

# E-COMMERCE SALES ANALYTICS

Amazon

Merchant

₹78,573,867

Total Sales



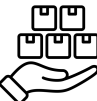
110,687

Orders



114,137

Units Sold



661

AOV



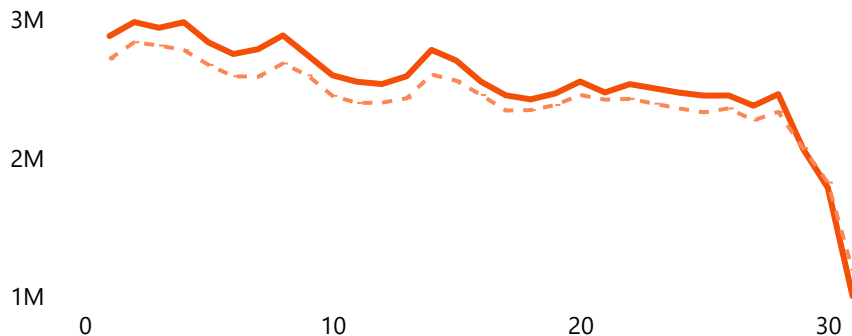
89%

Delivery %

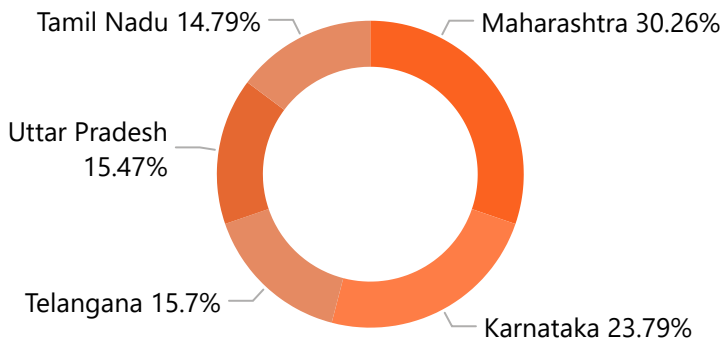


## Daily Sales

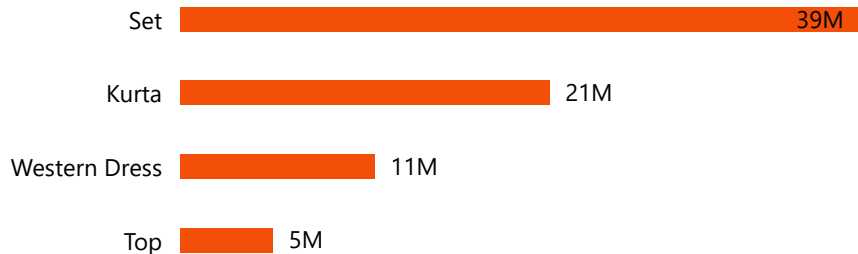
● Revenue ● Order



## State-wise Revenue



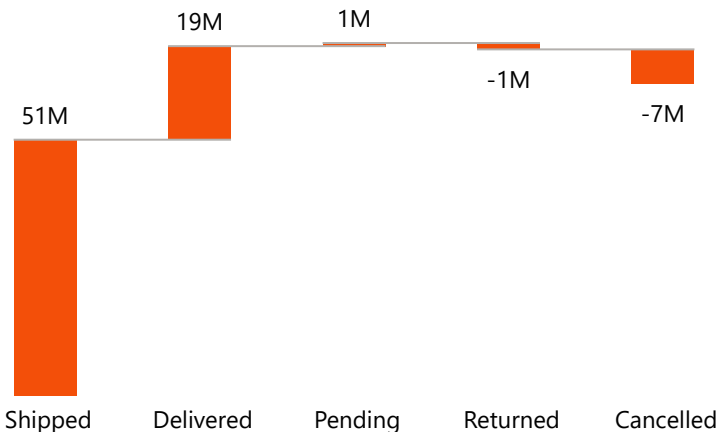
## Category-wise Revenue



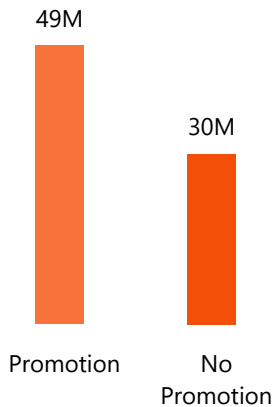
## Profit Comparison Across Delivery Types



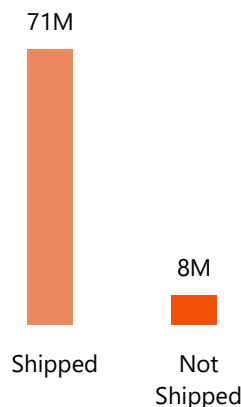
## Order Status Flow



## Revenue Distribution: Promotion vs No Promotion



## Shipped vs Non-Shipped Revenue Contribution



## Category-wise Revenue Table

Category	Quantity	Avg Order Value	Total Amount
Set	44217	851.44	39195124
Kurta	44102	464.41	21291509
Western Dress	13710	774.80	11215282
Top	9725	535.16	5346812
Ethnic Dress	1021	745.73	791215
Blouse	822	533.65	458406