



E-COMMERCE SALES ANALYTICS

Amazon

Merchant

₹78,573,867
Total Sales

110,687
Orders

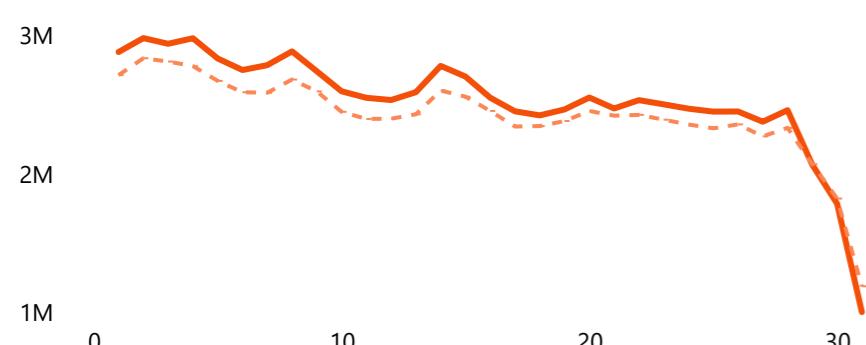
114,137
Units Sold

661
AOV

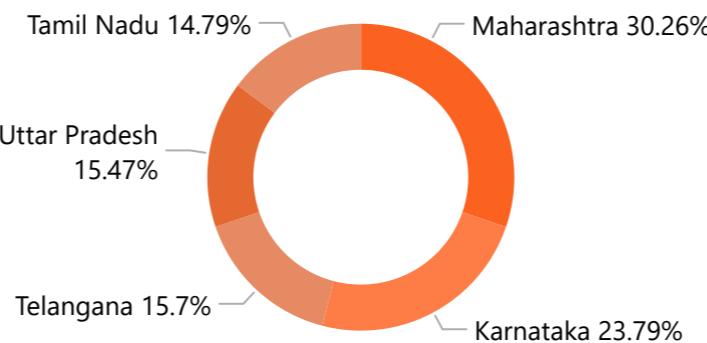
89%
Delivery %

Daily Sales

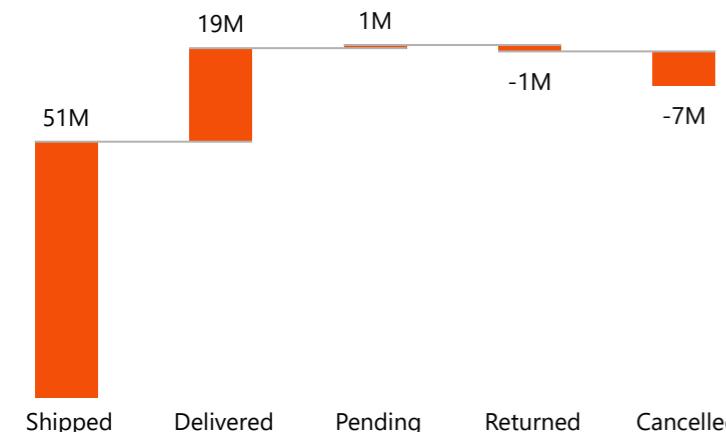
Revenue Order



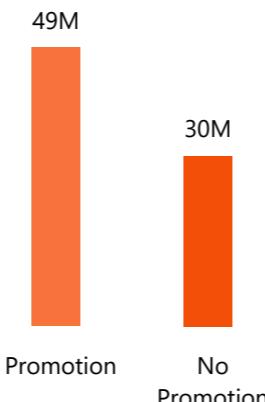
State-wise Revenue



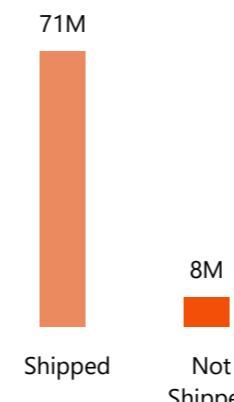
Order Status Flow



Revenue Distribution: Promotion vs No Promotion



Shipped vs Non-Shipped Revenue Contribution



Category-wise Revenue

Set 39M

Kurta 21M

Western Dress 11M

Top 5M

Profit Comparison Across Delivery Types

Expedited 54M

Standard 24M

Category-wise Revenue Table

Category	Quantity	Avg Order Value	Total Amount
Set	44217	851.44	39195124
Kurta	44102	464.41	21291509
Western Dress	13710	774.80	11215282
Top	9725	535.16	5346812
Ethnic Dress	1021	745.73	791215
Blouse	822	533.65	458406