Lance Brackett

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SOFTWARE ENGINEER

Full Stack Software Engineer with a background in entrepreneurship. Artfully analytical. Passion for detail and creatively tangible solutions. Experienced in startups. Approach each project with a holistic understanding, from conceptualization to end user. Deeply driven by big ideas with conscientious planning. Transversing the lines of tech and humanity. Seeking to contribute to grand and impactful visions.

SKILLS

Javascript | CSS | HTML | React | Smart Contracts | DApps | Git | Github | NodeJS | Express | MongoDB | Mongoose | Heroku | VSCode | Creative Problem Solving | Organizational Leadership | Organizational Systems | Project Development | Communication | Customer Engagement, Service & Experience

TECHNICAL PROJECT EXPERIENCE   Aug 2021 - Present

Data Moon - Designed to promote positive interactions with personal information by connecting you to historical facts.
Javascript | jQuery | HTML | CSS
Bad Ideas - Designed to help conjure solutions through Creative Problem Solving methods, and store generated ideas.
Node | Express | MongoDB | Express Sessions | Javascript | jQuery | HTML | CSS
Mintos - Allows users to store assets and mint assets on the Ethereum blockchain.
Javascript | HTML | CSS | React | MERN Stack | Ethereum Network | Solidity | MetaMask | Pinata

VOLUNTEER EXPERIENCE

Volunteer | 410 Bridge | Kiu, Kenya
- Increased sustainability by improving schools and a technologically advanced well system for clean water.

Laundry Project Volunteer | Tampa Bay, FL | Las Vegas, NV   2013 - Present
- Organized laundry projects to help over 4,000 families access clean clothes; project featured on NBC News.
- Personally selected by the founder to help operate a laundry project in Las Vegas.

EXPERIENCE

Musician   April 2017 - 2020
- Built successful branding strategies for 3 touring bands.
- Create and implement digital artwork, web designs, distribution strategies, and artistic direction.

Customer Acquisition | Innovation Bound   May 2016 - April 2017
- Lead developer for InnoBox, A 6 item tool set to help users be more innovative.
- Designed, built, and market tested prototypes and designed website prototype for immersive user experience.

CEO | Veery   Nov 2015 - May 2016
- Launched business startup to help songwriters maintain more share of royalties by creating alternative channels to publishing companies, and creating direct connection between writer and buyer.
- Conceptualized idea, secured investors, and negotiated seed investment within 2 months.
- Designed and distributed a detailed survey and collected hundreds of submissions at no cost.
- Semi-finalist in 2016 National SEEC (Southeastern Entrepreneurship Conference) Ideas Pitch Competition.

COO/Growth Hacker | CitySleekers | Tampa Bay   August 2014 - 2016
- Collaborated on a team at one of the top startups developed at the University of South Florida that offers completely mobile, waterless, and eco-friendly, car cleaning services.
- Increased customer service satisfaction, financial and organizational direction, company restructure, and sales.
- Earnedt the company profit within 1 year from being at a loss of thousands of dollars each quarter.

Project Manager | Development of Mobile Application
- Communicated with developer and company founder to ensure business objectives were met.
- Designed professional CitySleekers website in 1 month using Wordpress with no prior knowledge of application.

Education

Software Development Immersive | General Assembly

Bachelors of Science in Entrepreneurship | University of South Florida | St. Petersburg
- Concentration on Creative Problem Solving and Business Startups.