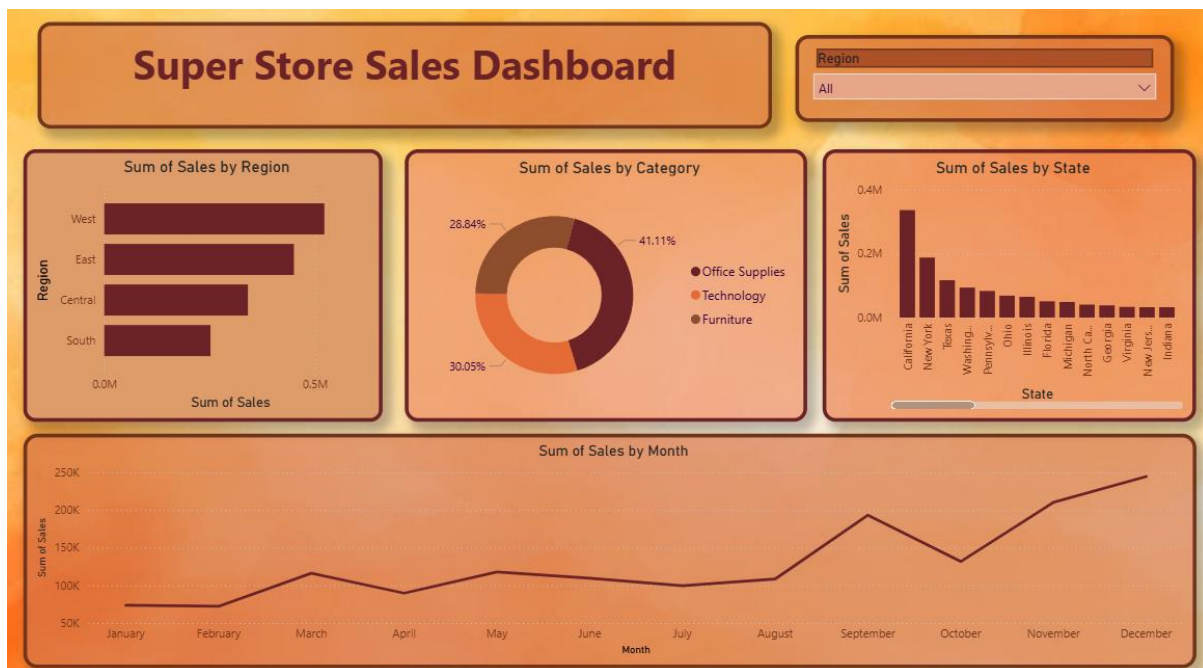


## Simple Sales Dashboard Design



### #Based on the Super Store Sales Dashboard, here are three short insights:

1. **Sales are heavily concentrated in the West and in Office Supplies :-** The **West** region generates the highest sum of sales among all regions, and the **Office Supplies** category accounts for the largest percentage of total sales at **41.11%**.
2. **Sales show a clear seasonal pattern with a strong year-end peak :-** Sales remain relatively steady and low during the first half of the year, start climbing around **July/August**, and reach their highest point in **December**, indicating a significant Q4 and holiday sales surge.
3. **Sales distribution by state is extremely uneven :-** **California** leads by a significant margin, with sales far outstripping all other states. The top three states (California, New York, and Texas) contribute a disproportionately large share of total sales compared to the rest of the country.