

PROJECT TITLE

Student Name: Aditya Kumar Yadav
Branch: BCA
Semester: 3
Subject Name Desktop Publishing Lab

UID: 23BCA10551
Section/Group: 4 A
Date of Performance:
Subject Code: 23 CAP-204

Project Overview

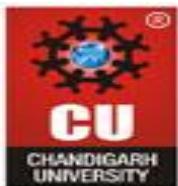
This project involved designing a bold, modern basketball-themed magazine titled *Black Modern Bold Basketball Sport Magazine*. The magazine features stories about basketball legends, upcoming games, and exclusive content aimed at basketball fans, from children to teens and parents. The design emphasizes a high-contrast black and white aesthetic with bold typography for an energetic, engaging look.

Objectives

- Setting Up the Document:** Preparing a workspace with grid and guide structure.
 - Typography and Layout Design:** Using bold text and high-impact graphics for headings, subheadings, and body text.
 - Image and Icon Integration:** Enhancing the visual appeal with basketball-themed imagery and icons.
 - Exporting for Print:** Finalizing in a high-quality, print-ready format.
-

Design Process

Cover Page



Setting up the Canvas:

1. Opened a new A4 document in Photoshop (8.27 x 11.69 inches) with a resolution of 300 DPI for high-quality printing.
2. Used CMYK color mode to ensure vibrant, accurate colors in print.

Background and Color Choices:

1. Set a black background for a high-contrast look that aligns with the bold, modern theme.
2. Applied a gradient overlay using the **Gradient Tool** to create depth, adding a subtle visual interest to the background.

Main Title and Headline:

1. **Text Tool (T)**: Used a heavy, sans-serif font for the magazine title “BASKETBALL” across the page to grab attention.
2. Adjusted kerning and line spacing in the **Character Panel** to create a bold, clean appearance that aligns with the magazine’s energetic theme.

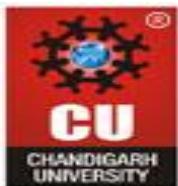
Feature Highlights:

1. Positioned smaller headlines, like “Best Basketball Magazine” and “Focus Basketball,” around the cover, using a balanced layout to create movement across the page.
2. **Move Tool (V)** was used to align and arrange text for a cohesive look.

Date, Issue Information, and Icons:

1. Added issue information (e.g., "Volume 01") and the date in smaller font sizes at the bottom right corner.
2. Used **Guides** to align elements, ensuring they are symmetrically placed on the cover.

Export:



1. Exported the cover page as a high-resolution PDF using **Export As** for print readiness.
-

Contents Page

Grid Layout Setup:

1. Enabled gridlines (**Ctrl+R**) to divide the page into clear sections, aligning each title for easy navigation.
2. **Rectangle Tool** was used to create frames around specific sections for a structured look.

Adding Section Titles and Page Numbers:

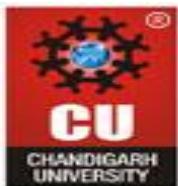
1. **Text Tool**: Created bold headers for each main section (e.g., "Star Players," "Free Ticket").
2. Page numbers were added next to each section in a lighter font to provide easy reference, adjusting spacing in the **Character Panel**.

Graphic Elements and Dividers:

1. **Line Tool** was used to add dividers between each section for a clean, organized appearance.
2. Small icons relevant to the basketball theme were added, using **Opacity** to ensure they blended with the overall layout.

Final Alignment and Export:

1. Checked alignment and spacing, making final adjustments before exporting in PDF format.
-



Editor's Letter and Magazine Details (Page 2)

Setting up the Text Layout:

1. **Text Tool:** Used a clean, serif font for the editor's message to contrast with the bold sans-serif fonts used in the rest of the magazine.
2. Used the **Paragraph Panel** for text justification and line spacing adjustments, ensuring readability.

Highlighting Key Points:

1. Added bold formatting to highlight key points, like important dates and features, to draw the reader's eye.
2. Positioning the editor's name and title at the end of the letter created a formal, professional feel.

Visual Placement:

1. Included small basketball icons as decorative elements, with **Opacity** adjustments to create a light, unobtrusive effect.

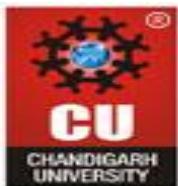
Export:

1. After final checks, exported the page as a high-resolution PDF.

Feature Article: *Best Player of All Time* (Page 3)

Title and Subheadline Arrangement:

1. Positioned the title "Best Player of All Time" in bold, uppercase font using the **Text Tool**, ensuring it was the focal point of the page.
2. Added a subheading in a lighter font below to provide a brief introduction to the article.



Body Text and Structure:

1. Set the body text in a modern sans-serif font to complement the bold headings, ensuring readability.
2. **Paragraph Panel** was used to adjust justification and line spacing for a clean look.

Image Integration:

1. **Layer Mask** was applied to images, allowing smooth, non-destructive cropping that maintains focus on the central content.
2. Used **Image Adjustment Tools** to enhance contrast and brightness for optimal print quality.

Final Layout and Export:

1. After verifying text and image alignment, exported the page as a PDF.

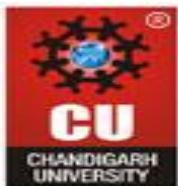
Special Feature: *Healthy Living Through Basketball* (Page 4)

Setting up Layout and Titles:

1. Divided the page into two main sections: the article title and the body content.
2. **Text Tool**: Used a large, bold font for the title “Healthy Living By Exercising Basketball,” placing it centrally to capture attention.

Body Content and Structure:

1. Justified the body text for an organized look and used a smaller font size to fit the content within the layout.
2. **Line Tool** was added as a subtle divider, creating a neat structure without overpowering the text.



Visual Enhancements:

1. Inserted icons and images related to health and basketball, adjusting **Opacity** to integrate them smoothly into the background.
2. Aligned all elements using **Guides** to ensure consistency.

Export

1. After alignment checks, exported as a high-quality PDF.
-

Star Players and Free Ticket Promotion (Page 5)

Highlighting the Star Players Section:

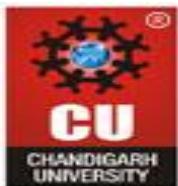
1. **Text Tool:** Created bold headers for “Star Players” and “Free Ticket” to emphasize these as focal sections.
2. Positioned supporting text below each header, using font weight variations to create hierarchy.

Incorporating Images and Graphics:

1. **Layer Mask and Clipping Mask** were used to crop images cleanly, keeping the page organized and visually appealing.
2. Added a background color overlay with the **Opacity** adjusted, making the content stand out while keeping with the magazine’s black and white theme.

Promotional Details and Layout Finalization:

1. Added promotion details for the free ticket offer in a smaller font, centrally aligned.
 2. Reviewed overall layout before exporting as a high-quality PDF.
-



Learning Outcomes

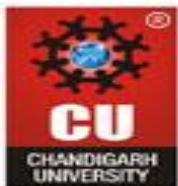
1. **Typography and Layout Skills:** Developed techniques for effective use of bold typography and clean layout structures.
2. **Photoshop Proficiency:** Gained experience with essential Photoshop tools, including Text, Move, Masking, and Gradient tools, to create a modern, high-energy magazine.
3. **Visual Consistency:** Practiced using grid alignment and guide tools to maintain consistent visual structure across multiple pages.
4. **Exporting for Print:** Learned export settings for print-ready PDFs, ensuring sharp, clear output.

Key Tools and Techniques Used

- **Move Tool (V):** For precise placement and alignment of elements.
- **Text Tool (T):** Used for adding and styling headings, subheadings, and body text.
- **Gradient Tool:** Applied for subtle background effects to add depth.
- **Line Tool:** For dividers, helping to structure content on the page.
- **Layer Masks and Clipping Masks:** Used for image cropping and shaping.
- **Guides and Grids:** Essential for maintaining layout consistency.
- **Character and Paragraph Panels:** For adjusting text settings, kerning, and line spacing.

Conclusion

The *Black Modern Bold Basketball Sport Magazine* project provided a practical opportunity to apply Adobe Photoshop tools to create a modern, visually striking magazine. This project emphasized the importance of consistent layout, bold typography, and structured design in creating engaging sports-themed content, strengthening both my technical and creative desktop publishing skills.



Evaluation Grid:

Sr. No.	Parameters	Marks Obtained	Maximum Marks
1.	Demonstration and Performance (Pre Lab Quiz)		5
2.	Worksheet		10
3.	Post Lab Quiz		5



COMPETITION

This category has the following 20 subcategories, out of 20 total. Basketball competitions by organizer (3) Basketball competitions by continent (7) Basketball competitions by country

BASKETBALL

NORTH BLUE

SPORT^{CH}

Our magazine is very popular among children and even teenagers as well as parents, because our magazine always presents something different

PLUS

Recomended
basketball
magazine 2022

New Chapter
Best basketball magazine

BASKETBALL

FOCUS

The big basketball game will be coming soon with the world's big teams and will be watched by millions of fans

will be attended by world basketball legends. who are they?? and how great are they? don't forget to watch the sparkling basketball star

win tickets to watch the glittering basketball star match for free by filling in the lottery on the back of the magazine, we will give away 100 free tickets



20
22

Fauget Team Defeat

Seeing the point
of view of the
losing team

22 February,
2022

Best Player of All Time

Stunning game from
benjamin shah

25 February, 2022

Basketball

Healthy Living By Exercising Basketball

FREE TICKET

win tickets to watch the glittering basketball star match for free by filling in the lottery on the back of the magazine, we will give away 100 free tickets

STAR PLAYERS

will be attended by world basketball legends. who are they?? and how great are they? don't forget to watch the sparkling basketball star

FOCUS SPORT

The big basketball game will be coming soon with the world's big teams and will be watched by millions of fans

BASKETBALL

**HOW TO
GET BETTER
IN SPORT**

BAILEY DUPONT

Profile of number one basketball player in
anywhere city and the daily routine

SPORTMANSHIP

Our magazine is very popular
among children and even
teenagers as well as parents,
because our magazine always
presents something different

VOLUME 01

www.reallygreatsite.com

BASKETBALL

Get information about summary basketball match in this week