Shawna Cheng

shawnac.notion.site
schengo2@alumni.risd.edu
408.464.8409
NYC / Remote

Experience

VMware / Product Designer III

11/2019 – Present
Palo Alto, CA

Orchestrated the company-wide effort in UX to build a new cloud consumption experience for DevOps customers, and initiated the user research.

Lead the design and research for onboarding and enabling our vSphere customers to start orchestrating and managing Kubernetes workloads on top of their 70+ million legacy workloads without having to leave the vSphere UI.

OpsRamp / Interaction Designer

12/2017 – 3/2019
San Jose, CA

Piloted the design and research to build out the augmented training capabilities for the inference models within OpsRamp's OpsQ #AIOps solution.

Oversaw the design for a multi-cloud visibility platform that empowers admins to monitor and manage IT assets, including features like cloud consumption, cost analysis, and cost recommendations.

Stockwell.AI / Product Designer

3/2019 – 11/2019
Oakland, CA

Facilitated user research and sought out usability requirements for new product opportunities across the consumer app and internal ops tools.

Modeled the Stockwell store designs with SolidWorks CAD, 3D printing, CNC machining, woodworking, and laser cutting. Worked closely with mechanical engineering and ops team to develop design requirements.

Education

Rhode Island School of Design
BFA, Industrial Design
2014-2017   *Providence, RI*

Brown University
Human Factors and Global Politics
2014-2017   *Providence, RI*

MIT Sloan School of Management
Product Design and Development
2017   *Cambridge, MA*

Design Community

VMware Design Medium   Current
Writer and contributor

VMworld Talks: Accessibility   2021
Fireside chat guest

Cracking the Product Design Interview   2021
Webinar content and logistics coordinator

VMworld Talks: End-to-end storytelling   2020
Panelist

Eyeo Summit   2019
UX representative

Tools & Technologies

Figma, Sketch, Adobe XD, Invision, Miro, Solidworks 3D, Blender, Jira, TinkerCad, Adobe Illustrator, Spline 3D, Three.js, VoxEdit, MIG welding

Skills

Product Strategy, HCI, Design Thinking, User Research, System Design, Design Sprint Facilitation