

# Customer feedback notes - 8 March 2024

## Group A

- Make sure that the site is not for the CEEA-ACEG entire association, our group is the humanities and engineering
- There could be a confusion between the general and special group
- Humanities and Engineering (H&E) does not have individual groups (All of them belong to the single group of H&E)
- Consider that it is a Canadian association
- Be sure that the user always knows what to do
- Be sure to always review the requirements
- Do not consider events

## Group B

- Be sure to use a delightful visual design
- Be careful with the word choosing (Like hunger)
- The customer wants actual results
- We need to always look professional

## Group C

- Include more features on the profiles logic
- Question: The information is searchable? (Implementation of tag search)
- Take a look to design colors
- Pick a color scheme
- Justify why they choose the things
- Prepare an actual MVP. Something that the users can use.
- A user doesn't see utility on the website
- Find usability
- The logo is tiny
- A user is not fan of the color and gradients, it looks like a business website, the stock image is confusing
- This looks like a business, but they are not a business, they are a way to create a community for a group of academics, they are just connecting with people, with researchers like them.

- Capture the person when presenting a website
- Remember meaning and value for the customer
- From the design perspective, justify why they choose those colors

## Group D

- Congrats, refreshing
- Friend request?
- Papers, bubble graphs
- They like the functionality between the members
- Features available just if you are login
- It would be interested to see who is online
- They liked it
- A link to the Google Scholar or Papers Source cite the papers
- They liked the display
- They liked the logo
- Search/population feature

## Group E

- About us, be careful with conflicting the larger association with this particular group
- It will be good to focus on design
- They liked the functionality, but the design can improve
- The capture the requirements well
- Manage collaborators instead of friends
- They manage well the research interests

## Group F (Snap Papers)

- We are still building functionality
- They liked the word cloud
- They could interact with the words, find people that are also interested
- How are we going to populate the data? - Scrapping the data from the source (It can be updated once a year)
- They are asking about that functionality, we can work on that
- They appreciated the real data
- Improve navigation when login to the website
- Change the mission, vision and values to not confuse it with the H&E SIG
- Where can we take the about description

- Think about the "Bookmark" name