



primary principals:

Debra Walker | Selena Vargas | Levance Wamley

{clearfix} is a technological engine primarily made up of humans. Fueled by passion our designers, programmers and developers pride themselves on clean code and flawless execution which are supported by a world-class team of account service leaders.

A photograph of a city skyline with several tall skyscrapers. In the foreground, there is a park with green trees and a paved path where a few people are walking. The text "{clearfix}" is overlaid in the center of the image. The word "clear" is in orange, and "fix" is in white. The curly braces are also white.

{clearfix}



Successfully in business for 25 years.

Located in Panama City, FL

- Full time staff of 50 full-time associates
- Everlasting supply of technical experts
 - Contracted on a need-to-have basis
 - Certified
 - Globally networked

{clearfix} PWA-International

Services

We are an integrated, full-service interactive company.

Account Service

- Business Plans
- SWOT
- Budget
- Asset Management

Creative Design

- Concept Development
- Asset Development
- Art Direction
- Production

Development

- ADDIO®
- Front End Design
- Debugging
- Asset Production

Hosting

- Maintenance
- Firewall Security
- Multiple Site Backups (daily)

Service Packages

Full pack: \$17,500

Design pack: \$15,000

Programming Pack: \$25,500

Hosting pack: \$65/monthly

Custom packages are negotiable.

Client Roster



Client proposals:

1. Consultation for solutions and enhancements for two existing web applications and debugging a search engine.
 - a. Must demonstrate all three Web Applications, as follows:
 - The Duel (Part 1--3)
 - Buggy Search Engine (3 versions)
 - New Battleship application developed (4 weeks or less)

Client Profile

PWA-International

- Technology/gaming company
- Target audience: Primary teens, Secondary tweens (primarily male)
Mom's have the final say.
- Competitors:

The Sony logo, consisting of the word "SONY" in a bold, black, sans-serif font.

Opportunities? No problem, we can help!

Clearfix has an outstanding reputation for 100% customer satisfaction.

- We never meet expectations, we EXCEED
 - Timing is everything: we live by deadlines
 - We are available 24 hours a day (minus standard holidays)
 - We are an extension of your office - weekly status meetings
 - Team building events: Every 6 months
 - Partnered:



Hosting Solutions

<http://lkwamley.wix.com/pwa1-portfolio>

<http://peaceatmindalways.wix.com/pwa1-portfolio>

<http://dwalker15.wix.com/pwa1-portfolio>

1. Our main development and hosting sites are wix.com and FTP server.
 - a. As a backup we will upload everything to git.hub and download work on a flash drive.
2. We plan to backup the clients work daily.

Evaluations

We all contributed to information presented on the side.

We also talked and listed to everyone's ideas.

- *Debbie made the company logo and came up with the name*
- *Levance typed the information on the slides*
- *Selena populated slide content*

We need to keep tweaking the presentation by gaining insights and feedback from the client(s).



Q & A:

Your comments mean a lot to us.

If you remember something afterwards, please feel to go to our website and leave a comment.

Thank You!