

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say? What can we magine them saying?

> We have to avoid the plastic bags and we have to follow the concept of "Go Green"

As a citizen of India, we should keep our country clean. We should seperate the waste as biodegradable and nonbio-degradable

To avoid the air pollution, we have to use the public transportation and reduce the number of trips you take in your car

You have to use

natural products

such as cloth

bags,jute bags

instead of using

plastic products

Solutions to save the world from Pollutions

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

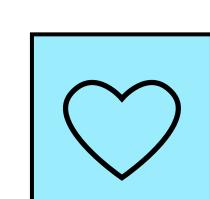
The chemial factories and companies should follow the concept of waste water treatment.

> We have to use natural pesticides such as cow dung, dry leaves, vegetable waste instead of using the chemical fertilizers.

Control of water pollution requires appropriate infrastructure and management plans.

Preventing water pollution and conserving water are important to assure a continuing abundance of water that is safe to use for ourselves and future generation.

Water pollution is any human caused contamination of water that reduces its usefulness to human and other organisms in What behavior have we observed? nature.



It is essential to practice deforestation and aforestation.

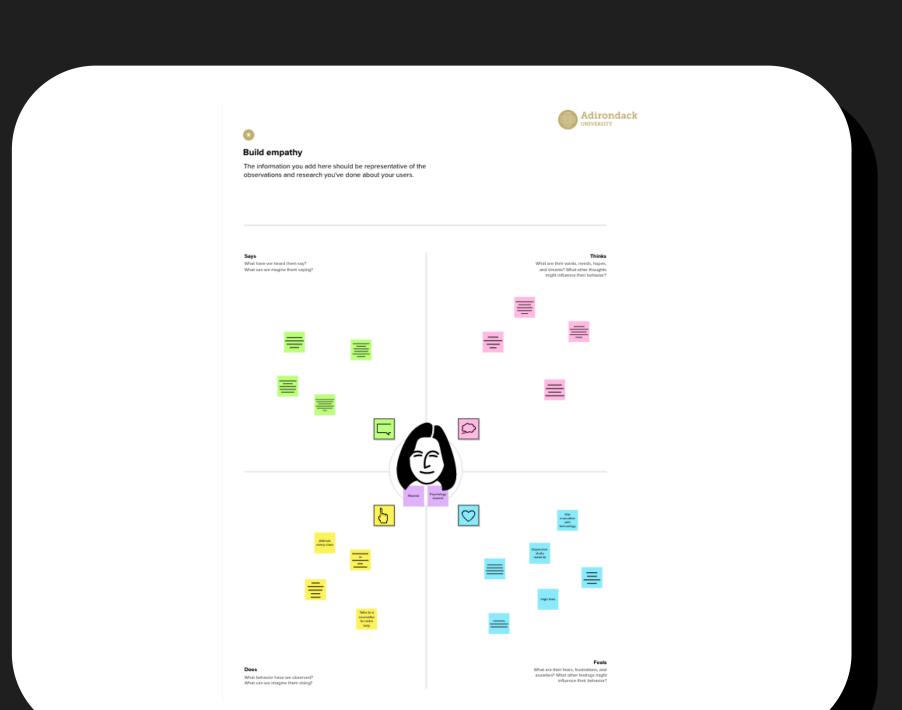
Every people should aware about the concept of recycle, reuse, reduce.

> CLEANUP. environmental remediation consists of removing pollution from the soil, groundwater.

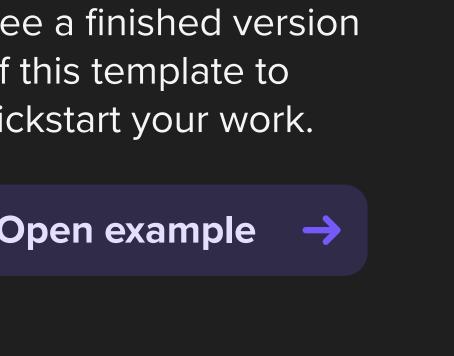
Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

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What can we imagine them doing?

Does

