

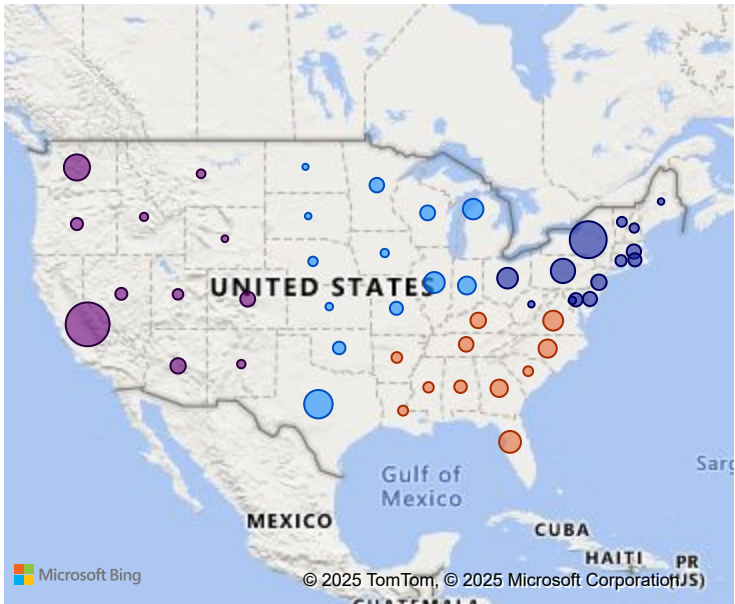
SUPERSTORE DASHBOARD

Summary Insights:

- **Technology** is the most profitable category, especially in the **West** region.
- **Furniture** shows low profit and some losses despite good sales — likely due to heavy **discounting**.
- **Consumer** segment drives **over 50% of total sales**, followed by **Corporate**.
- States like **California** and **New York** lead in both sales and profit, while **Texas** shows high sales but **negative profit**.

Sum of Sales and Sum of Quantity by State and Region

Region ● Central ● East ● South ● West



2.30M

Sum of Sales

38K

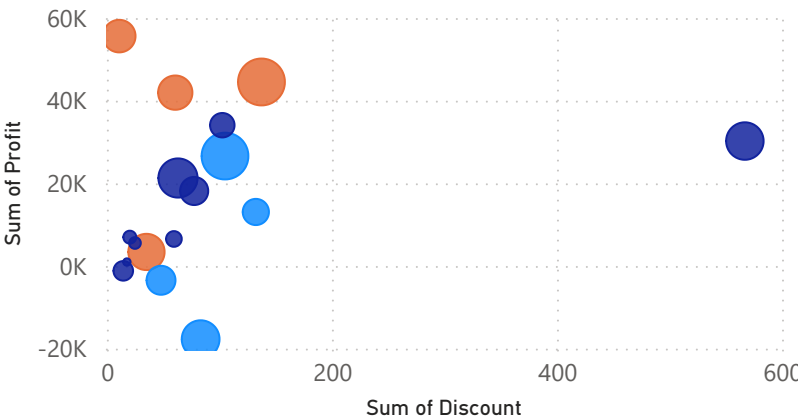
Sum of Quantity

286.40...

Sum of Profit

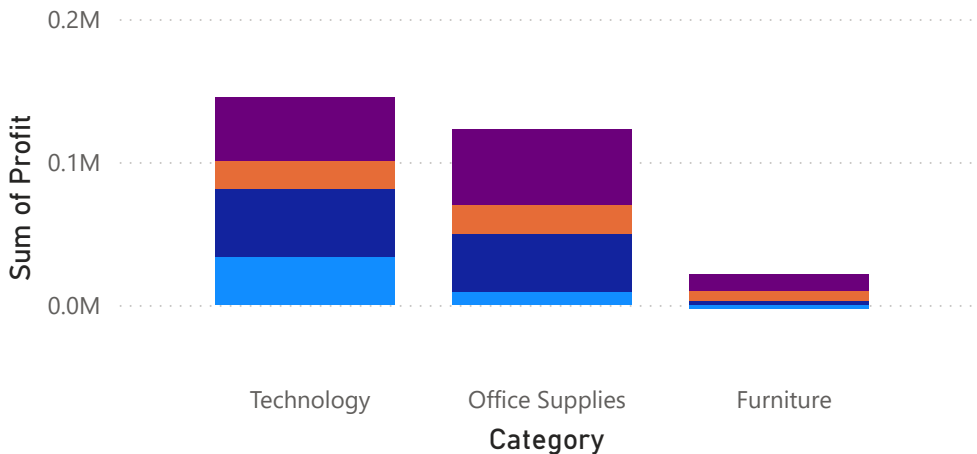
Sum of Discount, Sum of Profit and Sum of Sales by Sub-Category and Category

Category ● Furniture ● Office Supplies ● Technology

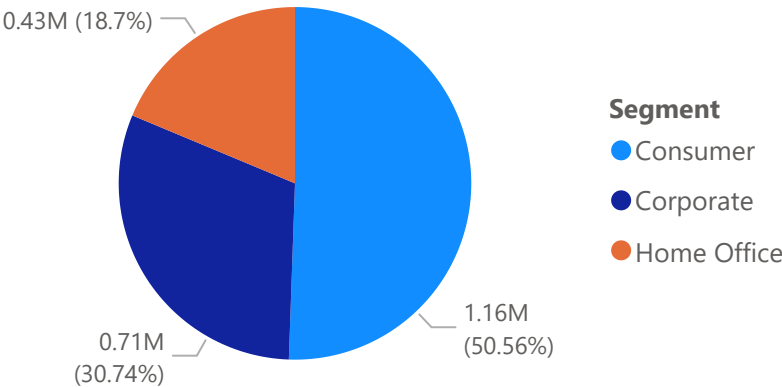


Sum of Profit by Category and Region

Region ● Central ● East ● South ● West



Sum of Sales by Segment and Country



Detailed Product Orders

Customer ID	Order ID	Product Name
JK-15205	CA-2017-123491	"While you Were Out" Message Book, One Fc
MN-17935	CA-2017-165204	"While you Were Out" Message Book, One Fc
MY-18295	CA-2017-167626	"While you Were Out" Message Book, One Fc
AM-10705	CA-2015-100573	#10- 4 1/8" x 9 1/2" Recycled Envelopes
AS-10090	CA-2015-127509	#10- 4 1/8" x 9 1/2" Recycled Envelopes
AS-10630	CA-2017-100314	#10- 4 1/8" x 9 1/2" Recycled Envelopes
BG-11695	CA-2015-108588	#10- 4 1/8" x 9 1/2" Recycled Envelopes
CK-12205	CA-2014-131541	#10- 4 1/8" x 9 1/2" Recycled Envelopes
JB-16000	US-2017-159562	#10- 4 1/8" x 9 1/2" Recycled Envelopes
MP-18175	CA-2017-169859	#10- 4 1/8" x 9 1/2" Recycled Envelopes

Total