



primary principals:

Debra Walker | Selena Vargas | Levance Wamley

{clearfix} is a technological engine primarily made up of humans. Fueled by passion your designers, programmers and developers pride themselves on clean code and flawless execution and are supported by a world-class team of account service leaders.

rocket photo to go here

deb to do

network photo to go here

deb to do



## Office

Successfully in business for 25 years.

Located in Panama, FL

- Full time staff of 50 full-time associates
- Everlasting supply of technical experts
  - Contracted on a need-to-have basis
  - Certified
  - Globally networked





## Services

We are an integrated, full-service interactive company.

### Account Service

- Business Plans
- SWOT
- Budget
- Asset Management

### Creative Design

- Concept Development
- Asset Development
- Art Direction
- Production

### Development

- ADDIO®
- Front End Design
- Debugging
- Asset Production

### Hosting

- Maintenance
- Firewall Security
- Multiple Site Backups (daily)



## Service Packages

Full pack: \$17,500

Design pack: \$15,00

Programming Pack: \$25,500

Hosting pack: \$65/monthly

*Custom packages are negotiable.*

## Client Roster





## Client proposals:

1. Consultation for solutions and enhancements for two existing web applications and debugging a search engine.
  - a. Must demonstrate all three Web Applications, as follows:
    - The Duel (Part 1--3)
    - Buggy Search Engine (3 versions)
    - New Battleship application developed (4 weeks or less)





## Who is PWA1?

### PWA-International

- Technology/gaming company
- Target audience: Primary teens, Secondary tweens (primarily male)  
Mom's have the final say.
- Competitors:

EA

Sony

Microsoft

Naughty Dog



## Opportunities? No problem, we can help!

Clearfix has an outstanding reputation for 100% customer satisfaction.

- We never meet expectations, we EXCEED
  - Timing is everything: we live by deadlines
  - We are available 24 hours a day (minus standard holidays)
  - We are an extension of your office - weekly status meetings
    - Team building events: Every 6 months
    - Partnered:





## Hosting Solutions

<http://lkwamley.wix.com/pwa1-portfolio>

<http://peaceatmindalways.wix.com/pwa1-portfolio>

<http://dwalker15.wix.com/pwa1-portfolio>

1. Our main development and hosting sites are wix.com and FTP server.
  - a. As a backup we will upload everything to git.hub and download work on a flash drive.
2. We plan to backup the clients work daily.



## Evaluations

We all contributed to information presented on the side.

We also talked and listed to everyone's ideas.

- *Debbie made the company logo and came up with the name*
- *Levance typed the information on the slides*
- *Selena populated slide content*

We need to keep tweaking the presentation by gaining insights and feedback from the client(s).



Q & A:

Questions are welcome at this time.