Logo Design

Humanities &
Engineering
Special
Interest Group

- Minimalist design
  The latest industry trends are to design logos that are abstract and minimalist. The logos are designed in a convey a message using patterns instead of objects.

- Mobius strip
  Networking, collaboration, and unboundedness.
  The endless nature and non-orientable.

- Wave
  Fluidity, transformation, dynamism.
  People going beyond their discipline

- Bulb and light strips
  Innovation, ideas, creativity, and inclusiveness.
  The even number of strips show that no one is left out

- Red colored main logo
  Encouragement and passion.
  Connected to CEEA

- Different colored light strips
  Inviting, multiculturalism, unity, inclusiveness.