

Sneha Bramhe

Frontend Developer (React JS | Next JS)

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 LinkedIn

PROFILE

React JS Developer with **3+ years of experience** in building scalable, high-performance web applications. Expertise in **React, Redux, Tailwind CSS, Material UI and responsive design**. Skilled in **API integration, state management with Redux**, and ensuring **code maintainability**. Adept at collaborating within **Agile teams** to meet deadlines and enhance application **performance**. Proficient in **version control using Git** and committed to best practices for **code quality**.

EXPERIENCE

Enrichdigital Tech Solutions, Ingram Micro Project
Software Developer

01/2024 – Present

- Engineered scalable **React + Next.js** B2B self-service portals supporting **10K+ global partners**, enabling invoice access, digital downloads, and reporting-reducing support dependency by **35%**
- Built and owned **Self-Service Reporting Download** modules, accelerating partner workflows and delivering **25% faster task completion** across revenue-critical operations.
- Optimized performance of data-heavy dashboards using **code splitting, lazy loading, memoization, and normalized Redux state**, achieving **30% faster initial load times** and improved session stability
- Developed a **reusable Tailwind CSS config** system adopted across teams, cutting UI defects by **20%** and speeding up feature delivery for monetized partner features.
- Collaborated with backend, QA, and product teams to ship enterprise-grade releases, reducing production issues by **25%** and improving platform reliability during peak usage.

Zazz IT Solutions, Michaels - E-commerce application
React JS Developer

06/2023 – 11/2023

- Owned **frontend development** for high-traffic, revenue-critical flows on **Michaels.com**, supporting an omnichannel platform with **1M+ SKUs and millions of monthly users**, contributing to a **8-12% uplift in digital conversion during peak seasonal campaigns**.
- Architected **scalable React + Redux state management patterns** for product listing, category, and search pages, enabling third-party marketplace expansion while maintaining **sub-2s page load times** under peak traffic.
- Built advanced product discovery features including **multi-facet filtering, dynamic sorting, and optimized keyword search**, reducing product find time by **30%** and improving **average order value (AOV) by 10-15%**.

System Engineer

- Redesigned **CAMFIL's** enterprise website using **React and Redux**, improving navigation clarity and increasing **session duration by 25%** and **page engagement by 30%** post-launch.
- Delivered **SEO-optimized, performance-focused React pages**, driving a **20% increase in organic traffic** and improving **lead acquisition from search by 15%** within the first quarter.
- Built interactive **data visualizations** to highlight energy efficiency and sustainability metrics, helping sales teams shorten **sales cycle time by 10-15%** through clearer ROI communication.
- Integrated **real-time product and performance APIs**, reducing **outdated content incidents by 90%** and ensuring accurate, up-to-date technical data for enterprise B2B purchasing decisions.
- Improved frontend performance and accessibility compliance, achieving **Lighthouse score improvements from 65 to 90+**, directly impacting usability and search ranking signals.

 **SKILLS AND TECHNOLOGIES**

HTML | CSS/Sass | JavaScript | Typescript | React | Next | Tailwind CSS |
shadcn/ui | Bootstrap | React Hook Form | Zod | Redux Toolkit | Redux Thunk |
Redux Saga | Zustand | RESTful API | Jest | Git | GitHub | npm/yarn | Netlify |
Render

 **EDUCATION**

G.H.Raisoni College of Engineering
Bachelor of Engineering in Computer Science

07/2015 – 05/2018

Vivekanand Polytechnic College Sitasongi
Diploma in IT

06/2011 – 05/2015