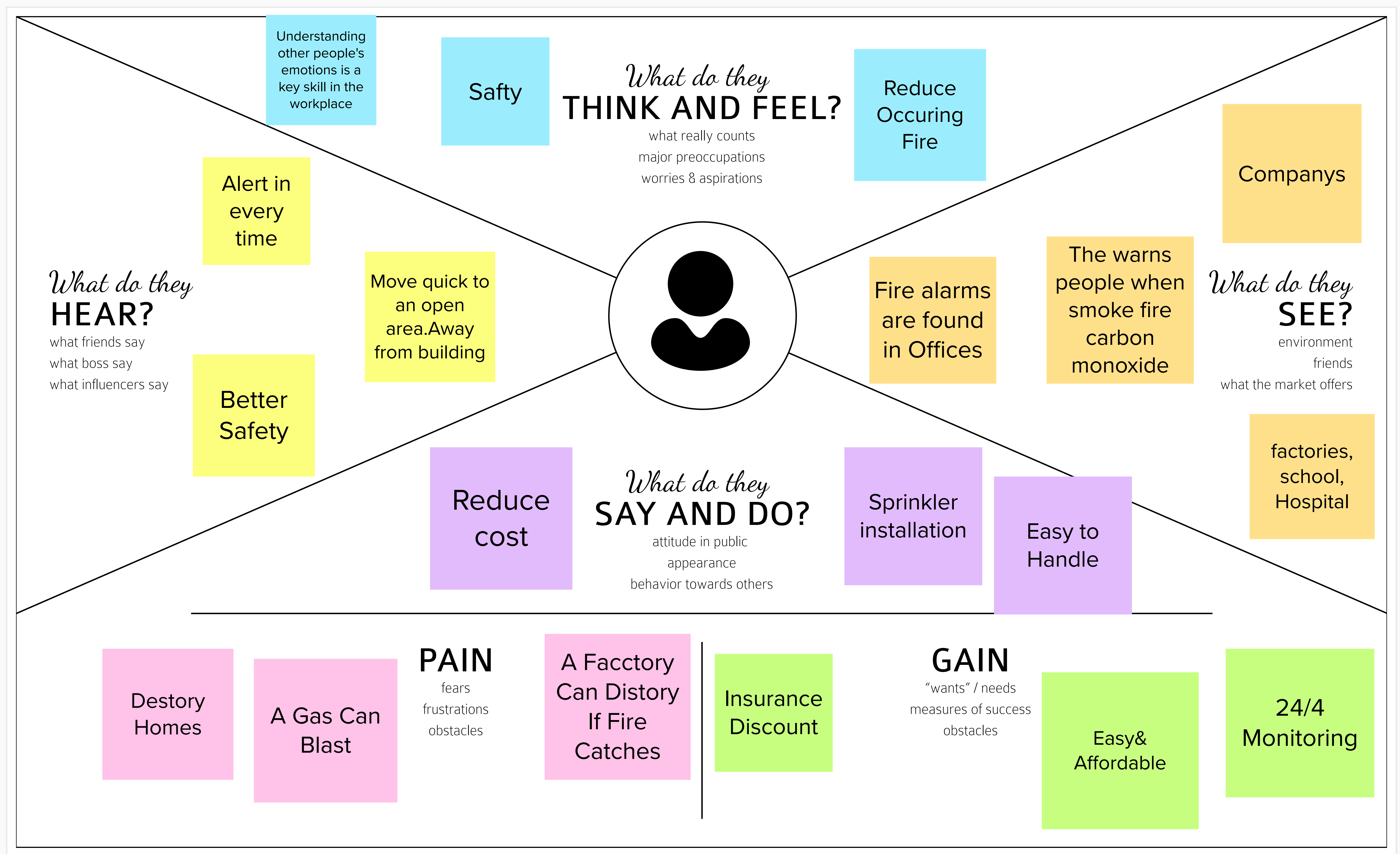# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

IOT Based Industry specific intelligent fire management system

Understanding other people's emotions is a key skill in the workplace

Safty

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Reduce Occuring Fire

Companys

Alert in every time

What do they
HEAR?
what friends say
what boss say
what influencers say

Move quick to an open area.Away from building

Fire alarms are found in Offices

The warns people when smoke fire carbon monoxide

What do they
SEE?
environment
friends
what the market offers

Better Safety

factories, school, Hospital

Reduce cost

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Sprinkler installation

Easy to Handle

PAIN
fears
frustrations
obstacles

Destory Homes

A Gas Can Blast

A Facctory Can Distory If Fire Catches

Insurance Discount

GAIN
"wants" / needs
measures of success
obstacles

Easy& Affordable

24/4 Monitoring