



SAKHI – AI Wellness Ally

Your health, Your Voice, Your Sakhi!

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Agenda



Problem
Statement



Proposed
Solution



Features



Technical
Architecture



Value
Proposition



Functional
Prototype



Problem Statement

Women face significant barriers to healthcare, including limited infrastructure, high costs and low health literacy in rural India. Cultural norms and language barriers further hinder their access to timely medical care, resulting in poor health outcomes and preventable complications.



HEALTH LITERACY

Only **40%** of Rural Women in India have access to basic health education*



HEALTHCARE ACCESS

1:10000 Doctor to patient ratio far below WHO recommendation of 1:1000*



CULTURAL BARRIERS

Lack of family support and **cultural norms** restrict women's ability to seek timely medical care

Existing Apps in Market and Gaps

Maya

mMitra

Practo

Sehat Sathi



- Lack of Rural focus
- Focused on maternal and child health, not addressing broader health challenges
- Absence of AI driven personalization
- Limited multi language support with voice commands



Proposed Solution

Sakhi – An AI powered comprehensive health companion app designed to empower rural women by providing accessible, affordable, and culturally sensitive health care support offering instant health guidance in regional languages.



AI driven Health Advocate



Offering not just information but actionable steps, personalized to each user's unique health profile and local conditions

Voice – Activated Health Navigation



Empowers users with hands-free, voice activated navigation, making sophisticated healthcare support accessible even to those with low literacy and tech experience

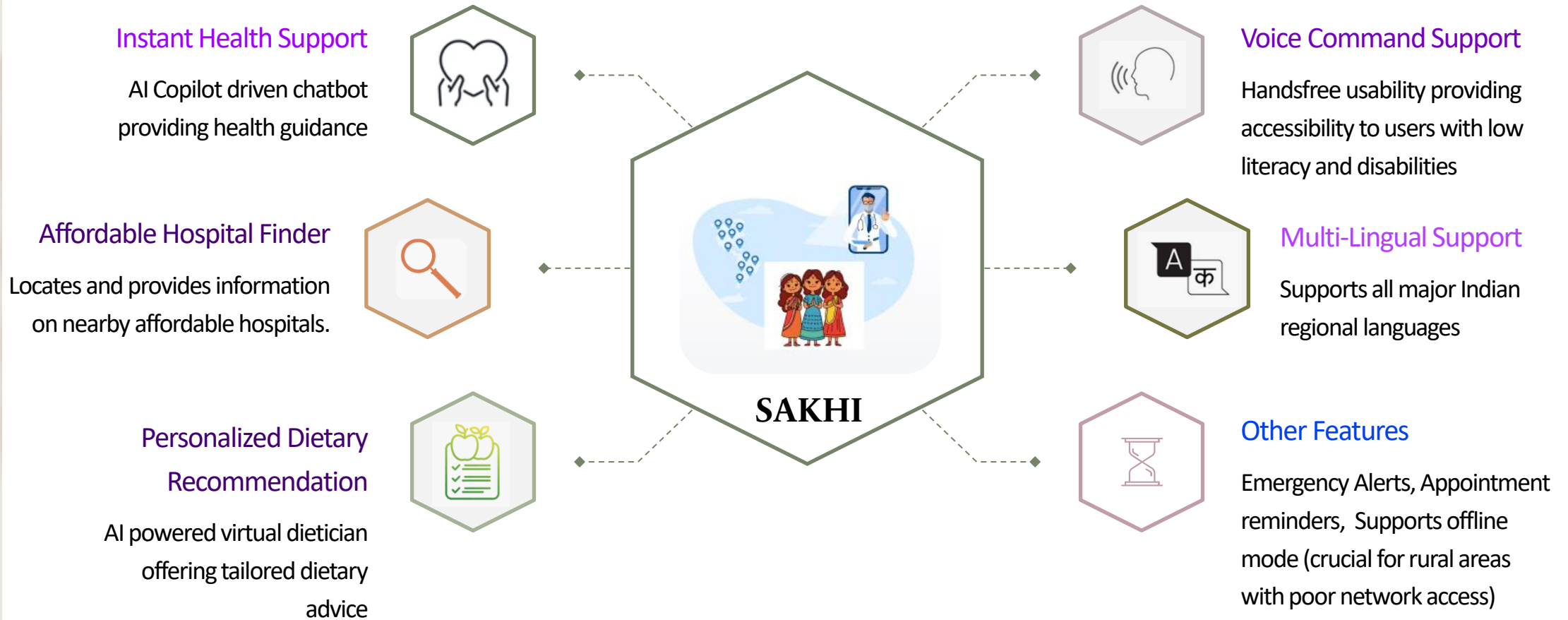
Proactive Health Ecosystem



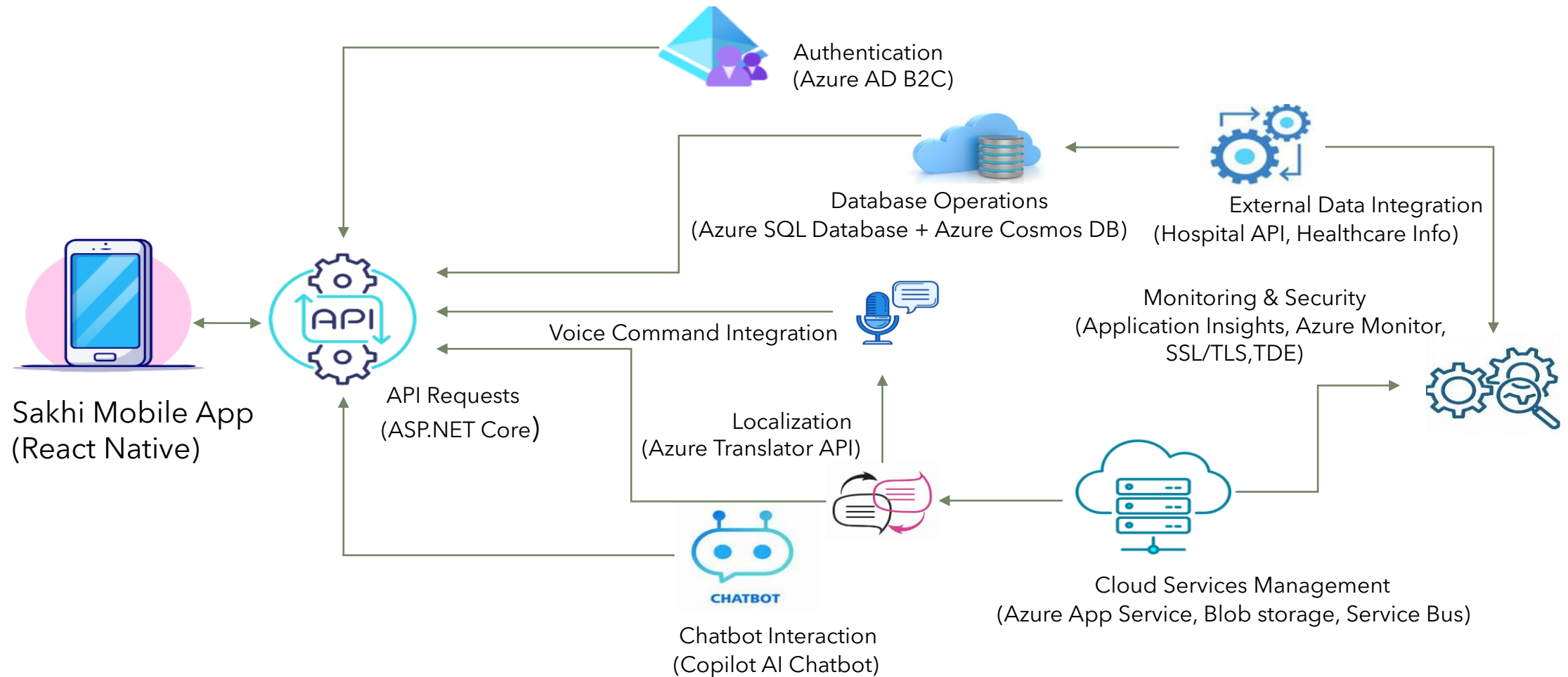
Integrates predictive analytics to anticipate potential health issues, providing early interventions and personalized wellness plans tailored to rural lifestyle



Features



Technical Architecture



Value Proposition

Customers

Convenience and Accessibility

Fostering Health Literacy and Awareness

Access to Medical Resources

Sense of Community and
Solidarity

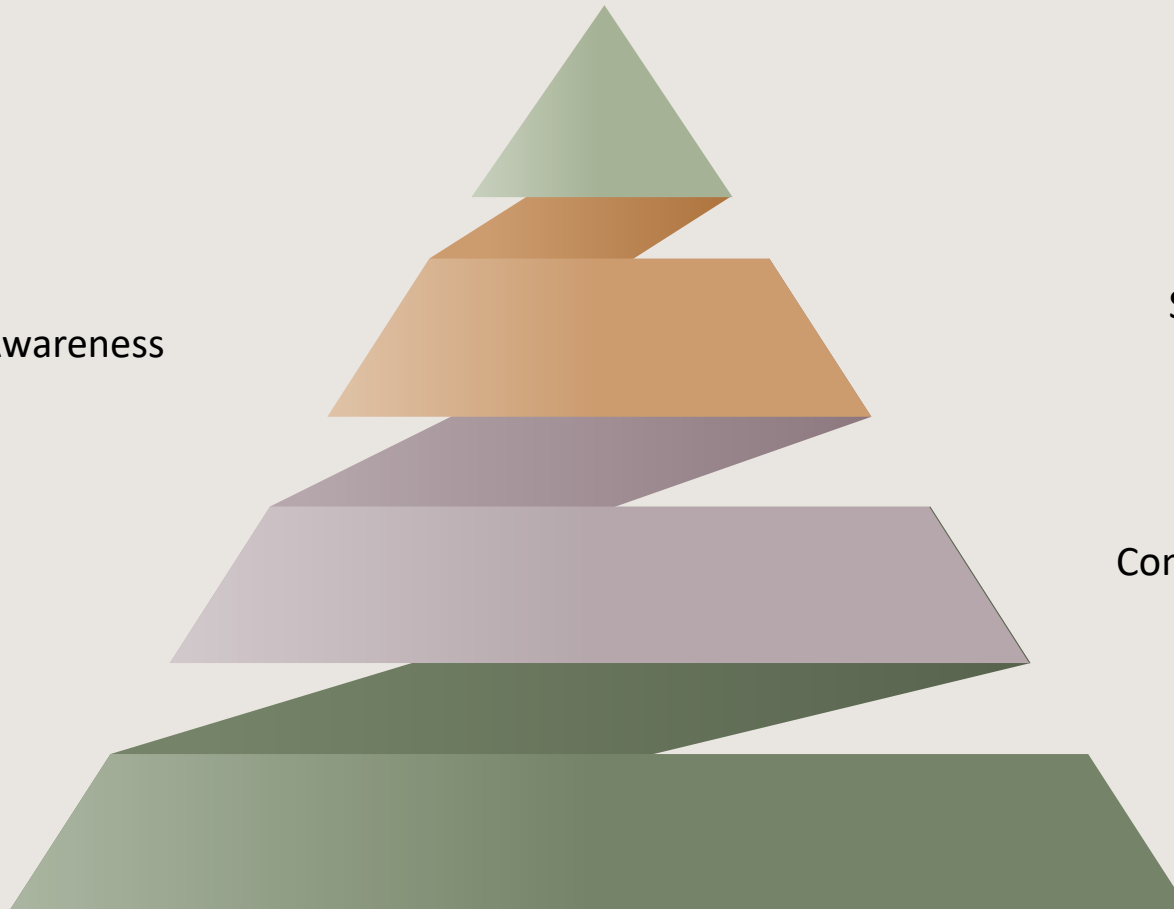
Microsoft

Demonstrates Microsoft's Social
Responsibility to address global issues

Showcases Innovation and Leadership in
developing cutting edge technologies

Comprehensive Suite of Services aimed at
improving Health Outcomes

Community Impact and Collaboration



Thank you!

*"Empower Every Person and Every Organization on
the Planet to Achieve More"*

