Google Play Data Column Description

- **id:** the app's unique identifier in the Google Play Store
- **title:** the app's title
- **category:** the category in which the app is listed
- **description:** the app's textual description
- **haspurchases:** dummy variable denoting whether the app has in-app purchases available
- **price:** the app's price in U.S. dollars
- **file_size:** the app's file size
- **content_rating:** an indication of the audience for which the app's content is considered as suitable
- **last_updated:** the date at which the most recent app version was released
- **app_version:** the version number of the most recent version of the app
- **rating:** the app's average star rating, rounded at one decimal
- **number_of_ratin**gs: the total number of star ratings that have been submitted for the app
- **permissions:** a textual description of the permissions that the app requests
- **installs:** rough estimate, by bucket, of the number of installs of the app