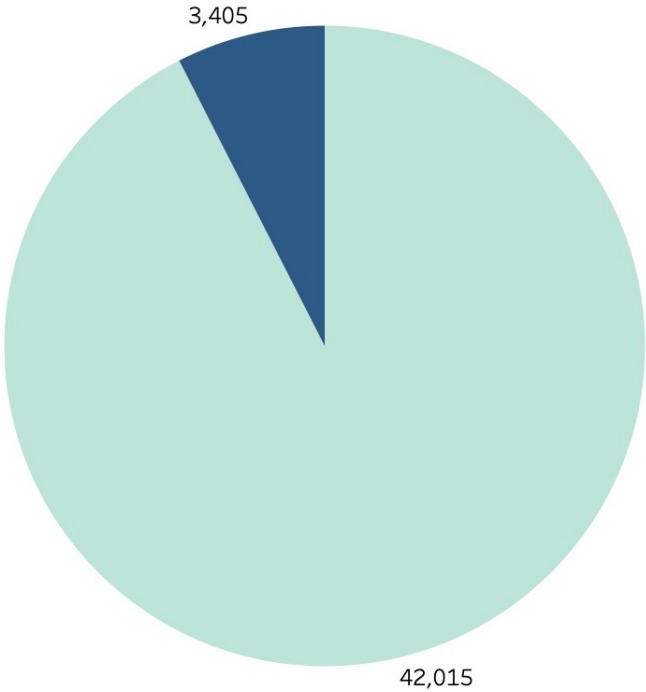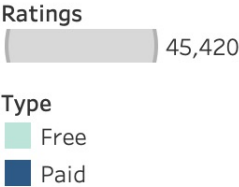# GOOGLE_PLAYSTORE DASHBOARD

SNEHA N
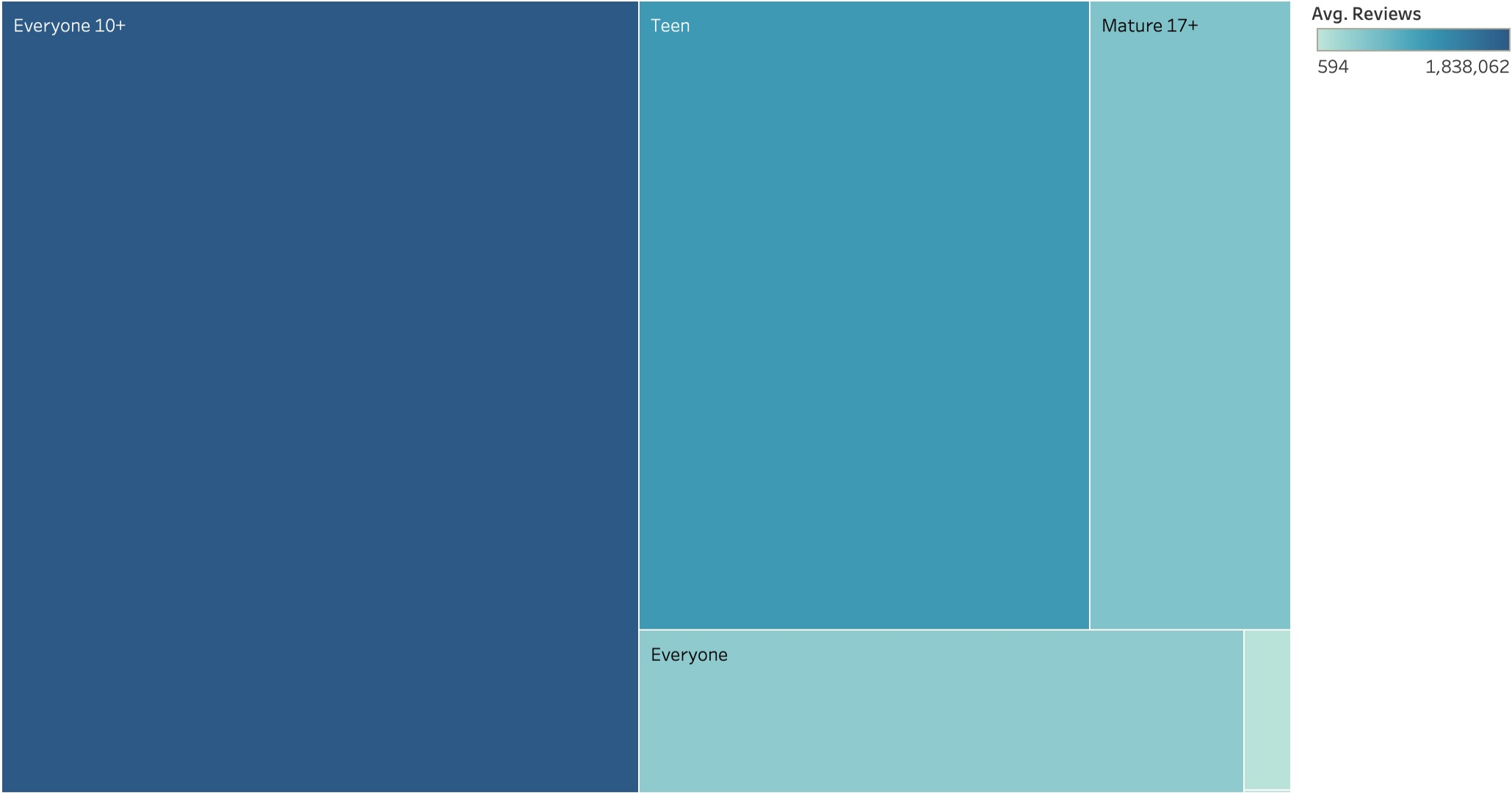
23MSP3015

Ratings for Each Type Of Type

3,405

42,015

Sum of Ratings. Color shows details about Type. Size shows sum of Ratings. The marks are labeled by sum of Ratings. The view is filtered on Type, which keeps Free and Paid.

# Tree Map of Content Rating by Reviews

| Everyone 10+ | Teen | Mature 17+ |
| | Everyone | |

Avg. Reviews

594   1,838,062

Top 20 expensive apps

App	
I'm Rich - Trump Edition	400.0
most expensive app (H)	400.0
I'm Rich/Eu sou Rico/أنا غني..	400.0
I am rich(premium)	400.0
I am Rich!	400.0
I AM RICH PRO PLUS	400.0
I Am Rich Pro	400.0
I Am Rich Premium	400.0
I am Rich Plus	400.0
I am rich (Most expensive ..	400.0
I am Rich	400.0
I am rich	400.0
💎 I'm rich	400.0
Eu Sou Rico	395.0
I Am Rich	390.0
I am extremely Rich	380.0
I am rich VIP	300.0
EP Cook Book	200.0
cronometra-br	155.0
BP Fitness Lead Scanner	110.0

Average of Price_ broken down by App.
The view is filtered on App, which
keeps 20 of 9,660 members.

Bubble Chart of Content Rating wrt Type Of App

Type
- Free
- Paid

Free
Mature 17+

Paid

Paid

Free
Everyone 10+

Free
Everyone

Paid
Everyone
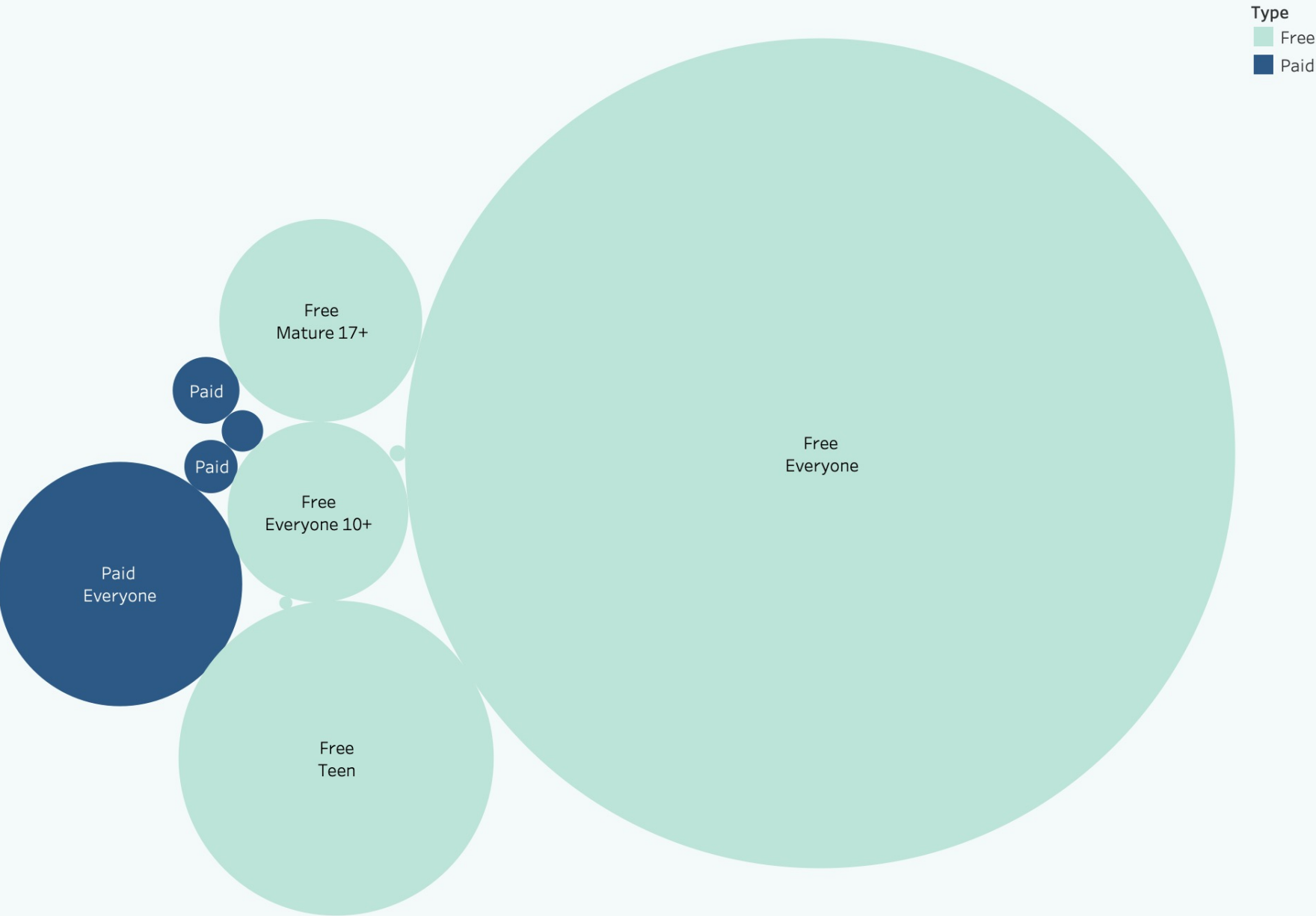
Free
Teen

Type and Content Rating. Color shows details about Type. Size shows Count_of type. The marks are labeled by Type and Content Rating. The view is filtered on Type, which keeps Free and Paid.

Reviews Per Category
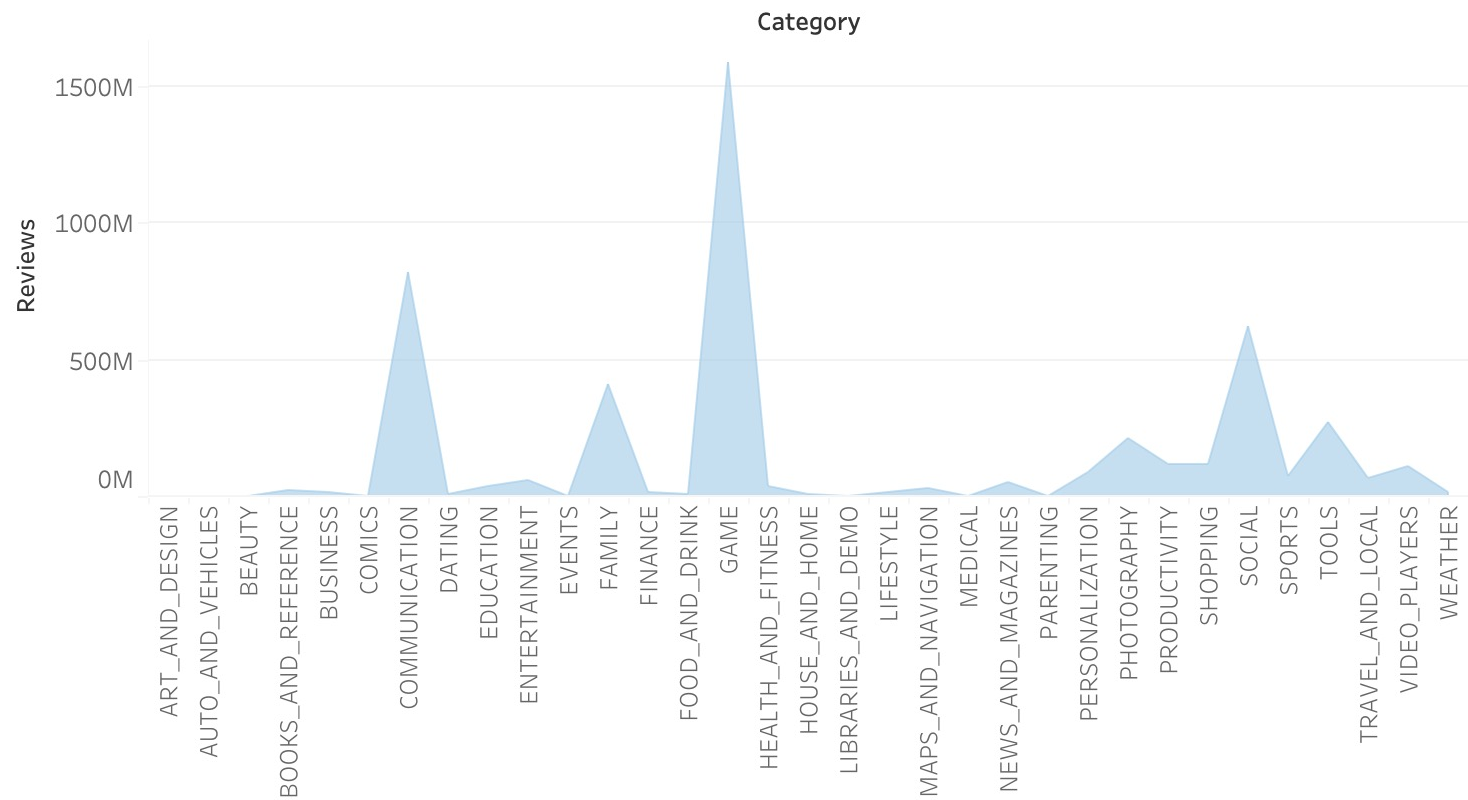
Sum of Reviews for each Category. The view is filtered on sum of Reviews, which keeps non-Null values only.

Distribution of Apps by Category
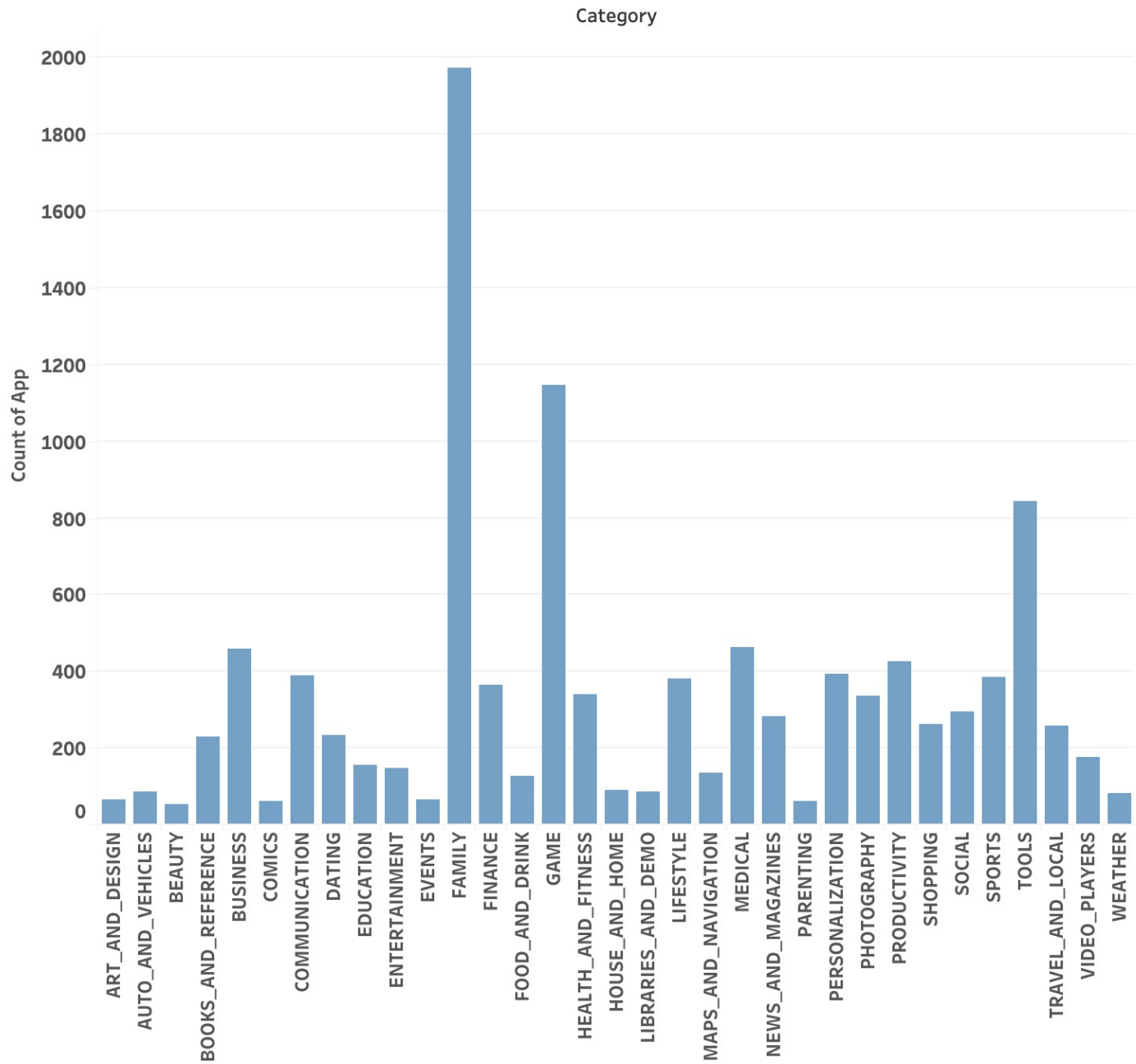
Category

Count of App for each Category. The view is filtered on Category, which excludes 1.9.

Trend of App Ratings Over Time

Last Update Year

Avg. Ratings

2010   2011   2012   2013   2014   2015   2016   2017   2018
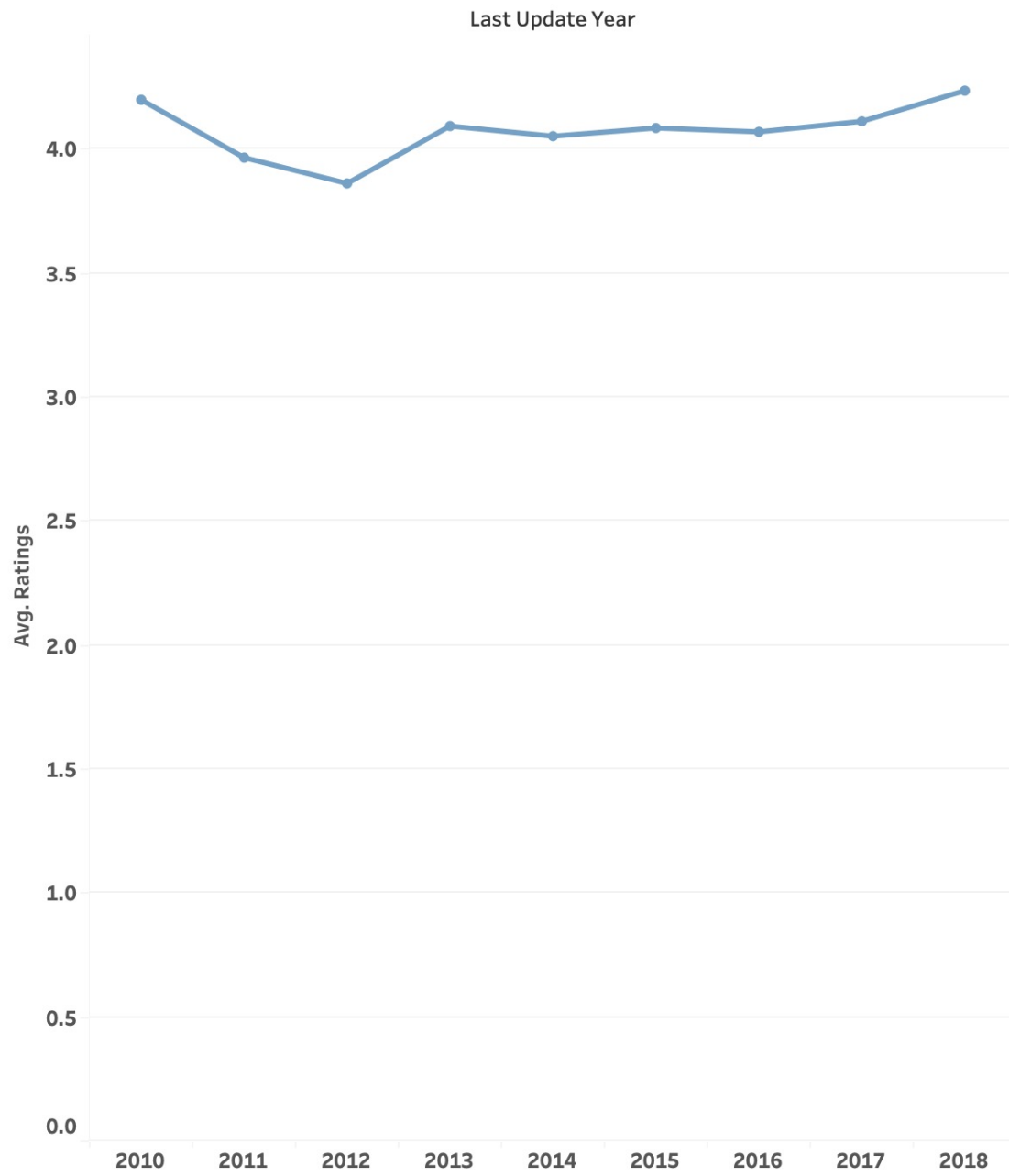
The trend of average of Ratings for Last Update Year. The view is filtered on Last Update Year, which excludes Null.

Relationship Between Reviews and Installs
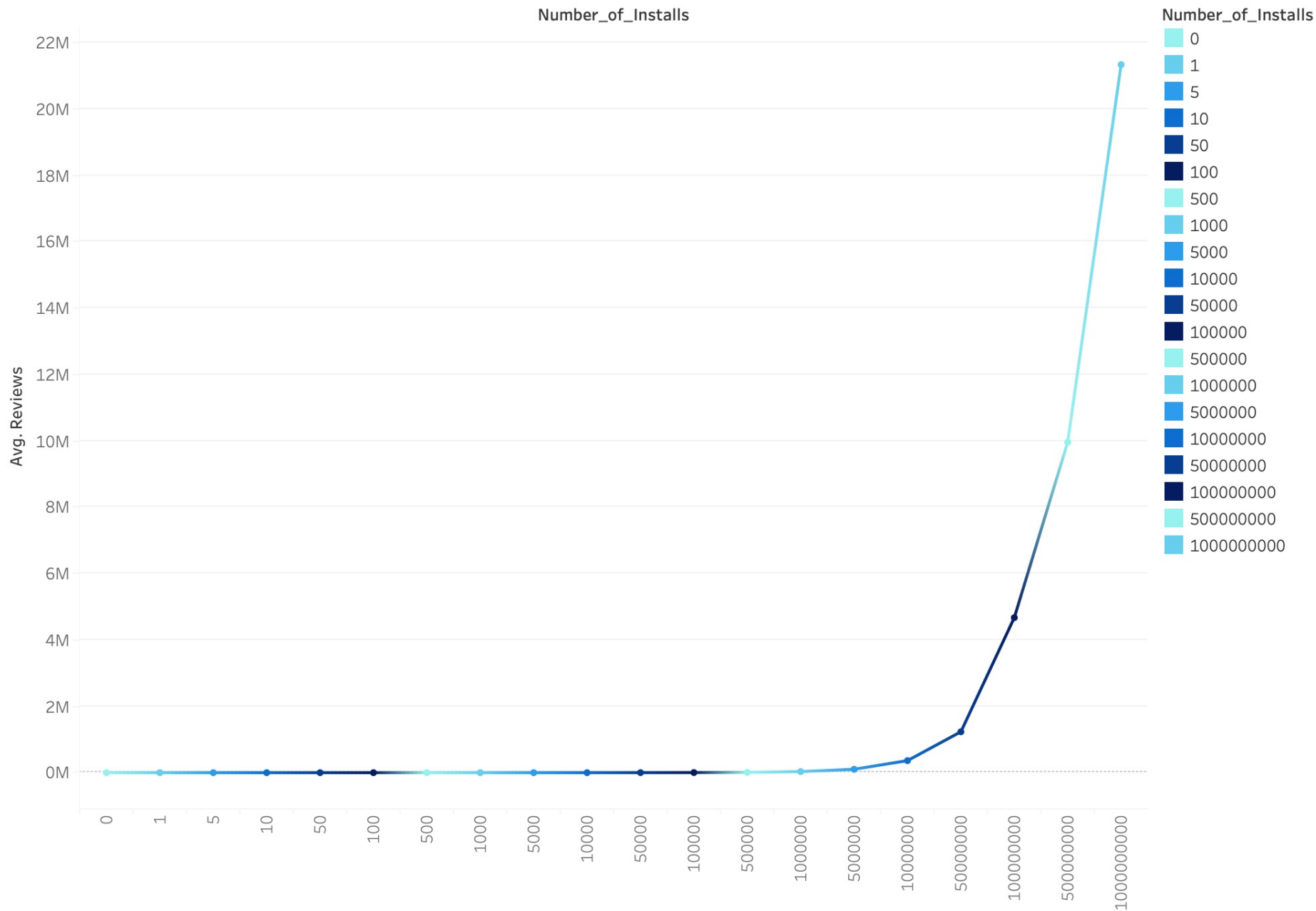
Number_of_Installs

The trend of average of Reviews for Number_of_Installs. Color shows details about Number_of_Installs. The data is filtered on sum of Reviews, which keeps non-Null values only.

Distribution of App Types (Free vs. Paid)

Paid

Free

Type. Color shows details about Type. Size shows count of App. The marks are labeled by Type. The view is filtered on Type, which keeps Free and Paid.

Avg Rating wrt Content Rating

Content Rating

Adults only 18+	
Everyone 10+	
Teen	
Everyone	
Unrated	
Mature 17+	

```
0.0  0.2  0.4  0.6  0.8  1.0  1.2  1.4  1.6  1.8  2.0  2.2  2.4  2.6  2.8  3.0  3.2  3.4  3.6  3.8  4.0  4.2  4.4
```
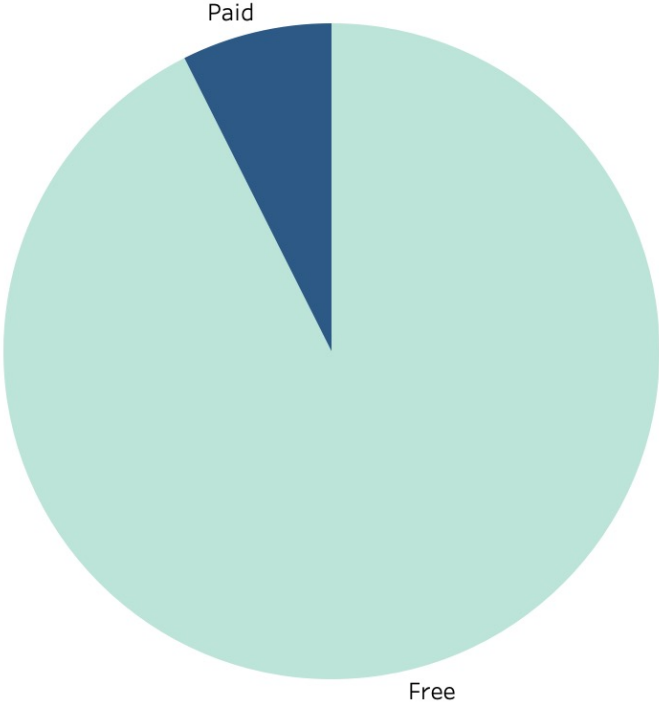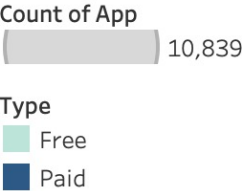
Avg. Ratings
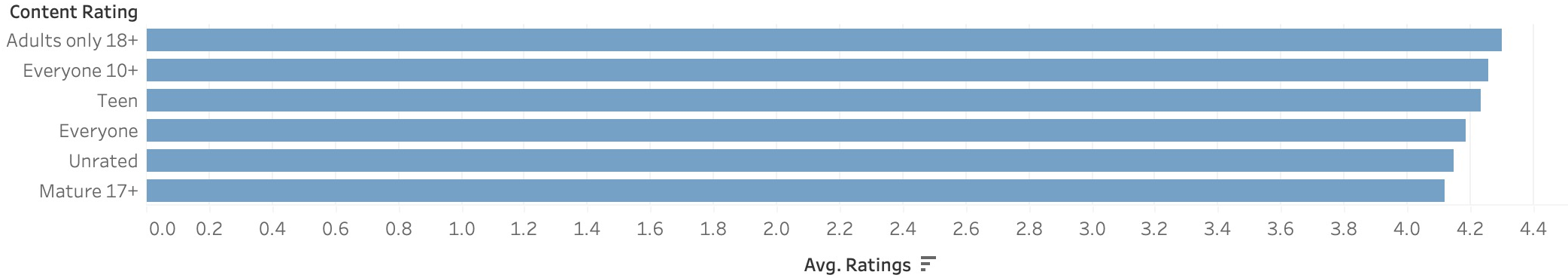
Average of Ratings for each Content Rating. The view is filtered on Content Rating, which excludes Null.

Market Share of App Categories
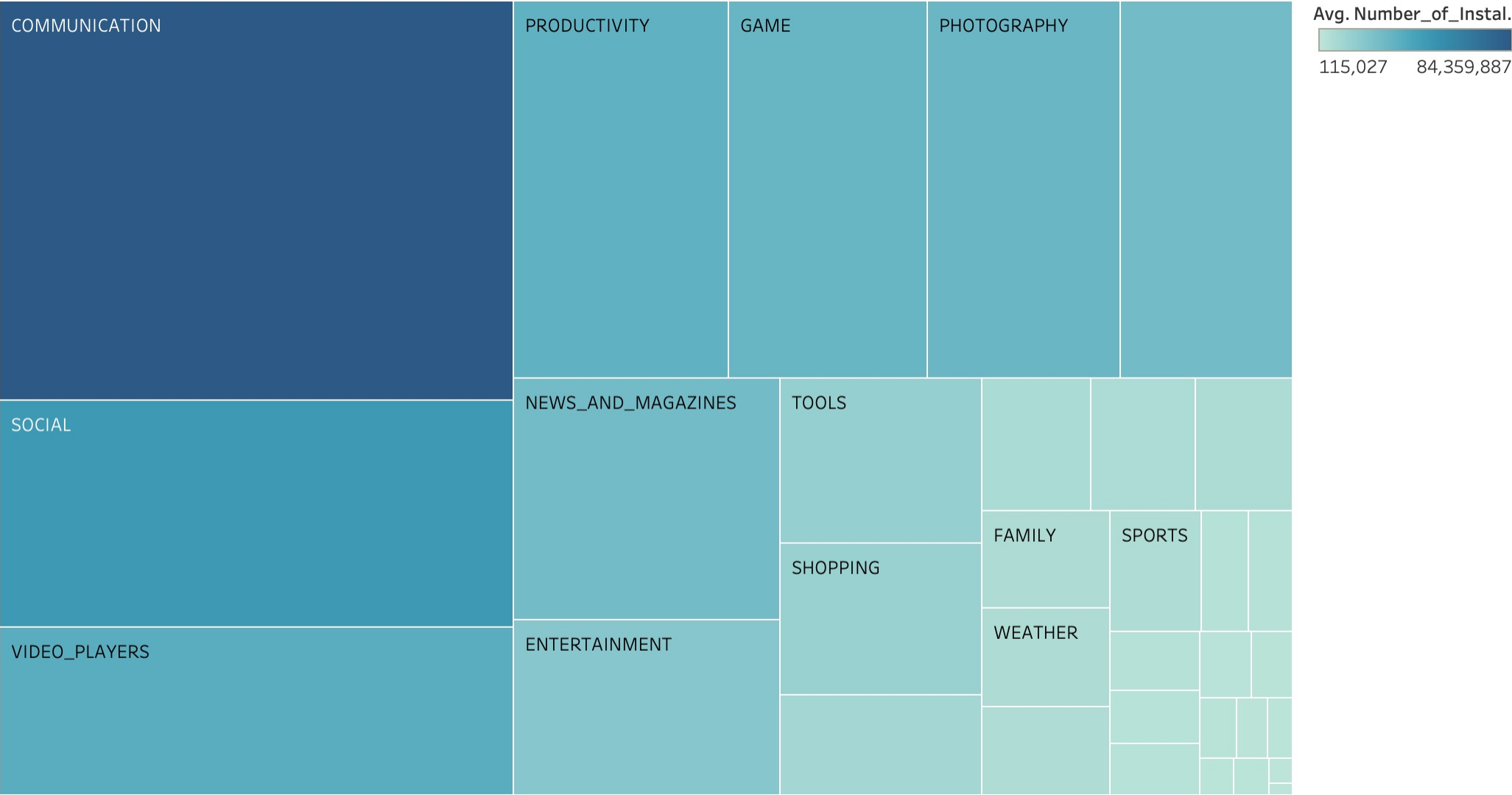
Category. Color shows average of Number_of_Installs. Size shows average of Number_of_Installs. The marks are labeled by Category. The view is filtered on average of Number_of_Installs, which keeps non-Null values only.

GOOGLE PLAY STORE APPS DASHBOARD

Distribution of Apps by Category

Category

Count of App: 0, 200, 400, 600, 800, 1000, 1200, 1400, 1600, 1800, 2000

Categories: ART_AND_DESIGN, AUTO_AND_VEHICLES, BEAUTY, BOOKS_AND_REFERENCE, BUSINESS, COMICS, COMMUNICATION, DATING

Relationship Between Reviews and Installs

Number_of_Installs

Avg. Reviews: 0M, 2M, 4M, 6M, 8M, 10M, 12M, 14M, 16M, 18M, 20M, 22M

X-axis: 1, 50, 1000, 50000, 1000000, 50000000, 1000000000

Trend of App Ratings Over Time

Last Update Year

Avg. Ratings: 0, 1, 2, 3, 4

Years: 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018

Market Share of App Categories

SOCIAL

Avg Rating wrt Content Rating

Content R..

Content ratings: Adults only 18+, Everyone 10+, Teen, Everyone, Unrated, Mature 17+

Avg. Ratings: 0, 1, 2, 3, 4

Number_of_Installs

- 0
- 1
- 5
- 10
- 50
- 100
- 500
- 1000
- 5000
- 10000
- 50000
- 100000
- 500000
- 1000000
- 5000000
- 10000000
- 50000000
- 100000000
- 500000000
- 1000000000

Distribution of App Types (Free vs. Paid)

Paid / Free

Type
- Free
- Paid

Count of App
10,839

Avg. Number_of_Installs
115,027 — 84,359,887

GOOGLE PLAY STORE DASHBOARD

Apps with wrt installs

App ⌹

- **Subway Surfers**
- Instagram
- Hangouts
- Google Photos
- Google News
- Google Drive
- Candy Crush Sa..
- WhatsApp Mes..
- Temple Run 2
- Skype - free IM ..
- Messenger – Te..
- Maps - Navigat..
- Google Chrome..
- Gmail
- Viber Messenger
- YouTube
- Snapchat
- Pou
- imo free video c..
- Google+
- Google Street ..
- Google Play Ga..
- Google
- Facebook
- UC Browser - Fa..
- Twitter
- My Talking Tom
- MX Player
- Microsoft Word

0B   2B   4B   6B

Sum of Number_of_Installs

Bubble Chart of Content Rating wrt Type Of App
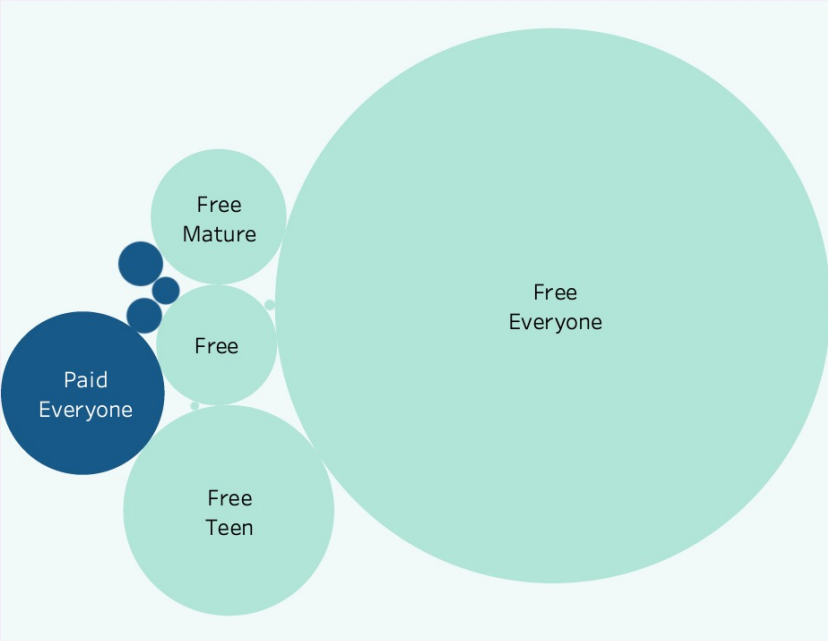
- Free Mature
- Free
- Paid Everyone
- Free Everyone
- Free Teen

Tree Map of Content Rating by Reviews

Everyone 10+	Teen	Mature 17+
	Everyone	

Installs

1,000,000,000+

Avg. Reviews

594   1,268,787

Top 20 expensive apps

App ⌹	
I'm Rich - Trump Edition	400.0
most expensive app (H)	400.0
I'm Rich/Eu sou Rico/Î..	400.0
I am rich(premium)	400.0
I am Rich!	400.0
I AM RICH PRO PLUS	400.0
I Am Rich Pro	400.0
I Am Rich Premium	400.0
I am Rich Plus	400.0
I am rich (Most expens..	400.0
I am Rich	400.0
I am rich	400.0
💎 I'm rich	400.0

Type

- Free
- Paid