

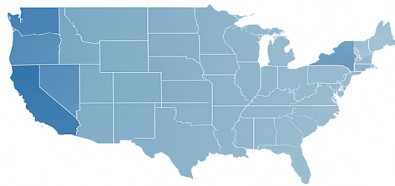
Superstore Sales Analysis

Exploring sales trends and patterns using Power BI / Tableau

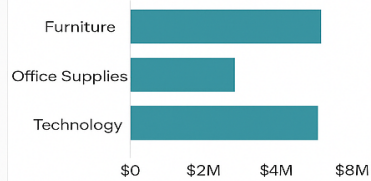
Superstore Sales Analysis

Exploring sales trends and patterns

Sales by Region



Sales by Category



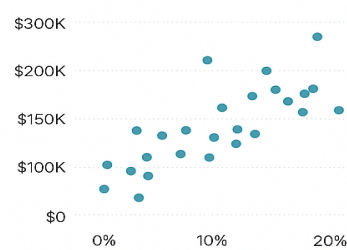
Summary

West region leads in sales but offers high discounts

Profit by Segment



Sales vs Discount



Monthly Sales Trend



Key Insights:

- West region leads in sales but offers higher discounts.
- Technology category performs best in profit margins.
- Corporate segment is most profitable.
- Monthly sales show upward growth trend.

Tools Used: Power BI / Tableau

Dataset: Superstore.csv

Deliverable: Dashboard visual report (PDF / screenshots)