SNEHANJALI NARALA

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PROFESSIONAL SUMMARY

Driven by a passion for UI/UX design, I specialize in creating intuitive and visually compelling interfaces that elevate user experiences. With a strong foundation in Figma, I've developed a wide range of projects, turning concepts into interactive, polished prototypes. My work emphasizes seamless design, attention to detail, and user-centric solutions, ensuring every interface I create is both functional and aesthetically pleasing.

AWARDS AND CERTIFICATIONS

Mastering Figma: Beginner to Expert UI/UX Design | *GUVI Geek Networks* — *March 2024*
Digital Skills: User Experience | *FutureLearn* — *April 2024*
BP's Digital Design and UX Job Simulation | *Forage* — *July 2023*

TECHNICAL SKILLS

UI/UX : Figma
User Interface Designing : Wireframing, Prototyping, Responsive Design, Interaction Design
UX Research : A/B Testing, User Surveys, Usability Testing
MS Excel : Lookups (VLOOKUP, HLOOKUP, XLOOKUP), Data Visualization (Charts, PivotTables)
SQL : Oracle

EDUCATION

NBKR Institute of Science and Technology — **B.Tech in Computer Science and Engineering** | UGC — *2022 – 2026*
Viswa Sai Junior College — **Class XII** | — *April 2021 – April 2022*
  – Achieved 94.6% in Class XII.
VBR EM High School — **Class X** | — *April 2019 – April 2020*
  – Achieved 100% in Class X.

MEMBERSHIP

Member of IEEE SB NBKRIST
  – Actively participate in IEEE Student Branch activities at NBKR Institute of Science and Technology.
  – Contribute to various technical and non-technical events, workshops, and conferences organized by the student branch.
  – Engage in professional development opportunities and collaborate with peers to advance knowledge in engineering and technology.

Member of IEEE Computer Society
  – Engage with the IEEE Computer Society to stay updated on the latest developments in computing and technology.

PROJECTS

AI-Powered Calculator | Cre8X UI/UX Competition | *Wireframing, Prototyping, Light and Dark Themes* — *2024*
  – Designed an AI-powered Android calculator featuring user-centric functions such as light and dark themes for personalized visual comfort.
  – Integrated historical data tracking to allow users to review previous calculations and improve their workflow.
  – Developed personalized AI recommendations to assist users with complex mathematical functions, enhancing overall functionality.
  – Utilized wireframing to outline the structure and prototyping to refine interactions, ensuring a sleek and intuitive UI.
  – Focused on seamless user experience by incorporating modern design principles and user feedback to iterate on the design.
  – Ensured the final product was visually appealing and highly functional, integrating advanced technology with ease of use.

Ajio Website Redesign Project | *Wireframing, Interactive Prototyping, Parallax Effect* — *2024*
  – Revamped the Ajio website by applying modern design principles, starting with comprehensive wireframing and iterative interactive prototyping.
  – Enhanced the homepage with a captivating parallax effect, creating a visually dynamic and engaging user experience.
  – Redesigned key pages including About Us, Contact, Cart, and Liked Products, ensuring improved navigation and functionality.
  – Incorporated dynamic hover effects on buttons to increase interactivity and user engagement, making the interface more responsive.
  – Focused on aligning the design with contemporary standards while maintaining brand consistency and enhancing the overall aesthetic.
  – Utilized feedback and usability testing to refine the design, ensuring a seamless and intuitive user experience across the site.