

 Retail Analytics Dashboard Key Performance Indicators Total Revenue

\$13,212,631

 Total Transactions

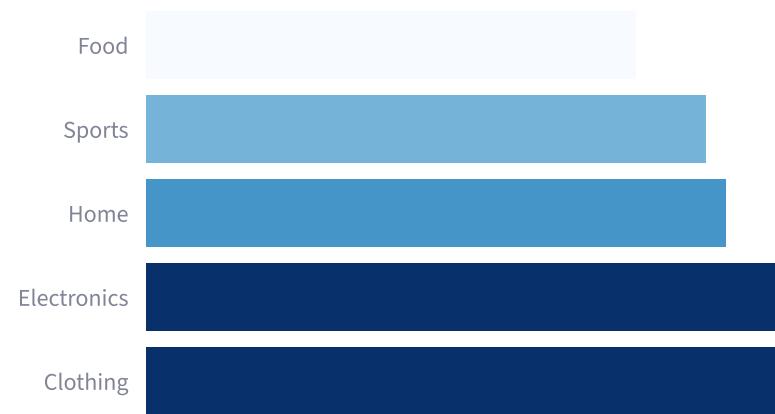
12,139

 Unique Customers

7,084

 Avg Order Value

\$478.29

 Daily Revenue Trend Revenue by Category

Dec 14
2025

Dec 21

Dec 28

Jan 4
2026

0

1M

2M

3M

Date

REVENUE

🌟 Top 10 Products by Revenue

	PRODUCT_ID	CATEGORY	REVENUE	UNIT
0	388	Sports	\$147,681.26	
1	294	Home	\$141,554.56	
2	140	Clothing	\$135,892.30	
3	285	Food	\$131,575.37	
4	440	Sports	\$128,586.01	
5	346	Home	\$128,250.92	
6	116	Clothing	\$127,928.25	
7	243	Food	\$127,593.06	
8	180	Clothing	\$126,573.77	



Store Performance



👥 Customer Insights

Customer Segments

Loyalty Program Impact

Sales by Day Type

Retail Analytics Dashboard

