

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	22 May 2025
Team ID	LTVIP2025TMID52020
Project Name	Learnhub: Your Center For Skill Enhancement
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem	Statement	Chosen:
Students and educators lack a unified and structured online platform to interact, share educational content, track progress, and manage learning workflows effectively. Existing platforms are either too complex or lack dashboard-based role segregation.		



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- ➕ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸ Defer judgment.
- 👂 Listen to others.
- 🗣 Go for volume.
- 👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Group 1 – Features for Students

- Simple course enrollment process
- View and filter available courses
- Track enrolled courses and download certificates
- View course progress and educator details

Group 2 – Features for Teachers

- Add, update, or delete course content
- View student enrollments per course
- Dashboard for managing course details
- Easy UI for adding sections and tracking engagement

Group 3 – Features for Admins

- View all registered users (students, teachers, admins)
- Monitor course enrollments and activity logs
- Approve or manage user roles
- Maintain platform control and data visibility

Group 4 – UI/UX Enhancements

- Responsive design using React and Bootstrap
- Separate CSS for Student and Teacher Dashboards
- Role-based routing
- Visual improvements with background images and themed cards

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

We need a platform where students can access latest technology courses

Person 2

We need a platform where individual educators can create courses

Person 3

Courses need to be affordable to students

Person 4

Courses can be learnt in anywhere and in any language from across the world

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Students can enroll and learn courses

Individual educators can create courses

Courses can be learnt from anywhere and in any language

Step-3: Idea Prioritization

Idea	Importance	Feasibility	Priority
Role-based dashboards (Student, Teacher, Admin)	High	High	Top Priority
Course management by teachers	High	Medium	Top Priority
Certificate generation & download	Medium	Medium	Medium
UI/UX themed pages	Medium	High	Medium
Backend API integration with JWT & MongoDB	High	High	Top Priority
Search & filter (removed in final)	Low	High	Not prioritized
Enrollment alert & response handling	High	High	Top Priority

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

