Customer Churn Analysis – Telecom Dataset
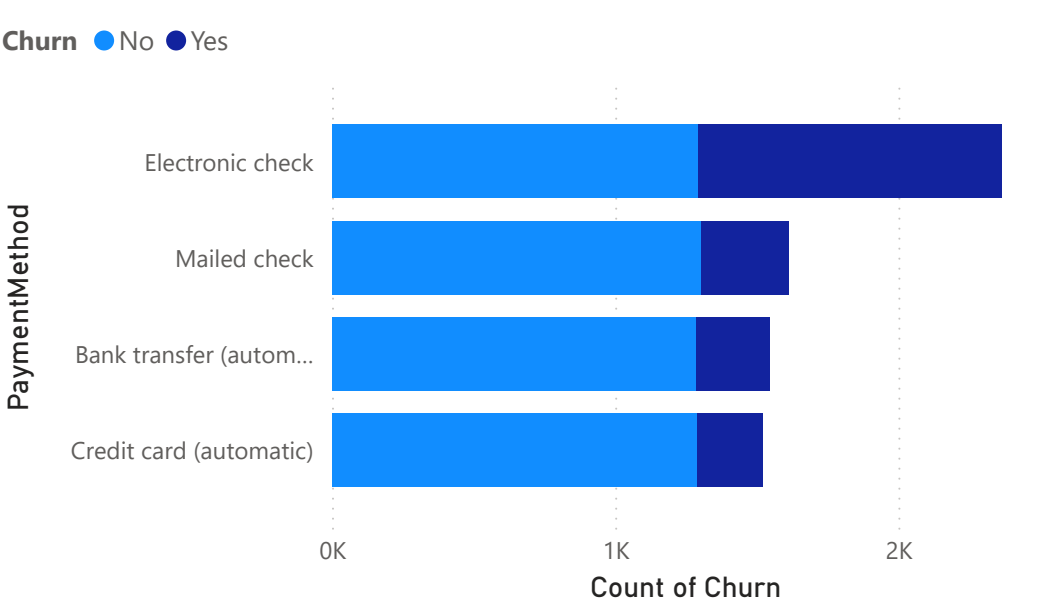
Count of Churn and Count of Churn by Contract

Contract
- ☐ Month-to-month
- ☐ One year
- ☐ Two year

PaymentMethod
- ☐ Bank transfer (automatic)
- ☐ Credit card (automatic)
- ☐ Electronic check
- ☐ Mailed check
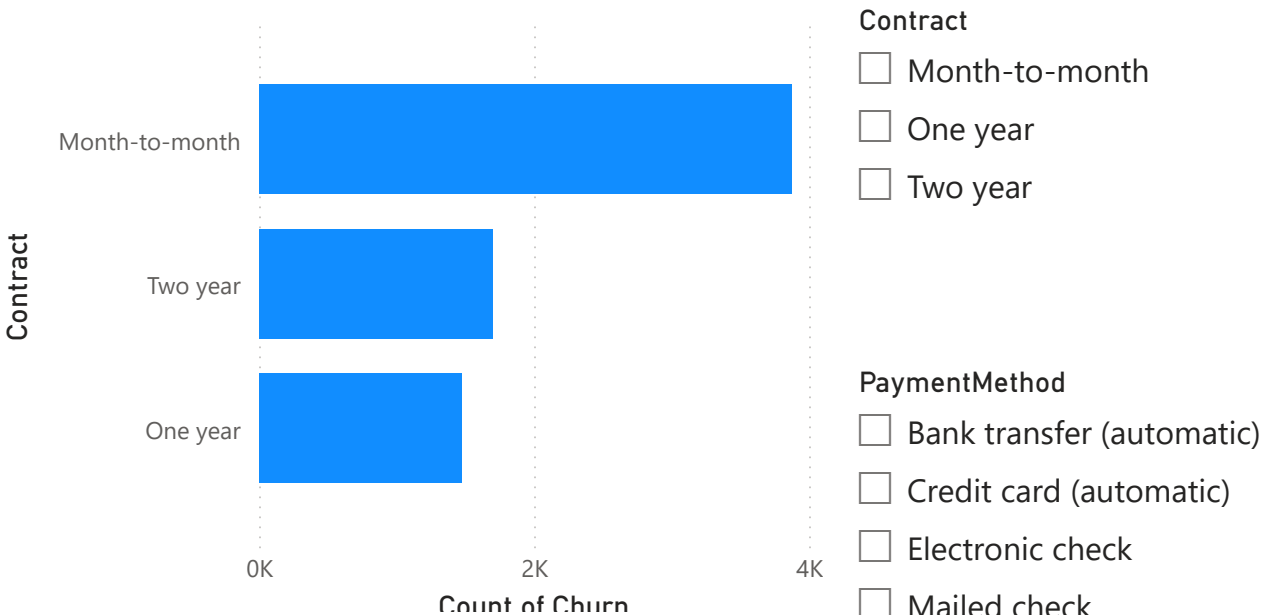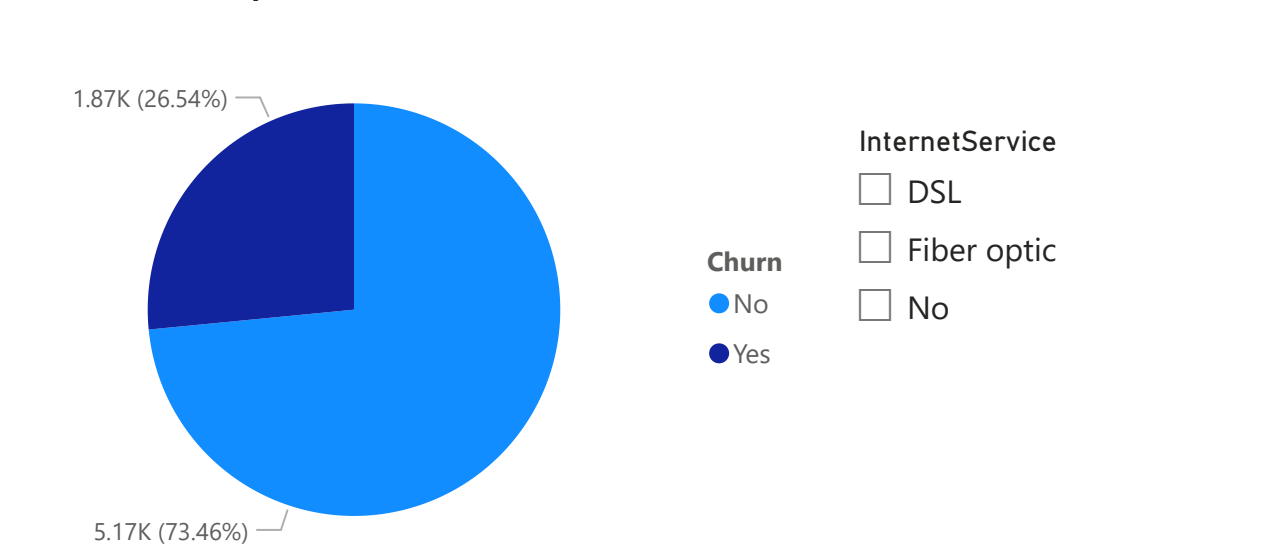
Count of Churn by PaymentMethod and Churn

Churn ● No ● Yes

Count of Churn by Churn

Churn
- ● No
- ● Yes

1.87K (26.54%)
5.17K (73.46%)

InternetService
- ☐ DSL
- ☐ Fiber optic
- ☐ No

Count of Churn by MonthlyCharges (bins) and Churn

Churn ● No ● Yes