Ideation Phase
Define the Problem Statements

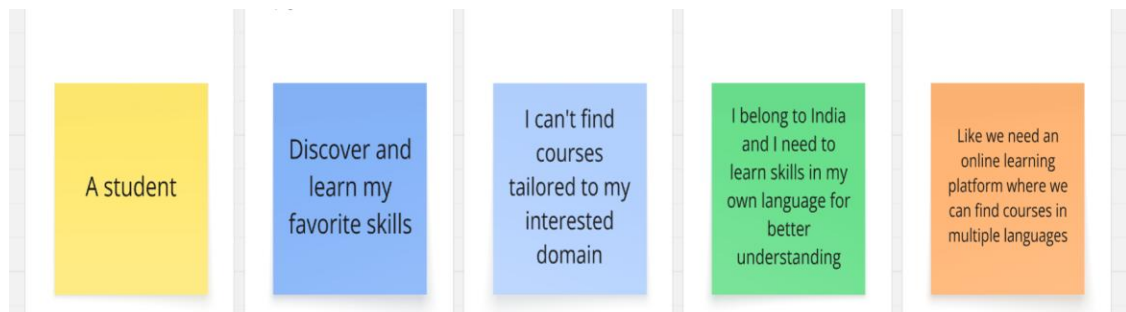|	
Date	22nd May 2025
Team ID	LTVIP2025TMID52020
Project Name	Learnhub: Your Center For Skill Enhancement
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows us to identify and address real user challenges through Learnhub, a flexible and user-friendly online education platform. Below are our target users and their specific needs.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	A college student	Enroll in beginner to advanced level programming and design courses	I can't find a platform that offers structured, affordable, and certified courses taught by reliable educators	Most local training centers are outdated or inaccessible, and mainstream platforms are expensive	We need an intuitive online learning platform like LearnHub where students can learn various technologies in their preferred language at their own pace.
PS-2	An educator /teacher	Share my knowledge and earn by teaching my areas of expertise	Existing platforms charge high commissions and have complex content uploading processes	They cater mainly to large-scale content creators or institutions	We need a platform like LearnHub where individual educators can easily publish courses, set prices, and manage students directly.
PS-3	A platform administ--rator	Monitor all registered users and ensure data integrity across students and teachers	I lack centralized, role-based dashboards in most LMS systems	Traditional systems are either over-engineered or lack admin-level customization	LearnHub must offer a dedicated admin panel for user tracking, course management, and platform analytics.