

# Sneha Kumari Shaw

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## WORK EXPERIENCE

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### Digital marketing Intern

Nov 2023-Feb 2024

MH | Kolkata, West Bengal

- Gathered data for market research projects and analyzed findings to make recommendations.
- Researched industry trends and competitor strategies to inform decision making.
- Displayed strong telephone etiquette, effectively handling difficult calls.
- Collaborated with team members to create a comprehensive social media strategy.
- Wrote and submitted reports on industry trends, prompting managers to develop business plans.
- Data analysis of consumer
- Content Marketing
- CRM

### Volunteer

Sep 2023

EIILM | Kolkata, West Bengal

- Co-ordinator
- Supervised volunteers throughout the duration of the event
- Collaborated with other volunteers to create a positive work environment.

## PROJECTS

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### Web site creation

- **HTML:** Used for structuring web pages.
- **CSS:** Applied for styling and layout design.
- **PHP:** Handles server-side logic and database interactions.

## CERTIFICATIONS

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- **Digital Marketing Internship Certificate (Marketing Hub)**
- **Certificate of Participation (International Conference on Global Business, EIILM-Kolkata)**
- **Certificate of Completion(MX-Excel Advanced)**
- **Intra-School Singing Competition (Second Position)**
- **Inter-School Singing Competition (Third Position)**
- **Certificate for Best Hindi Score (Sanmarg)**
- **Certificate of Honour (Basketball Summer Coaching Camp)**

## EDUCATION

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**BCA-Bachelor Of Computer Application- EIILM-KOKATA**  
University of MAKAUT (West Bengal)

july 2022 - 2025

**12<sup>TH</sup> WBBHSE (Commerce)**  
Marwari Balika Vidyalaya, KOLKATA (West Bengal)

July 2021 – june 2022

## SKILLS

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- C# | Java| Python |SQL | Web Development(html, css, php) | MS-Excel Advanced | MS-OFFICE| Data Analysis | Power-BI | Bash | Project Management | Communication | Cyber security fundamentals | Time Management | Adaptability | Problem Solving | Teamwork | Creativity | Adobe photoshop

## DECLARATION

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"I hereby declare that all the details provided above are true, accurate, and free from errors to the best of my knowledge."

Date:-

KOLKATA

Sneha Kumari Shaw

Signature