

# {clearfix}

Passionately serving our partners for over 25 years.

cc

## Client proposals:

1. Consultation for solutions and enhancements for two existing web applications and debugging a search engine.
  - a. Must demonstrate all three Web Applications, as follows:
    - The Duel (Part 1--3)
    - Buggy Search Engine (3 versions)
    - New Battleship application developed (4 weeks or less)

# {clearfix} PWA-International

## Hosting Solutions

<http://lkwamley.wix.com/pwa1-portfolio>

<http://peaceatmindalways.wix.com/pwa1-portfolio>

<http://dwalker15.wix.com/pwa1-portfolio>

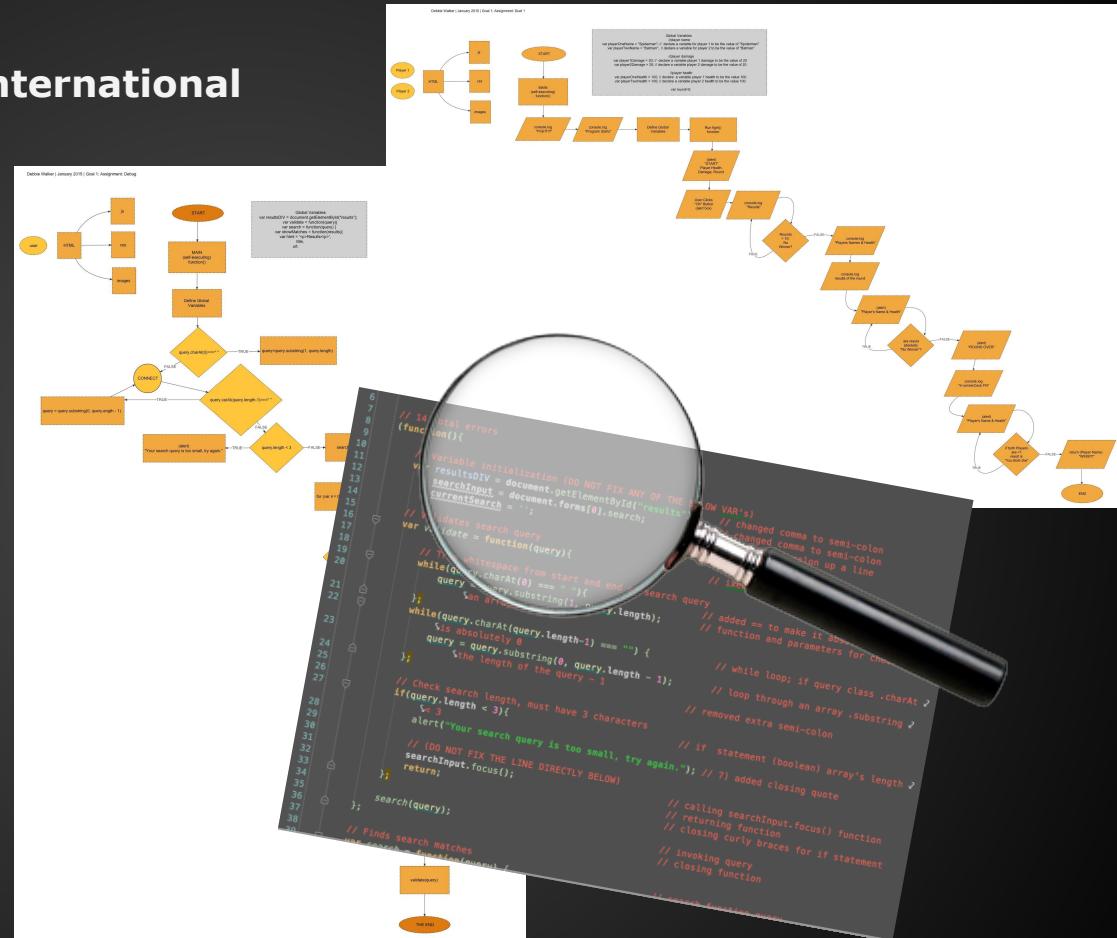
1. Our main development and hosting sites are wix.com and FTP server.
  - a. As a backup we will upload everything to git.hub and download work on a flash drive.
2. We plan to backup the clients work daily.

# {clearfix} PWA-International

ADDIO®

1. Analyze
2. Design

70% of our time will  
will be spent on the  
first two steps  
of the ADDIO process



# {clearfix}

ADDIO®

## 1. Analyze

We first begin by running your code through a proprietary software called d-bugger where your code is automatically flowcharted

```
36 document.write("<br>", name.slice(10  
,14));  
37 console.log(name.substring(10,14));  
38 document.write("<br>", name.substring  
(10,14));  
39  
40 var array1=name.split(" ");  
41 console.log(array1);  
42 document.write("<br>", array1);  
43 console.log(array1[4]);  
44 document.write("<br>", array1[4]);  
45  
46 console.log(array1.join("|"));  
47 document.write("<br>", array1.join  
("|"));  
48 console.log(array1.reverse());  
49 document.write("<br>", array1.reverse  
());  
50  
51 console.log(array1.slice(1));  
52 document.write("<br>", array1.slice(1  
));  
53  
54 console.log(array1.push("New Value"  
));  
55 document.write("<br>", array1.push  
("New Value"));  
56 console.log(array1);  
57 document.write("<br>", array1);
```

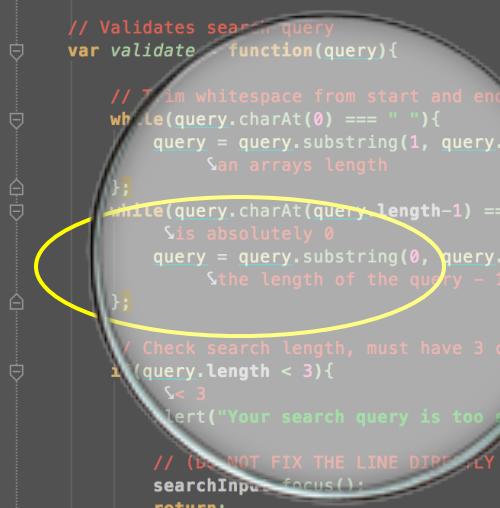


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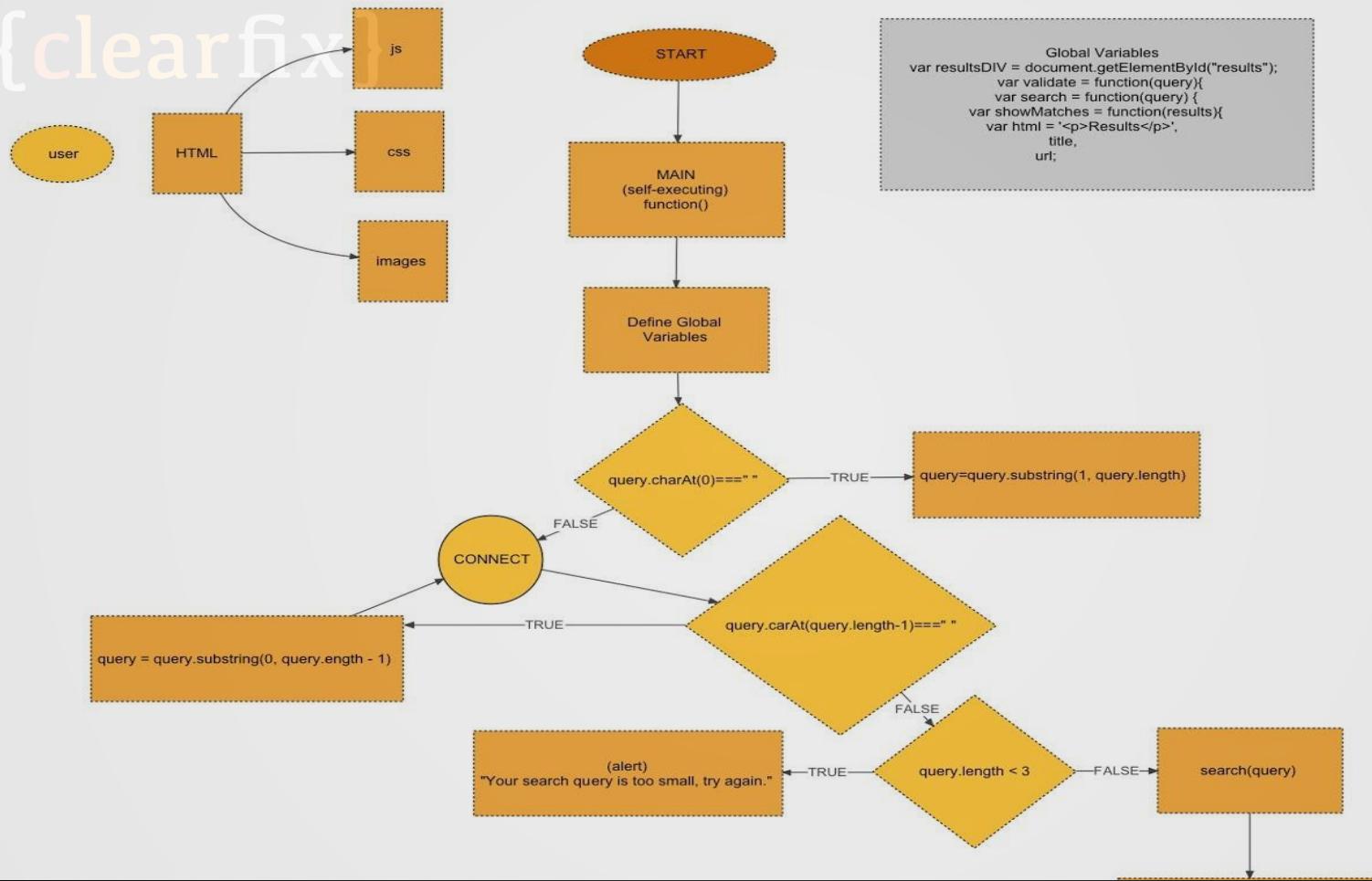
## 1. Analyze

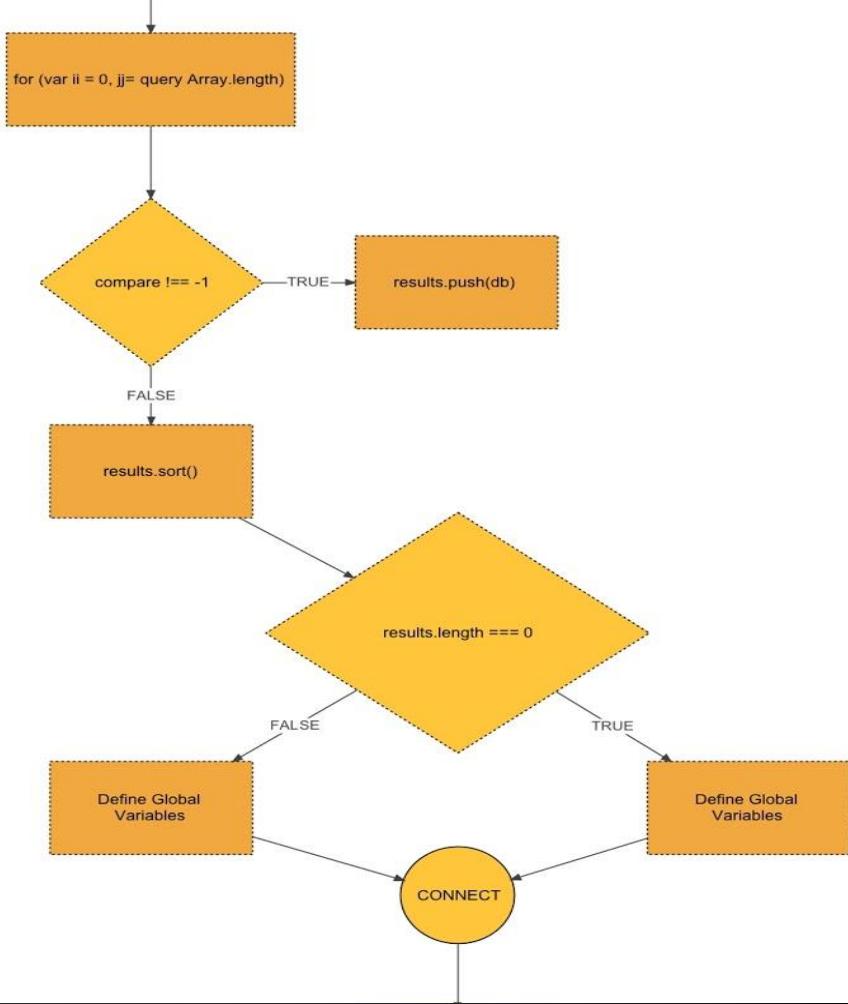
Our staff combs through tedious and time-consuming code to analyze opportunities to fix inefficiencies and to optimize performance

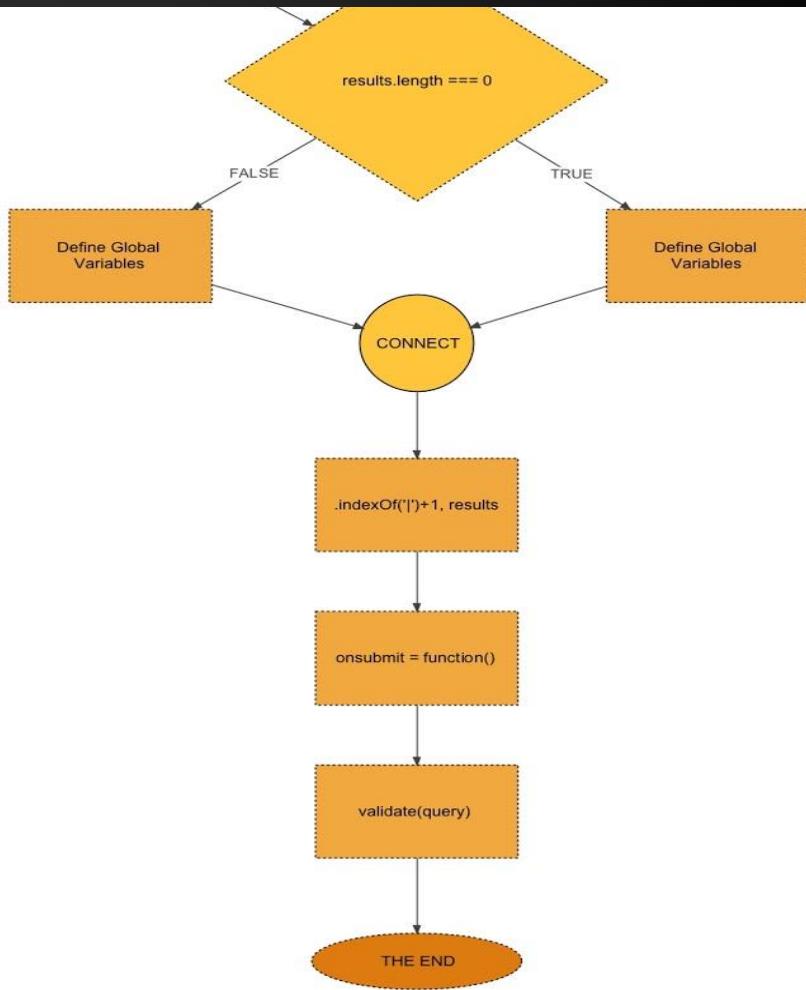


```
6 // 14 total errors
7
8 (function(){
9
10 // Variable initialization (DO NOT FIX ANY OF THE BELOW VAR's)
11 var resultsDIV = document.getElementById("results");           // changed comma to semi-col
12 searchInput = document.forms[0].search;                      // changed comma to semi-col
13 currentSearch = '';                                         // moved semi-colon up a line
14
15 // Validates search query
16 var validate = function(query){                                // fixed validate (typo) to v
17
18     // Trim whitespace from start and end of search query
19     while(query.charAt(0) === " "){                                // added == to make it also
20         query = query.substring(1, query.length);                  // function and parameters f
21         // San arrays length
22     }
23     while(query.charAt(query.length-1) === ""){                   // while loop; if query
24         query = query.substring(0, query.length - 1);             // loop through an array
25         // the length of the query - 1
26     }
27
28     // Check search length, must have 3 characters
29     if(query.length < 3){                                         // if statement (boolean) a
30         < 3
31         alert("Your search query is too small, try again!");
32
33         // (DO NOT FIX THE LINE DIRECTLY BELOW)
34         searchInput.focus();                                     // added closing quo
35         return;
36     }
37
38     search(query);                                           // closing cu
39
40     // Finds search matches
41     var search = function(query){                            // invoking query
42         // closing function
43
44         // search function query
45     }
46 }
```

# {clearfix}







# {clearfix} PWA-International

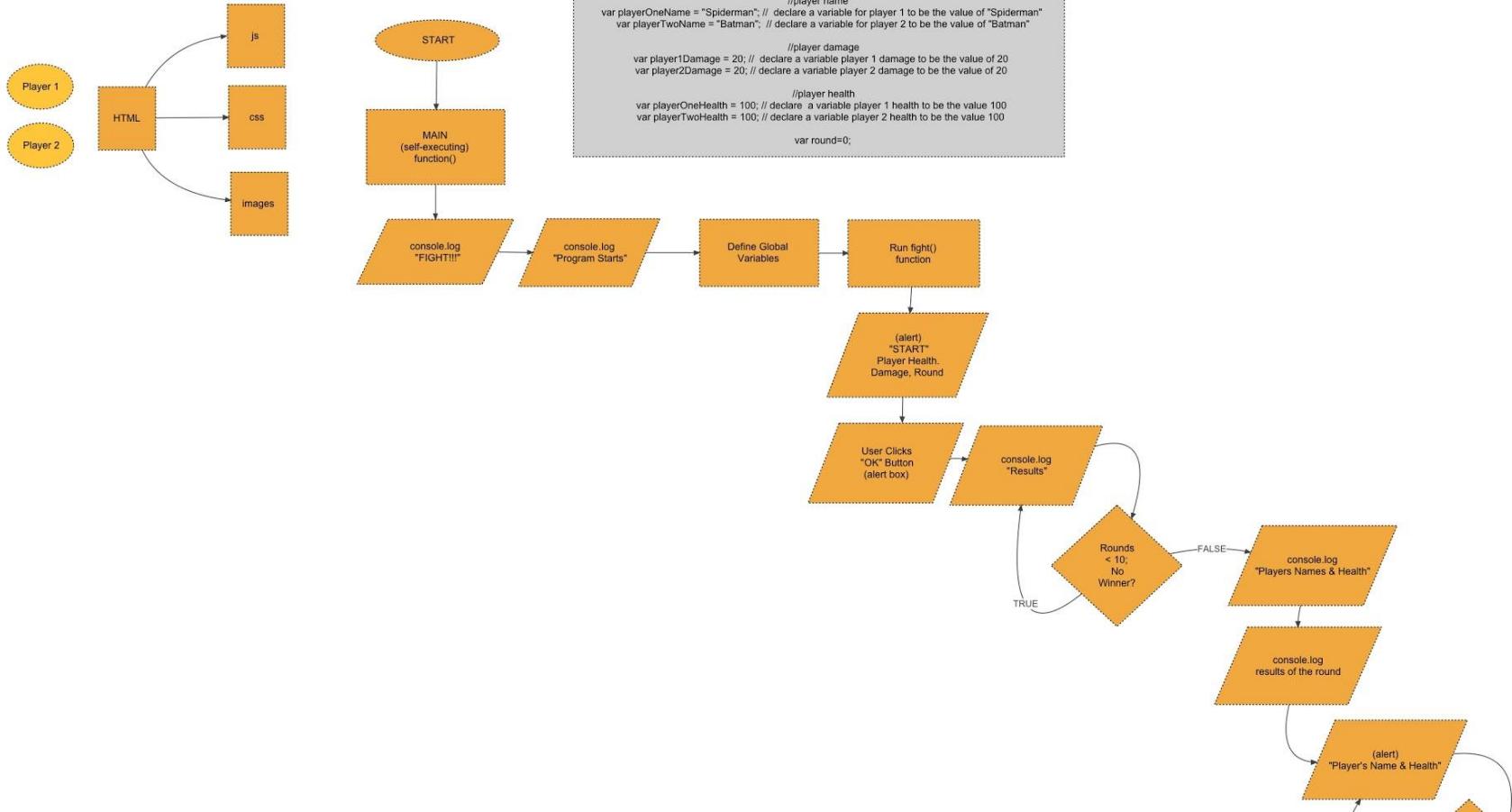
## Hosting Solutions

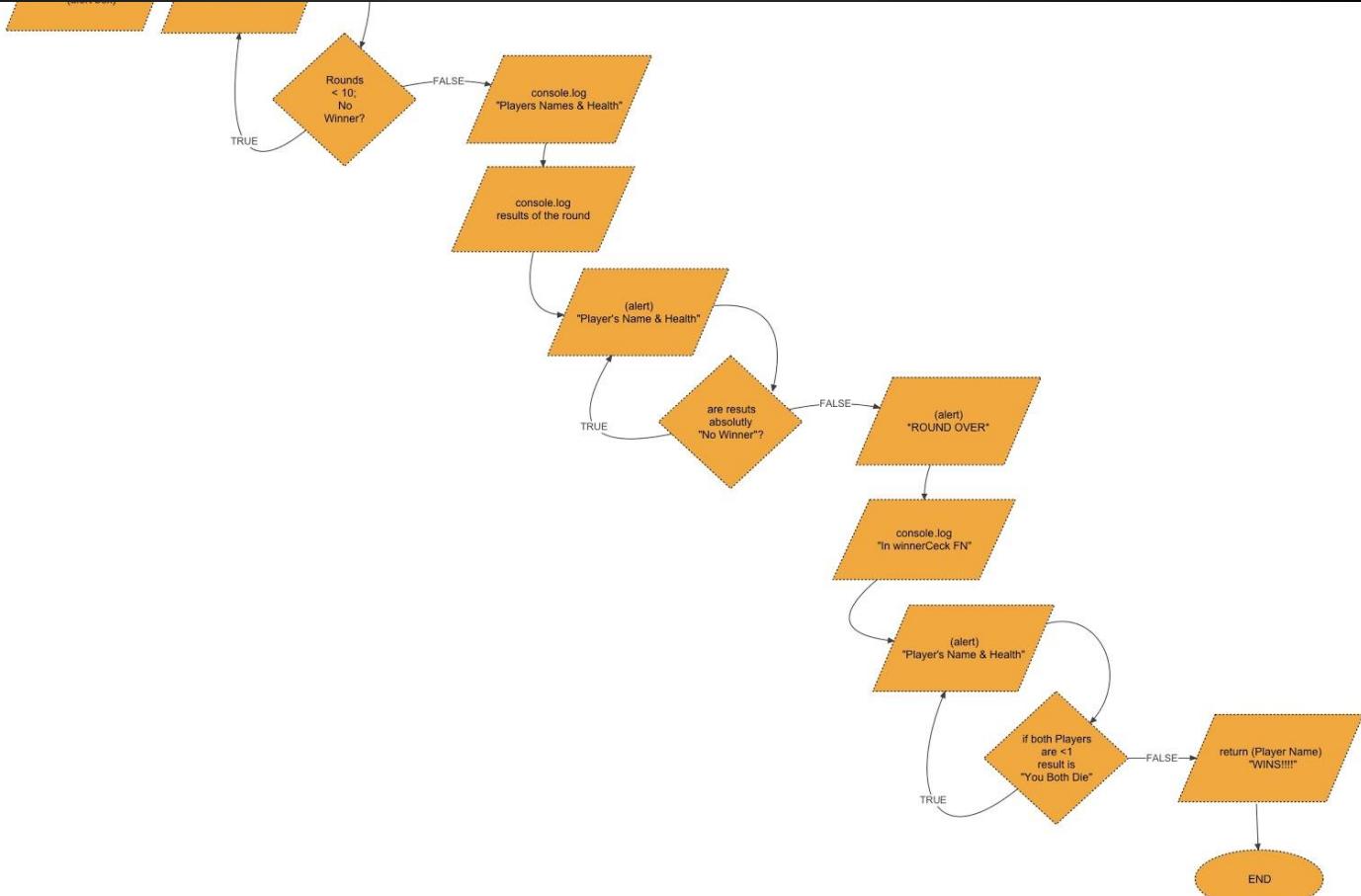
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PWA-International

Q & A:

Your comments mean a lot to us.

If after the meeting you should have a comment, questions or concern, please feel free to use our website's "comment box".

Thank You!

## Services

We are an integrated, full-service interactive company.

### Account Service

- SWOT  
(Strengths, Weakness, Opportunities, Threats)
- Business Plan
- Budget
- Asset Management

### Creative Design

- Concept Development
- Asset Development
- Art Direction
- Production

### Development

- ADDIO®  
(Analyse, Design, Develop/Debug, Integrate/Test, Optimize)
- Front End Design
- Debugging
- Asset Production

### Hosting

- Maintenance
- Firewall Security
- Multiple Site Backups (daily)

# {clearfix}

meet your team

Debra Walker | Selena Vargas | Levance Wamley

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think of us as an extended office

- Full time staff of 50 full-time associates
- Everlasting supply of technical experts
  - Contracted on a need-to-have basis
  - Certified
  - Globally networked

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our mission

{clearfix} is a technological engine primarily made up of humans.

Fueled by passion our designers, programmers and developers who pride themselves on clean code and flawless execution and are supported by a world-class team of account service leaders.

## Client proposals:

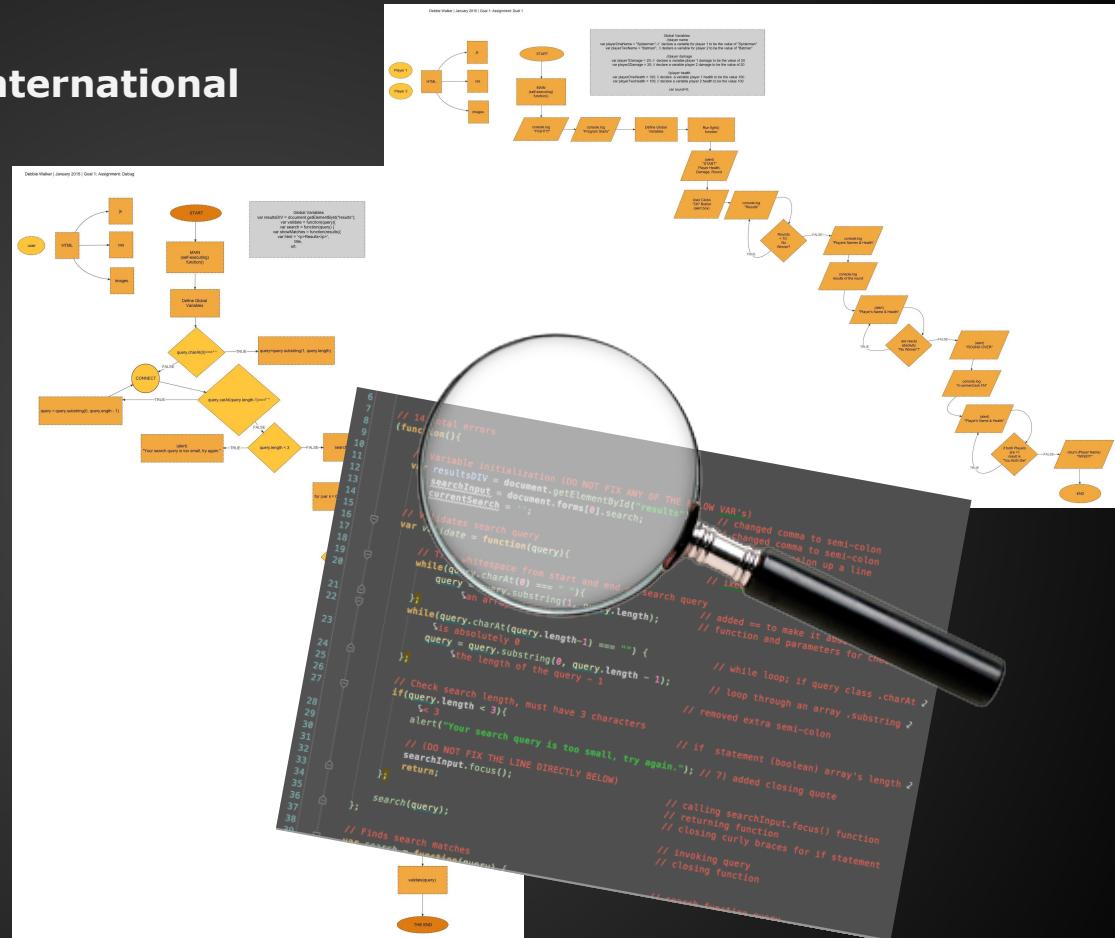
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## 1. Analyse

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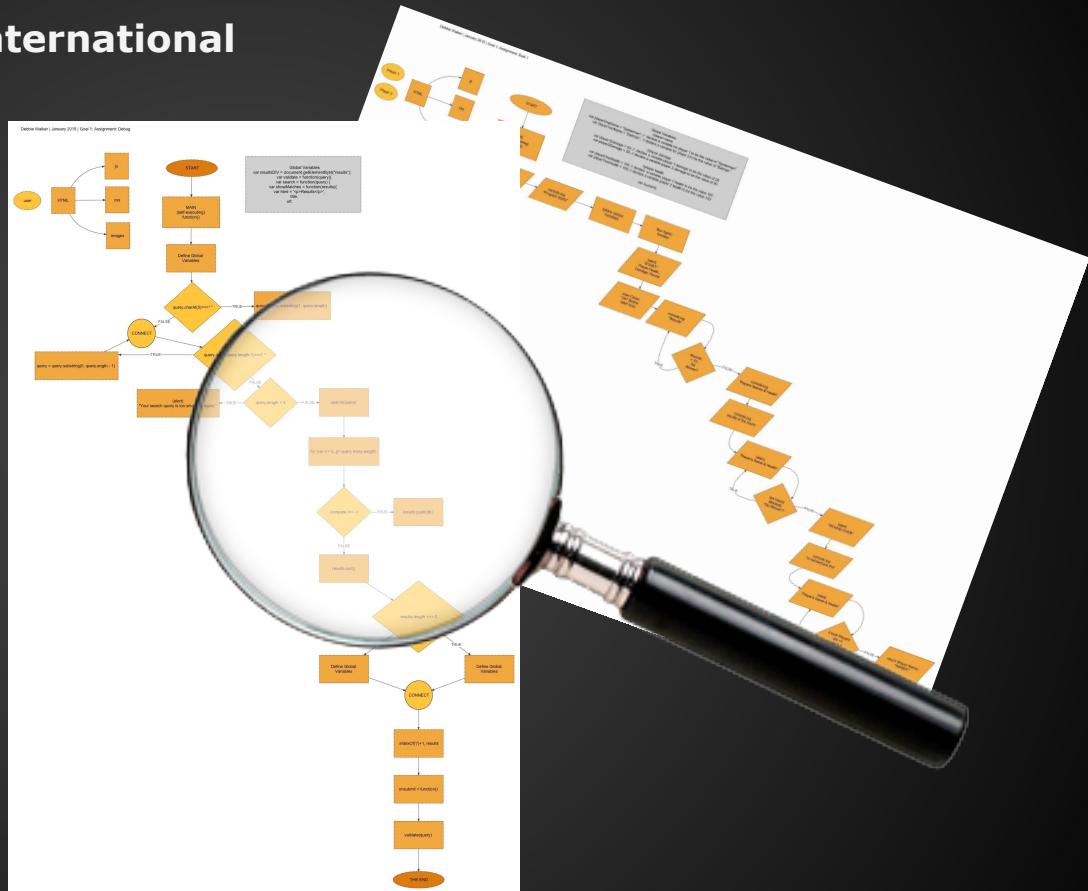
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20            query = query.substring(1, query.length);             // function and parameters fixed
21            // San arrays length
22        }
23        while(query.charAt(query.length-1) === " "){           // while loop; if query
24            query = query.substring(0, query.length - 1);          // is absolutely 0
25            // San arrays length
26        }
27
28        // Check search length, must have 3 characters
29        if(query.length < 3){                                    // if statement (boolean) added closing parenthesis
30            < 3
31            alert("Your search query is too small, try again!");
32            // DO NOT FIX THE LINE DIRECTLY BELOW
33            searching += focus();
34            return;
35        }
36
37        search(query);
38
39        // Finds search matches
40        var search = function(query){                         // invoking query
41            // closing function
42        }
43
44        // search function query
45    }
46
47});
```

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## 1. Design

Once the analyze phase is complete, {clearfix} rough drafts a couple of options to use for a collaboration meeting with the full team



# {clearfix} PWA-International

## Service Packages

Full pack: \$25,500

Account Service | Creative Design | Development | Hosting

Design pack: \$15,000

Account Service | Creative Design

Programming Pack: \$12,500

Account Service | Development

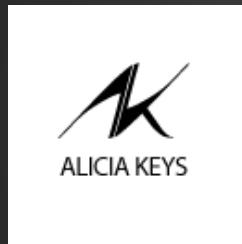
Hosting pack: \$65/<sub>monthly</sub>

Account Service | Hosting

*Custom packages are negotiable.*

# {clearfix} PWA-International

## Client Roster

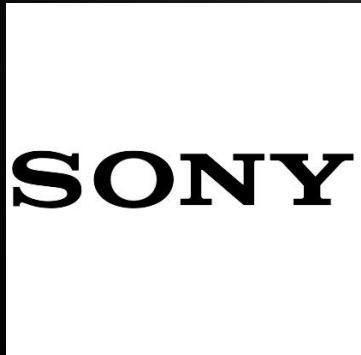


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## Client Profile

### PWA-International

- Technology/gaming company
- Target audience: Primary teens, Secondary tweens (primarily male)  
Mom's have the final say.
- Competitors:



## Opportunities? No problem, we can help!

Clearfix has an outstanding reputation for 100% customer satisfaction.

- We never meet expectations, we EXCEED
  - Timing is everything: we live by deadlines
  - We are available 24 hours a day (minus standard holidays)
  - We are an extension of your office - weekly status meetings
    - Team building events: Every 6 months
    - Partnered:



## Evaluations

We all contributed to information presented on the side.

We also talked and listed to everyone's ideas.

- *Debbie made the company logo and came up with the name*
- *Levance typed the information on the slides*
- *Selena populated slide content*

We need to keep tweaking the presentation by gaining insights and feedback from the client(s).