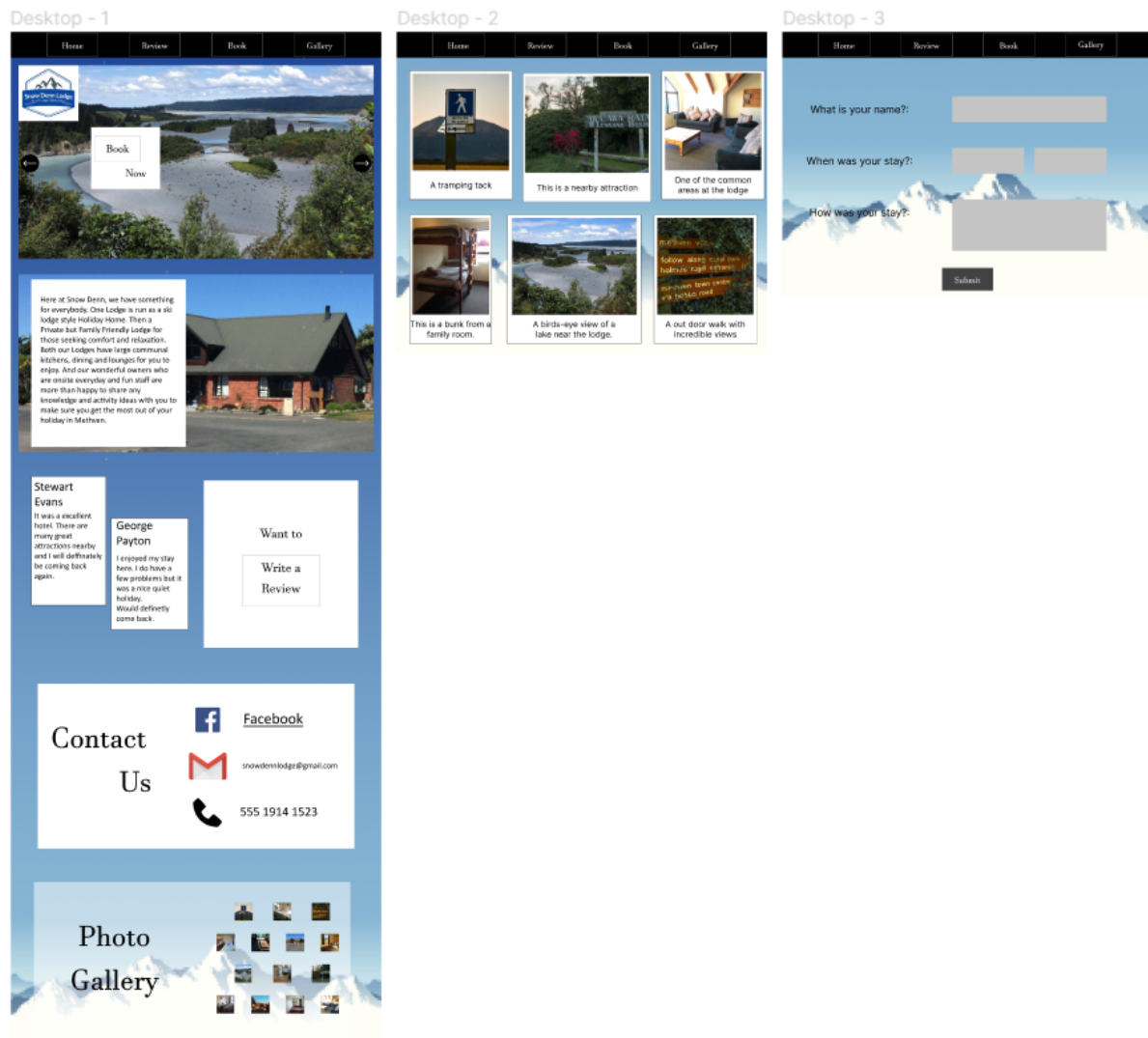
...

Website used:

Original Design:

This was the original design made for the remodel of the Snow Denn Lodge("Snow Denn Lodge", 2022) website. I made it on the website Figma("Figma", 2022).

Features:

- Navigation Bar
    - A navigation bar is a necessity for most websites and it will be a necessity for mine as well. It will take users to the four main pages of the website. Those being Home, Review, Booking and Photo Gallery. Although this will change when making the actual website
- Image Slideshow
    - One of the very first things you see when you open the website is the slideshow consisting of three images and right next to is a quick link to booking.com("Booking.com", 2022).
    - Currently the slideshow does not work but it will work on the actual website
- Review's
    - On the home page you can see some reviews left by previous customers and I've made the page where you make reviews very simple to use and make reviews.
- Contact
    - The contact menu is on the home page and only consists of three forms of contact email, phone and facebook("Facebook", 2022) as those are the three main contacts people use

Developments:

With the criteria for this assignment revealed I had to make some changes to my original design in order to meet the criteria.

Changelog:

- Booking Page
    - I had to make my own booking page for the assignment and I cannot use a different website. I made a new booking page and asked the users the following questions,
        - What is you name (first and last)
        - When will you check in
        - When will you check out
        - How many people are staying
        - What room(s) would you like
- Added Blog
    - We needed to add a sign-up/login form. On my original prototype, there was no way I could've added a sign-up/login form.
    - I decided to replace the photo gallery page with a blog page so people could sign-up to receive blog post's in their email.

User Testing:
- Ella Hawkins
    - Ella found navigating the website to be very simple as all the pages are clearly labelled and available at all times.
    - Ella did however mention that with blog posts that they have some photos on them so they aren't boring. Also they said that there should be more blog posts instead of just two posts

- Adam McArdle
    - Adam found navigating the website very easy as well and said that the design was, "Simple and to the point."
    - The only advice he gave me was to add back and forth arrows on the slide show.
- Marley Cheng
    - Like everyone else, Marley found navigating the website very easy. Although he didn't realise that the contact section was on the home page.
    - The only negative feedback he had was, "The blog posts are quite wordy." I don't believe this to be much of an issue.

Bibliography:

- Snow Denn Lodge
    - Snow Denn Lodge. (2022). Retrieved 18 April 2022, from
      https://snowdennlodge.co.nz/
- Figma
    - Figma. (2022). Retrieved 18 April 2022, from https://www.figma.com/
- Booking.com
    - Booking.com. (2022). Retrieved 18 April 2022, from https://www.booking.com/
- Facebook
    - Facebook. (2022). Retrieved 18 April 2022, from https://www.facebook.com/
- Images
    - All the images under the folders Blog, Rooms, Slideshow and original_11.jpg are from the Snow Denn Lodge Website
        - Snow Denn Lodge. (2022). Retrieved 18 April 2022, from
          https://snowdennlodge.co.nz/
    - Facebook_icon.png is from facebook
        - Facebook. (2022). Retrieved 18 April 2022, from https://www.facebook.com/
    - Gmail_icon.png is from Gmail
        - Gmail. (2022). Retrieved 18 April 2022, from http://mail.google.com/mail
    - phone_icon.PNG is from iconify on Figma
        - Figma. (2022). Retrieved 18 April 2022, from https://www.figma.com/
    - Background.png is from iStock
        - Stock Images, Royalty-Free Pictures, Illustrations & Videos - iStock. (2022). Retrieved 18 April 2022, from https://www.istockphoto.com/