

FINANCIAL ANALYTICS DASHBOARD | 2013 - 14

2013

2014

Channel
Partners

Enterprise

Government

Midmarket

Small
Business

Gross Revenue
127M



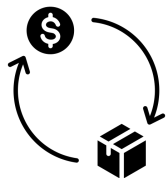
Net Profit
16.9M



Profit Margin
14.33%



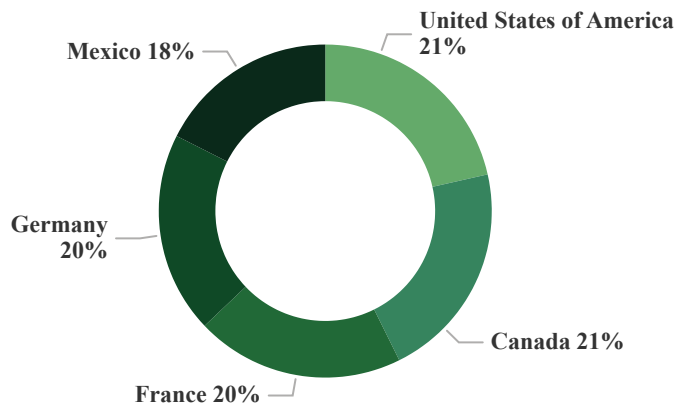
Per Unit Revenue
118.4



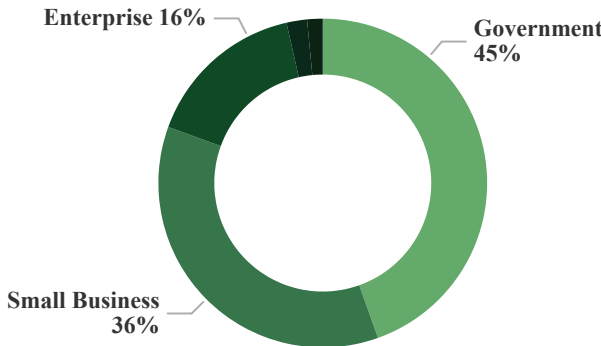
Sales
118M



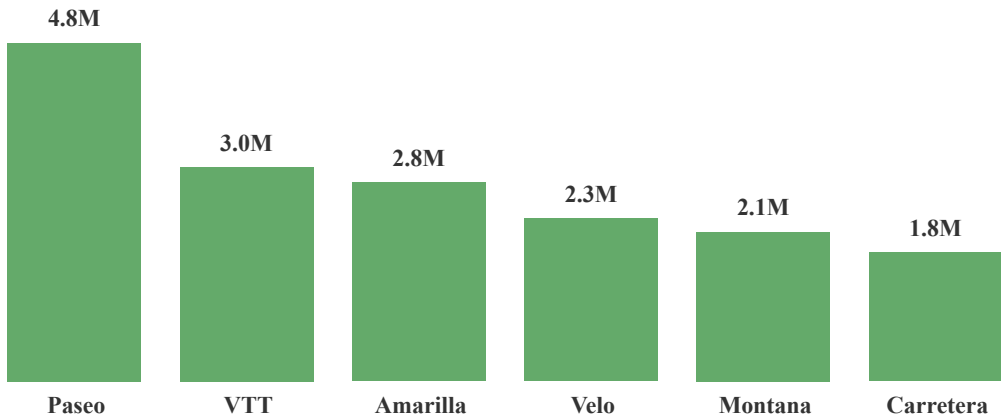
Gross Sales across Country



Sales by Segment

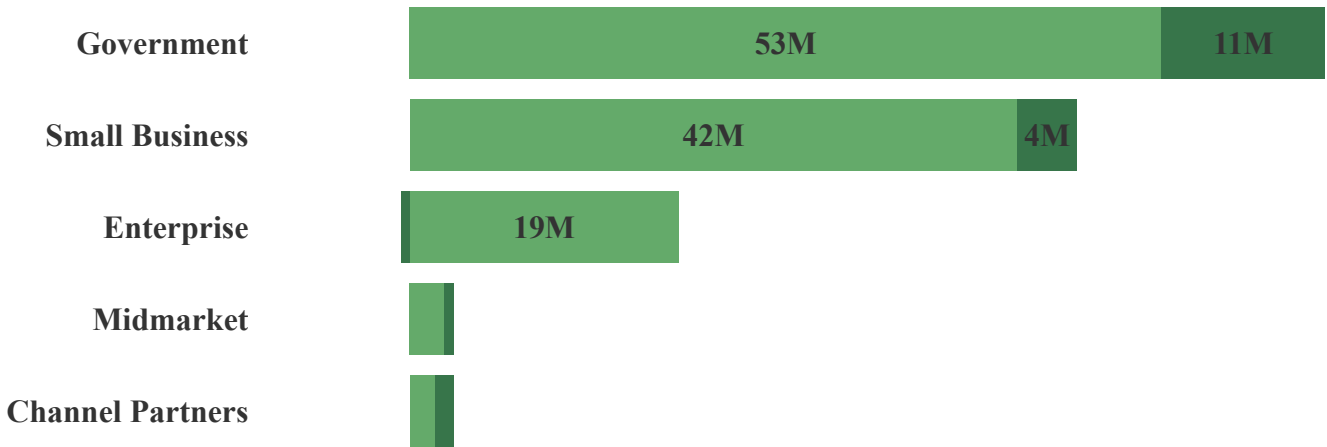


Top Product By Profit

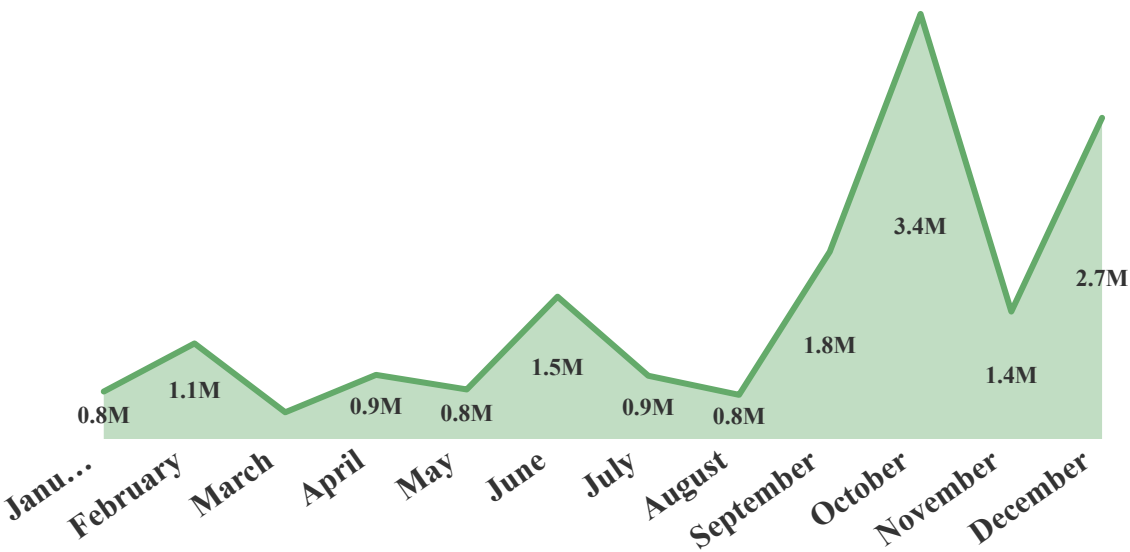


Segment Performance : Sales & Profit Analysis

Sales Profit



Seasonal Profit Analysis



Yearly sales growth



Segment	Sum of Units Sold	Sum of Sales	Sum of Profit
Government	470,673.50	52,504,260.67	11,388,173.16
Small Business	153,139.00	42,427,918.50	4,143,168.50
Channel Partners	161,263.50	1,800,593.64	1,316,803.14
Midmarket	172,178.00	2,381,883.08	660,103.07
Enterprise	161,419.00	18,755,734.38	-614,545.62