PROJEST REPORT SUMMARY

ZASHION HEAVEN

GROUP DETAILS

ABOUT

> TEAM ID : **NM2023TMID12320**

> COMPANY NAME: FASHION HEAVEN

>COLLEGE NAME : RAJA DORAISINGAM GOVERNMENT ARTS

COLLEGE, SIVAGANGAI.

> CLASS : III B.Com, (I SHIFT)

https://github.com/Sneha191203/Fashion_Heaven_NM2023TMID12320

MEMBERS



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1.INTRODCTION

Overview

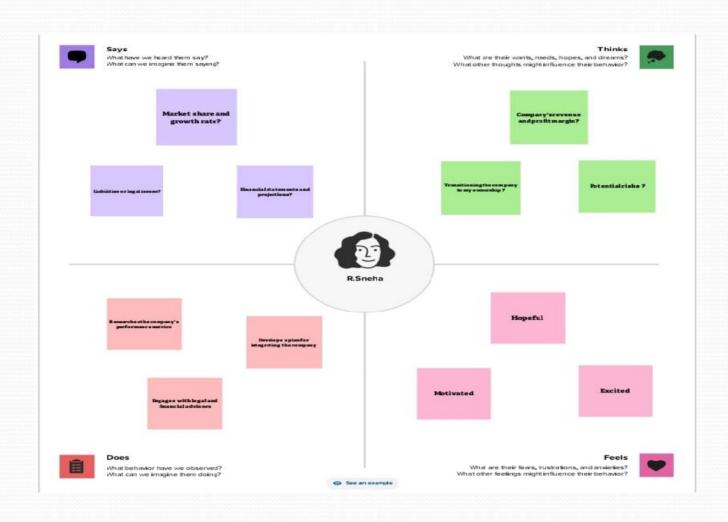
1.ashion Heaven is a term that can refer to various aspects within the fashion industry. It might describe a particular fashion event, a trendy clothing store, an influential fashion designer, or even a concept embodying the epitome of style and elegance.

Purpose

- 1. Promoting Creativity: Fashion projects often encourage creative expression, allowing designers and artists to showcase their unique ideas and talents.
- 2.Empowering Designers: Fashion platforms can empower aspiring designers by providing them a space to exhibit their work, connect with mentors, and gain exposure in the industry.

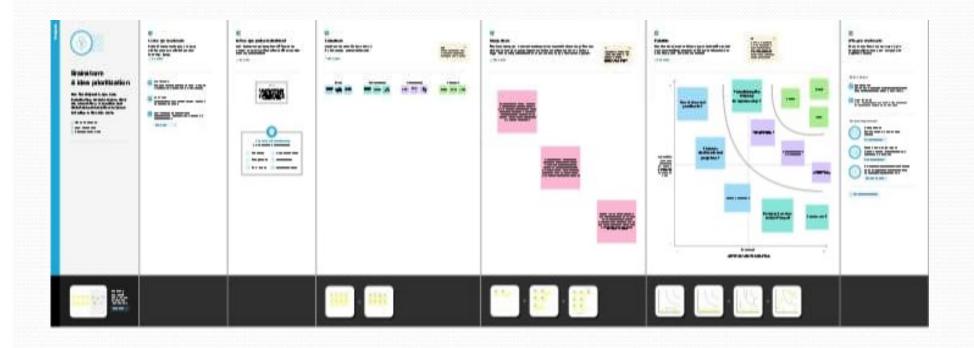
2.PROBLEM DEFINITION AND DESIGN THINKING

Empathy Map

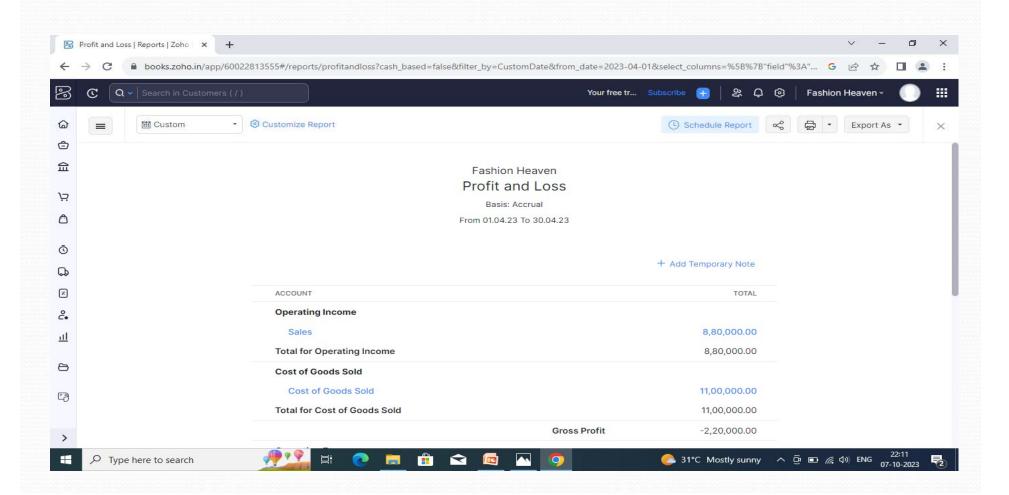


2.PROBLEM DEFINITION AND DESIGN THINKING

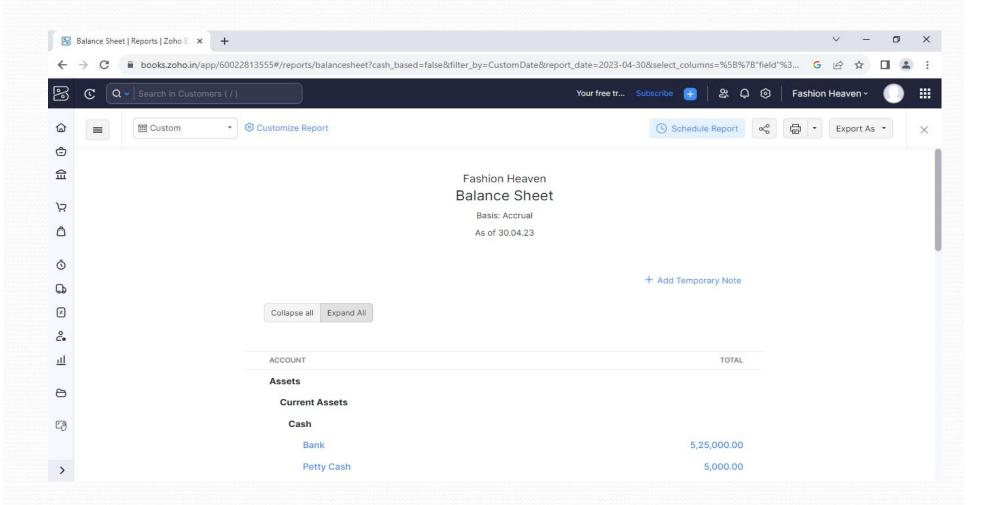
Ideation & Brainstorming Map



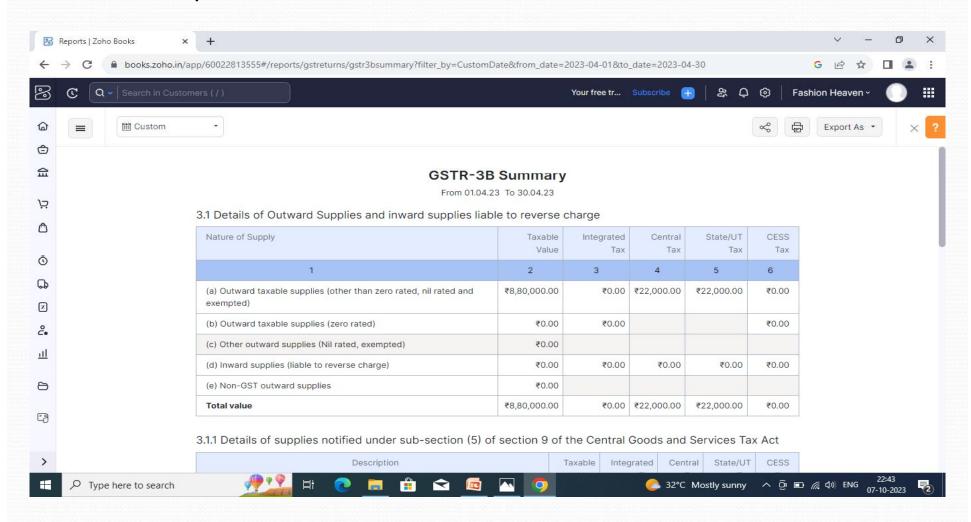
1.Profit and Loss Account



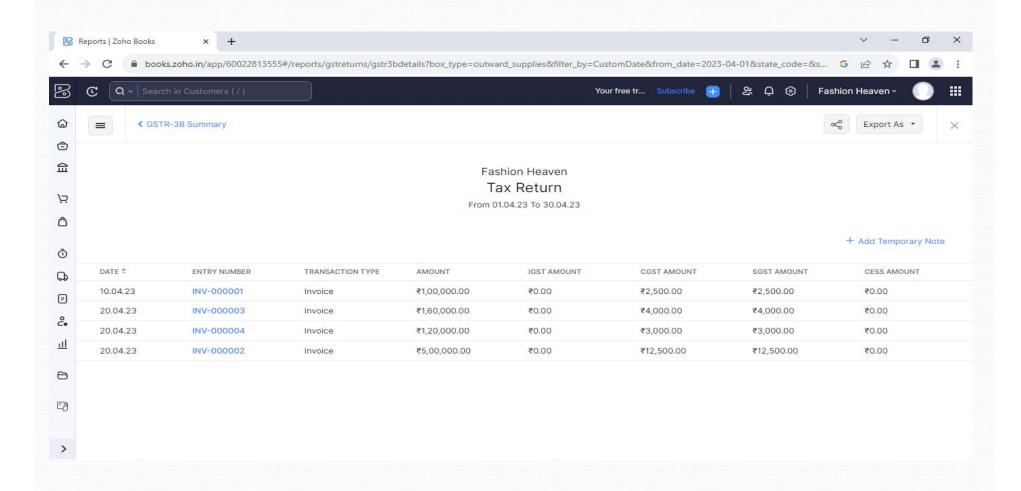
• 2.Balance Sheet



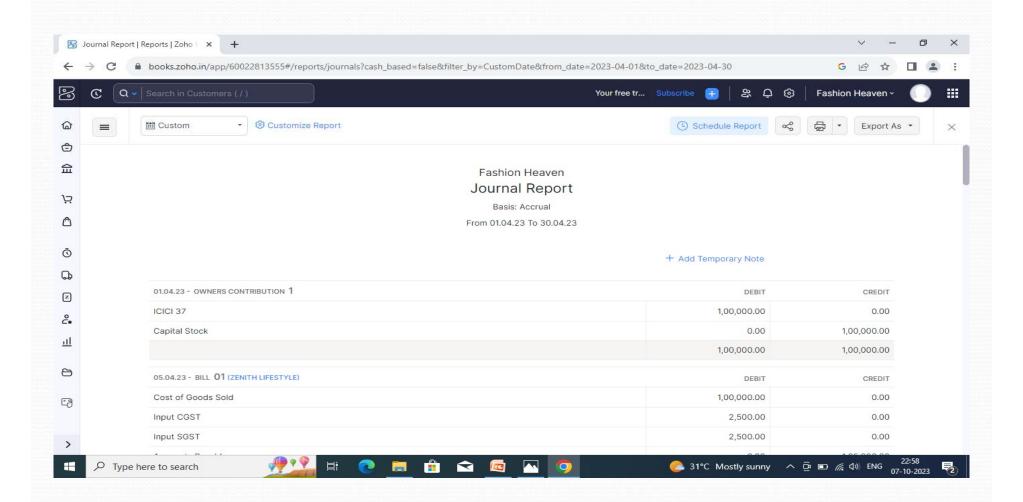
3.GST Reports



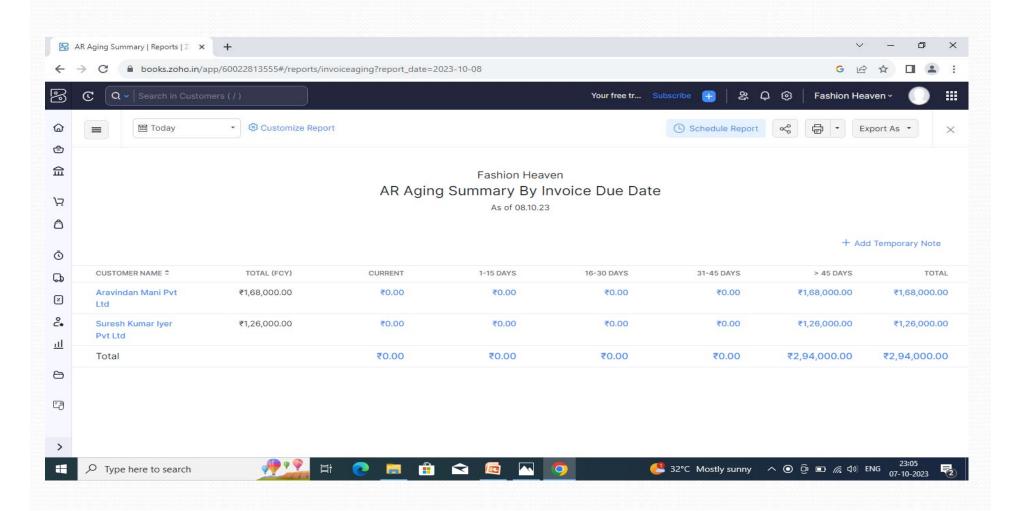
4.Tax Retrun



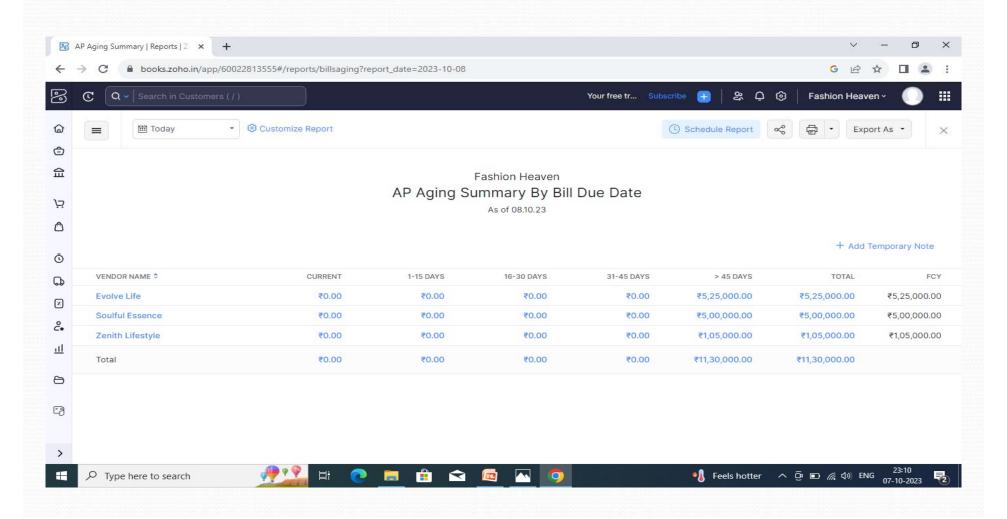
5. Journal Report



6.Accounts Receivable Aging Details



7.Accounts Payable Aging Details



4.ADVANTAGES AND DISADVANTAGES

Advantages

1.Innovation: Fashion initiatives often drive innovation in materials, technology, and design, leading to advancements in the industry

2.Inspiration: Fashion projects inspire aspiring designers, artists, and fashion enthusiasts, encouraging them to pursue their passion and creativity.

Disadvantages

1. High Competition: The fashion industry is highly competitive, making it challenging for new designers and smaller brands to gain recognition and succeed.

2.ntellectual Property Issues: Design theft and plagiarism are prevalent issues in the fashion world, leading to intellectual property disputes among designers and brands.

5.APPLICATIONS

- 1. *Fashion Shows and Events:* Organizing fashion shows and events that showcase designers' creations, allowing them to gain exposure and connect with buyers, investors, and the public.
- 2. *Online Platforms:* Creating online platforms or marketplaces where designers can display and sell their fashion items, reaching a global audience and expanding their customer base.
- 3. *Fashion Education:* Establishing programs or workshops to educate aspiring designers and fashion enthusiasts about design techniques, sustainable practices, and industry trends.
- 4. *Promotion of Sustainable Fashion:* Focusing on promoting eco-friendly and sustainable fashion practices, encouraging designers to use ethical materials and production methods.

6.CONCLUSION

- 1.In summary, the concept of "Fashion Heaven" represents a diverse and innovative approach to the fashion industry, encompassing various initiatives and projects. Throughout our discussion, we explored the potential advantages and challenges associated with fashion initiatives, emphasizing the importance of ethical practices, sustainability, and inclusivit
- 2. Key findings include the positive impact of fashion projects in promoting creativity, empowering designers, and boosting local economies. However, it is crucial to address environmental concerns, labor exploitation, and issues related to body image and cultural appropriation. Furthermore, "Fashion Heaven" can be applied in numerous areas within the fashion industry, including fashion shows, online platforms, education, sustainable fashion, social causes, and high-end couture.

7.FUTURE SCOPE

- 1. *Advanced Technology Integration:* Embracing cutting-edge technologies like virtual reality (VR) and augmented reality (AR) for immersive online fashion experiences, allowing users to virtually try on clothes and accessories before making a purchase.
- 2. *Blockchain for Transparency:* Implementing blockchain technology to enhance transparency in the supply chain, ensuring ethical practices, fair wages, and sustainable sourcing of materials. This fosters trust among consumers.
- 3. *Personalized Fashion: *Leveraging artificial intelligence (AI) algorithms to analyze customer preferences and behaviors, enabling personalized fashion recommendations and tailored shopping experiences.

8.APPENDIX

A.Source Code

https://smartinternz.s3.amazonaws.com/Zoho_Books_Use%2oCase_Fashion_Haven.pdf?disableGlobalInfoCollect=false

Attached is the relevant source code, along with a brief explanation of its functionality and its significance in the context of our project.