

SEO PROJECT Template

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Brand Name: Canada Flowers

Website: www.canadaflowers.ca

Description:

The nationally recognized Canada Flowers operates as Canada's foremost provider of floral products which delivers fresh flowers plants and gift baskets instantly throughout the entire nation. The company delivers solutions and arrangements for different life events such as wedding ceremonies anniversary celebrations birthday ceremonies and consolatory services. Canada Flowers positions itself in delivering convenience through a friendly website experience coupled with top-tier support and a flexible floral bouquet selection that satisfies multiple customer requirements.

Home Page:

Home Page URL	https://www.canadaflowers.ca/
2 PRIMARY KEYWORDS OR KEYWORD PHRASES	<ul style="list-style-type: none">• Canada flower• flower Canada
TITLE TAG	Flower Delivery by Canada Flowers
META DESCRIPTION	Award-winning Canadian Florist. Order flowers online with Canada Flowers for same-day flower delivery across Canada. Beautiful bouquets and flower arrangements delivered by the best florists in Canada. Send Flowers with Canada Flowers where you can find the perfect bouquet for any occasion!
HEADER TAGS (H1, H2 etc.)	H1 Flower Delivery by Canada Flowers H2 Valentine's Day Flowers H2 Birthday Flowers H3 Collections H3 Customer Service

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URL STRUCTURE	Clean and SEO-friendly (e.g., / for the homepage, short and relevant).
INTERNAL LINKING	Occasions Sentiments International
IMAGE OPTIMIZATION	Alt text present for most images but could include more keyword variations
SITE SPEED AND MOBILE FRIENDLINESS	- Mobile-Friendly: Yes, passes Google Mobile-Friendly Test. 66/100 - Page Speed: Moderate (score from PageSpeed Insights: 95/100).
BACKLINK PROFILE EVALUATION	A moderate number of quality backlinks, mostly from floral blogs and event-related websites.

Secondary Page:

Secondary Page URL	https://www.canadaflowers.ca/flowers
2 PRIMARY KEYWORDS OR KEYWORD PHRASES	<ul style="list-style-type: none">• Flower arrangements• canadianflowers
TITLE TAG	Canada Flowers Shop Flowers

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META DESCRIPTION	Do you like to shop by flower variety, style, color, or price range? Check out our all-new Shop Our Flowers section! New catalogs are being added daily and featuring same-day flower delivery to Canada. Choose Canada's National Florist when ordering your next arrangement or bouquet by variety.
HEADER TAGS (H1, H2 etc.)	H1 Shop Flowers H2 New Flowers H2 Best Sellers
URL STRUCTURE	Clean and hierarchical (e.g., /flowers).
INTERNAL LINKING	https://www.canadaflowers.ca/cf-birthday/canadian-winter.htm https://www.canadaflowers.ca/cf-budget/smile.htm
IMAGE OPTIMIZATION	Alt text present, but images are large and may affect load times.
SITE SPEED AND MOBILE FRIENDLINESS	- Mobile-Friendly: Yes. 75/100 - Page Speed: Slow due to large image files (score: 95/100).
BACKLINK PROFILE EVALUATION	Fewer backlinks than the homepage, mostly internal links from the main website.

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Recommendations

	WEBSITE OVERALL
<p>5 (five) recommendations to improve the Website’s overall SEO for improved search engine rankings.</p> <p>Focus on <u>priority factors</u> and be <u>specific</u>. Explain how and why.</p>	<p>1. Optimize Meta Descriptions Your click-through rates will increase by using action-oriented language with long-tail keywords included.</p>
	<p>2. Improve Page Speed Mobile performance scores would benefit through image compression techniques and the implementation of lazy loading techniques.</p>
	<p>3. Enhance Internal Linking The implementation of contextual product links helps users navigate sites while building a better site structure for user journeys.</p>
	<p>4. Leverage Backlinks Your strategy for acquiring quality backlinks will include reaching out to wedding planners event organizers and lifestyle bloggers.</p>
	<p>5. Improve Image Optimization Your website must include descriptive alt text containing target keywords for all images as you reduce image file sizes.</p>

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APPENDIX:

Top Ranking Keywords

Keyword	Domain  www.canadaflowers.ca/	Difficulty ¹	Monthly Volume ¹
canada flowers	#1 / ¹	35	950
canada flower	#1 /?rsrtid=afmboooq5r-bt7_t1qm9srhfrloltbx7frj... ¹	28	322
flowers canada	#1 /?rsrtid=afmboopzeefkjrfdvdkhuw1b-vpaaepp... ¹	27	252
canadian flowers	#1 /?rsrtid=afmboooceezbdb_8hdsf07b8him0to... ¹	30	163
canadaflowers	#1 / ¹	49	46

[See all ranking keywords](#)

Title: Flower Delivery by Canada Flowers

Description: Award winning Canadian Florist. Order flowers online with Canada Flowers for same day flower delivery across Canada. Beautiful bouquets and flower arrangement...[...best florists in Canada.](#) Send Flowers with Canada Flowers where you can find the perfect bouquet for any occasion!


Robots: all

Canonical: <https://www.canadaflowers.ca/>

Viewport: width=device-width, initial-scale=1, maximum-scale=1, user-scalable=0

Award winning Canadian Florist. Order flowers online with [Canada Flowers](#) for same day flower delivery across Canada. Beautiful bouquets and flower arrangements delivered by the best florists in Canada. Send Flowers with Canada Flowers where you can find the perfect bouquet for any occasion!

We feature well over 1500 beautiful flower arrangements and original bouquets delivered by the best FTD® and Teleflora florists in Canada. Our entire website offers fresh flowers for delivery and are designed for any occasion. All of our products are professionally designed and hand-delivered by a Canadian florist. Send Flowers across Canada from any catalogue on our website.



Save 10%

[Show Site Map](#)

[Sign In](#)

[Home page](#)

Canada Flowers.ca

1-888-705-9999

Occasions Sentiments Flowers Gifts International RMHC Canada Corporate

H1 Flower Delivery by Canada Flowers

Award winning Canadian Florist. Order flowers online with [Canada Flowers](#) for same day flower delivery across Canada. Beautiful bouquets and flower arrangements delivered by the best florists in Canada. Send Flowers with Canada Flowers where you can find the perfect bouquet for any occasion!

We feature well over 1500 beautiful flower arrangements and original bouquets delivered by the best FTD® and Teleflora florists in Canada. Our entire website offers fresh flowers for delivery and are designed for any occasion. All of our products are professionally designed and hand-delivered by a Canadian florist. Send Flowers across Canada from any catalogue on our website.



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Projects

SEO

SEO Dashboard

COMPETITIVE RESEARCH

Domain Overview

Traffic Analytics

Organic Research

Keyword Gap

Backlink Gap

KEYWORD RESEARCH

Keyword Overview

Keyword Magic Tool

Keyword Strategy Builder

Position Tracking

Organic Traffic Insights

LINK BUILDING

Backlink Analytics

Backlink Audit

Link Building Tool

Link Analysis

ON PAGE & TECH SEO

Site Audit

Project Dashboard

Project: [www.canadaflores.ca](#)

Send feedback

Create project

Share

Domain Analytics

Authority Score 34

Organic Traffic 3.4K

Organic Keywords 5.6K

Paid Keywords 170

Ref. Domains 1.9K

Position Tracking

Site Audit

Listing Management

On Page SEO Checker

Backlink Audit

Organic Traffic Insights

Link Building Tool

Link Research

Overview

Inbound Links

Linking Domains

Anchor Text

Top Pages

Discovered and Lost

Compare Link Profiles

Spam Score

Link Intersect

Link Tracking Lists

On-Page Grader

On-Demand Crawl

Rank Checker

Moz Local

Moz Local Home

Check Local Presence

Add New Locations

Get the data you need to do better link building research, smarter content ideation, and link prospecting - in less time.

Track in a Campaign

https://www.canadaflores.ca/

root domain

Analyze

Domain Authority 39

Linking Domains 3.3k

Inbound Links 26.9k

Ranking Keywords 1.5k

Quick Downloads

All Links

Follow Links

Linking Domains

Follow Linking Domains

Top Pages

Discovered and lost linking domains

Total Discovered +191

Total Lost -162

Net +29

Projects

Domain Overview

Backlink Analytics

Link building ideas

User manual

Send feedback

Backlinks: canadaflores.ca

Live Update: 5 backlinks found today

Category: Retail

Overview

Network Graph

Backlinks

Anchor

Referring Domains

Indexed Pages

Outbound Domains

Backlinks

18.7K

Referring Domains

1.9K

Referring IPs

1.6K

Backlink Types

Text

Image

Form

Frame

Link Attributes

Follow

Nofollow

Sponsored

UGC

Backlinks 1 - 100 (~18,715)

Export

Filter by title or URL

All

Active

New

Lost

Follow

Nofollow

Sponsored

UGC

Add filter

Page AS

Source page Title and URL

Ext. Links

Int. Links

Anchor and Target URL

First Seen

Last Seen

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