Doctor's appointment booking

UI / UX Assignment

A doctor's appointment booking app offers a seamless experience by providing access to healthcare providers, scheduling options, and appointment management tools, all in one place.

Tool Used

Prototyping Link : https://fb.gg/q8ybvy

Typography

Font Used
Markazi Text

Markazi Text	Markazi Text	Markazi Text	Markazi Text
Regular	Medium	Semi Bold	Bold

Colour Pallate

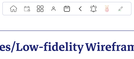
Primary Color

#D2D7E | #D2D7E | #D2D7E

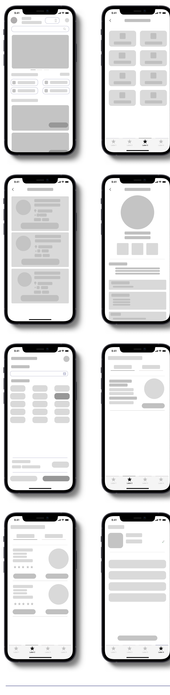
Background Color

#FFFFFF

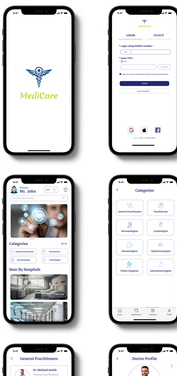
Iconography

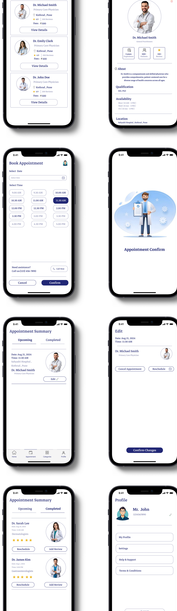


Sketches/Low-fidelity Wireframes (Mobile iOS)



High Fidelity Screen (Mobile iOS)





Overview

The design of the doctor's appointment booking app is centered on enhancing the user experience while aligning with the goals of the medical center. A user-centric approach was adopted to create a clean, intuitive interface that simplifies the process of finding and booking medical appointments. This approach ensures that users, regardless of their tech savviness, can easily navigate the app to search for doctors, view detailed profiles, and manage their appointments.

Doctor profiles are designed to present essential information in a clear and organized manner, aiding users in making informed decisions. The streamlined booking process, with real-time availability and instant confirmation, ensures that users can schedule appointments without unnecessary delays or complications.

From the medical center's perspective, the design supports their goals by improving patient engagement, reducing appointment no-shows, and optimizing the overall management of appointments. The app helps in maintaining an organized schedule, enhancing operational efficiency.

In summary, the design of the app enhances the user experience by making healthcare services more accessible, while also supporting the medical center's objectives of efficient appointment management and improved patient care.

Thanks for sticking around till the end !

Designed by

Sneha Kale

sneha.kale16@gmail.com