



# SNEHA TUKARAM JADHAV

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## PROFESSIONAL SUMMARY:

A highly motivated and detail-oriented Data Analyst with expertise in Python, SQL, Tableau, and Excel. Passionate about transforming raw data into actionable insights to drive business decisions. Seeking a role in a dynamic organization that values data-driven strategies and continuous learning.

## AREAS OF EXPERTISE:

- ✓ Programming: Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-Learn)
- ✓ Machine Learning (Basics): Supervised & Unsupervised Learning
- ✓ Data Analysis & Visualization: Tableau, Power BI, Advanced Excel
- ✓ Tools & Technologies: Google Sheets, VBA (Basics), GitHub
- ✓ Databases & Querying: SQL (Joins, CTEs, Data Cleaning, Aggregations)

## PROFESSIONAL EXPERIENCE:

### Data Analytics Intern | Digiyodya – Rural IT Hub (WFH) (Sep 2021 – Dec 2021)

- ✦ Analyzed and categorized E-commerce data from platforms like Flipkart & Amazon
- ✦ Conducted data cleaning and preprocessing for better accuracy
- ✦ Provided insights to optimize product listings and improve user experience

### Jr. Network Engineer | Streamline Infotech-Solapur (June 2019 – Sept 2019)

- ✦ Worked on networking protocols like TCP/IP, DHCP, OSPF, RIP
- ✦ Assisted in setting up and troubleshooting LAN/WAN configurations

## RELEVANT PROJECTS:

### Customer Segmentation Using K-Means Clustering

- ✦ Analyzed customer behavior using Mall Customer Segmentation dataset
- ✦ Implemented K-Means clustering in Python to segment customers based on Annual Income & Spending Score
- ✦ Visualized insights using Matplotlib & Seaborn

### Sales Performance Dashboard in Tableau

- ✦ Designed an interactive sales dashboard to track revenue, profit, and regional sales trends
- ✦ Used filters, parameters, and calculated fields to derive insights

### Stock Market Data Analysis

- ✦ Collected stock price data from Yahoo Finance and analyzed trends using Python
- ✦ Applied Time Series Analysis to predict stock performance

### Netflix Analysis Dashboard in Tableau

- ✦ Developed a Tableau dashboard to analyze Netflix content trends across different genres and regions
- ✦ Provided insights into content distribution, popularity trends, and user preferences

### IPL Analysis Dashboard in Tableau

- ✦ Created an interactive IPL performance dashboard to visualize team and player statistics
- ✦ Used Tableau visualizations to showcase match results, run rates, and historical trends

## EDUCATION:

🎓 **BE (Computer Engineering)** – Ajinkya D. Y. Patil School Of Engineering, Pune (2024) – CGPA: 7.20

🎓 **Diploma (Computer Engineering)** – A.G. Patil Polytechnic, Solapur (2020) – 86.69%

🎓 **HSC (Science)** – S.V.C.S. Jr. College Of Arts, Commerce & Science, Solapur (2018) – 65.69%

🎓 **SSC** – Harshwardhan High School, Solapur (2016) – 78.69%

## CERTIFICATIONS:

- ✓ **Tableau Developer Certification** – Top Mentor (Feb 2024 – Aug 2024)
- ✓ **Python with Data Analysis** – Top Mentor
- ✓ **Master in Data Science and Analytics** – Top Mentor
- ✓ **CCNA (CISCO Certified Network Associate)** – Streamline Infotech

## CO-CURRICULAR ACTIVITIES:

- ✓ Volunteered in paper presentation event on Engineers Day
- ✓ Organized Soft In Signia 2019-2020 college event
- ✓ Participated in SAP Training (3 months)

## DECLARATION:

I hereby declare that the details mentioned above are correct to the best of my knowledge and belief.

Date:

Place: Pune

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