



Builders Online Series

**Fit for purpose operating systems:
Get started with the right operating system
for your workload**

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Moving to cloud is an opportunity to modernize

Move

- Typical application portfolio is ~1,000+
- Hundreds of vendors in an enterprise
- Server architectures-often monolithic
- Physical and virtual on-premises
- 10-60% in house developed applications
- In perpetuity licensing:
~10-30% under-used
- High potential for cost rationalization



Modernize

- SaaS
- Amazon EC2 AMIs
- On-premise
- Serverless
- Containers



Retire


- 20%+ on-premise software applications

Transforming your portfolio

The 5/50/500 model (~15–25% of the IT budget is software)

The mega **5** software vendors which represent ~50% of IT software spend

5

E.g. Microsoft & Oracle managed by SAP on AWS 

Top **50** vendors critical to the journey to the cloud and future direction of a company

50

 **aws marketplace**

The long tail of **500+** vendors

500

 **aws marketplace**

Curated digital software catalog

Helping customers find, buy, deploy, and manage third-party software



Over 8,000 listings



1,600+ software vendors



Deployed in 24 launched regions



290,000 active customers



Over 850 million hours of EC2 deployed monthly



Offers 50 categories



Why AWS Marketplace: A buyer's perspective



Quick and easy deployment

Choose from a variety of deployment options and get the software needed in a matter of minutes



Flexible consumption & contract models

Pay-as-you-go or choose from a selection of pricing and contract options to receive discounts and/or custom terms



Verified, ready-to-run software on AWS

All software in AWS Marketplace is continuously scanned to ensure reliability and is ready-to-run on AWS

What is Fit for purpose OS?

Dictionary: Fit for purpose

Phrase of fit: Well suited for its designated role or purpose

Fit-for-Migration

Fit-for-Building

Fit-for-Experiment

What we will be focusing on today

Operating Systems



Amazon Linux 2



Demo 1:
Finding and launching deep learning
Amazon Machine Images (AMI) from marketplace

Value for customers



Migrate

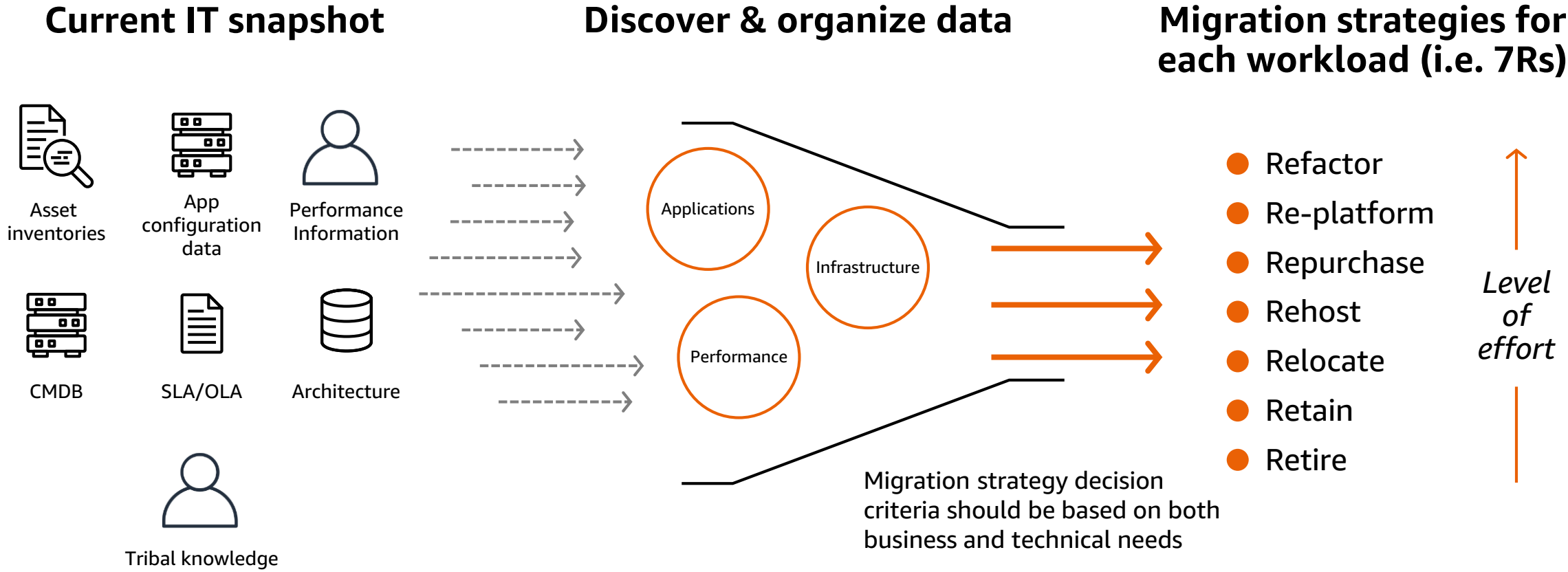


Build



Experiment

Migration



SUSE for SAP optimized for AWS



SUSE Linux Enterprise Server for SAP applications

- ✓ SUSE public cloud update infrastructure
- ✓ Packages and drivers for enhanced AWS experience
- ✓ Single point of contact for support model
- ✓ Flexible procurement options (PAYG, annual subscriptions, RI)



ENGIE seeks to digitally transform and streamline financial processes using SAP S/4HANA on AWS

<https://aws.amazon.com/solutions/case-studies/engie/>

Quick start: <https://aws.amazon.com/quickstart/architecture/sap-hana/>

Build



Amazon Linux 2



Fit for building

Speed, simplicity and scalability

General purpose operating system	Amazon Linux 2 CentOS Debian 9,10 Red Hat Enterprise Linux Suse Linux Enterprise Server Ubuntu	Freedom to build exactly as you need
Optimized images for targeted use cases	Microsoft Windows , Red Hat or Ubuntu with SQL Server NGINX on CentOS 7 ElasticSearch on Debian 10 Redis Enterprise on Amazon Linux 2	Operating system and just the application you need
Fully integrated stacks	MEAN – Mongo, Express, Angular and Node.js on Debian 10 LAMP – Apache, MySQL, PHP 7.2 on Amazon Linux 2 Wordpress on CentOS 7 Magento 2.3.5 with Redis, Apache, MySQL and PHP on Ubuntu	Launch, configure, and get building applications in minutes

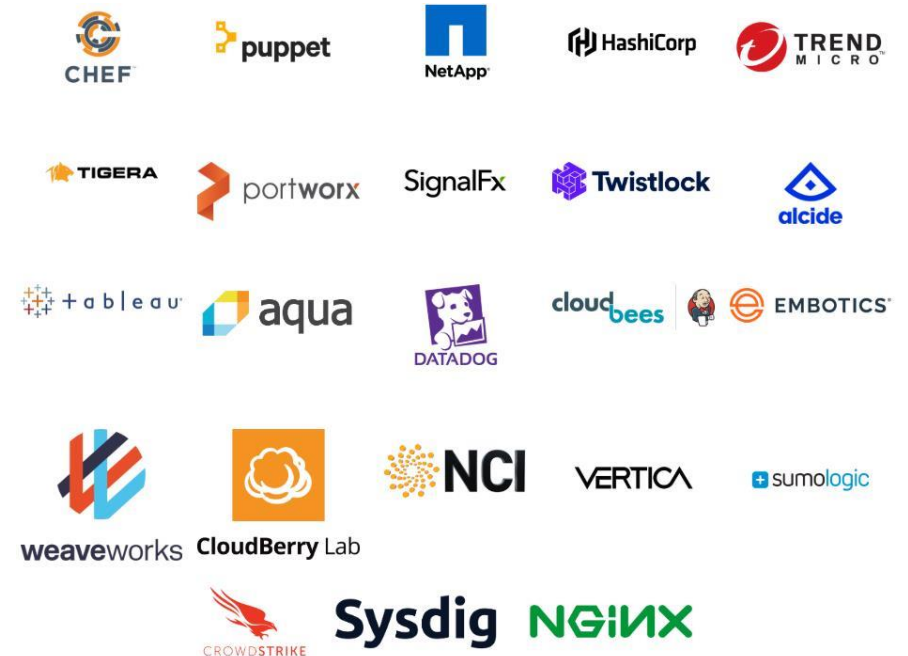
Amazon Linux 2:

Native integration + ISV ecosystem

Amazon Linux 2 includes AWS applications

- The AWS Command Line Interface (CLI) package contains apps to manage 175 AWS services from the command line, and it's included in the AMI.
- This greatly simplifies deployment:
 - Launch the AMI and start working with AWS services immediately.
 - No integration necessary, it just works.

Amazon Linux 2 ready partners



CentOS selection in AWS Marketplace

660 CentOS
based products,
from 60 vendors

Example stack:

FPGA Developer AMI

https://aws.amazon.com/marketplace/pp/B06VVYBLZZ?qid=1595583669515&sr=0-4&ref=srh_res_product_title

Kusanagi Wordpress

https://aws.amazon.com/marketplace/pp/B017690GMY?qid=1595583937874&sr=0-1&ref=srh_res_product_title

The screenshot shows the AWS Marketplace interface with the search results for CentOS. The left sidebar contains filters for Categories and Vendors. The main content area displays three product listings:

- CentOS 7 (x86_64) - with Updates HVM**
Version 2002_01 | Sold by Centos.org
★★★★☆ 62 AWS reviews | 192 external reviews
This is the Official CentOS 7 x86_64 HVM image that has been built with a minimal profile, suitable for use in HVM instance types only. The image contains just enough packages to run within AWS, bring up an SSH Server and allow users to login. Please note that this is the default CentOS-7 image...
Linux/Unix, CentOS 7 - 64-bit Amazon Machine Image (AMI)
- CentOS 6 (x86_64) - with Updates HVM**
Version 2002_01 | Sold by Centos.org
★★★★☆ 34 AWS reviews | 191 external reviews
This is the Official CentOS 6 x86_64 HVM image that has been built with a minimal profile. The image contains just enough packages to run within AWS, bring up an SSH Server and allow users to login. If you intend to run CentOS-6/x86_64 images, this one is recommended. Centos.org intends to keep...
Linux/Unix, CentOS 6 - 64-bit Amazon Machine Image (AMI)
- cPanel&WHM for Linux**
Version cPanel & WHM version 11.86.0.21 | Sold by cPanel
★★★★☆ 5 AWS reviews | 94 external reviews
cPanel & WHM is a suite of tools that gives you the ability to automate web hosting tasks via a simple graphical user interface. For over 20 years, cPanel & WHM has remained the leading hosting automation platform and provides website owners and server administrators all the tools necessary to take...
Linux/Unix, CentOS 7 - 64-bit Amazon Machine Image (AMI)

Below these, there is a listing for **Matillion ETL for Snowflake** with version 1.46.5, sold by Matillion, with 22 AWS reviews and 4 external reviews. It includes a 'Free Trial' badge and a description of its capabilities for data analytics.

Experiment



Containers, blockchain, and AI and machine learning acceleration with AWS Marketplace

Fit for experiment

Containers



Deep learning



Blockchain



Fit for experiment



Deploy container services with Amazon ECS-Optimized and Amazon EKS-Optimized Amazon Linux 2 AMI.



RancherOS runs Docker directly on top of the Linux Kernel, and distributes all user-space Linux services as Docker containers.



Cloud ready image with support for Docker based containers. In addition to Docker this image contains Docker Machine and Docker Compose.

Fit for deep learning



Pre-built and optimized images for deep learning on EC2 with NVIDIA CUDA, cuDNN, and Intel MKL-DNN.



Includes popular frameworks such as TensorFlow, MXNet, PyTorch, Chainer, Keras, and debugging and hosting tools such as TensorBoard, TensorFlow Serving, and MXNet Model Server.

Fit for blockchain

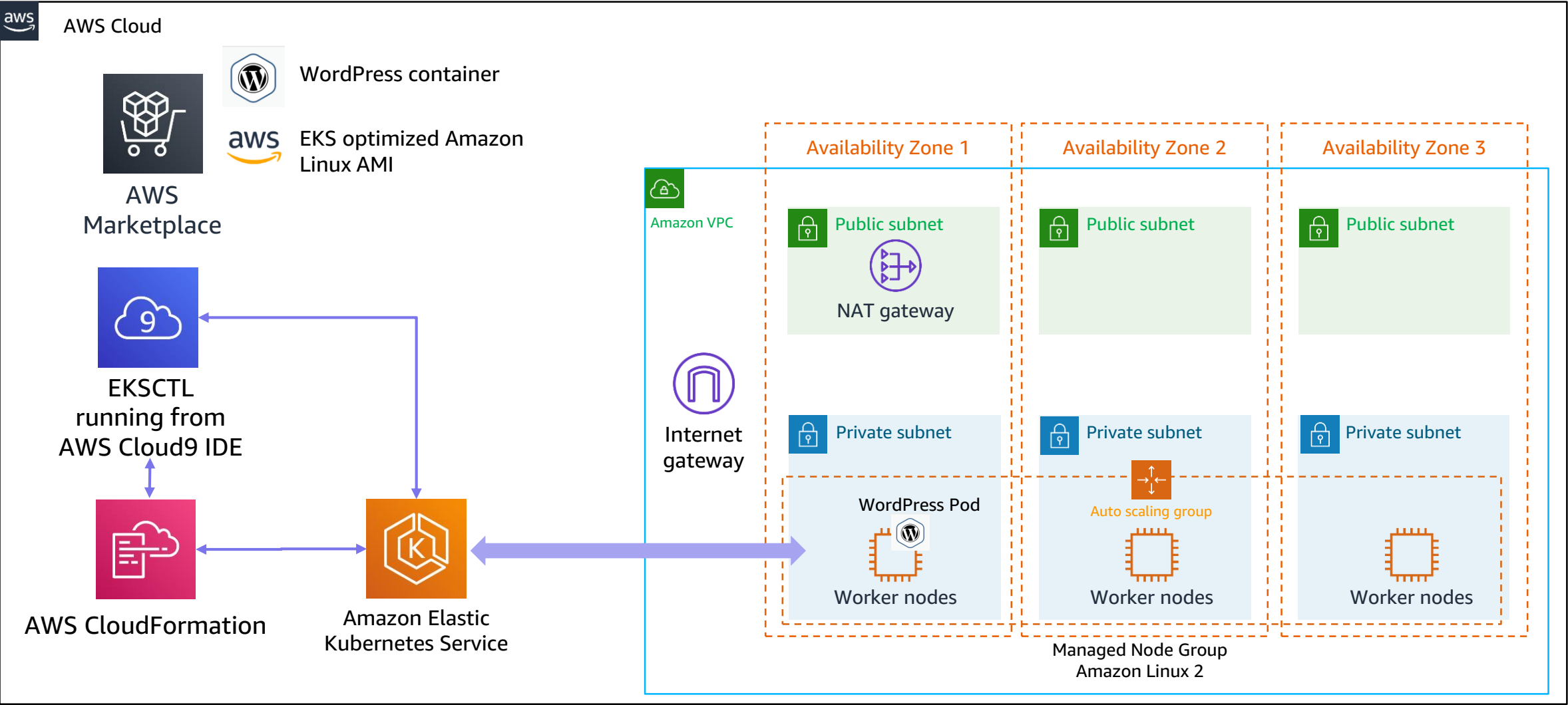


Images optimized for Blockchain, distributed ledger and smart contract development.



Includes frameworks such as Truffle Ethereum Development Kit, C++ libraries, Node.js built in.

Demo architecture



Demo 2:

Wordpress container running on Amazon Elastic Kubernetes Service (Amazon EKS) cluster

Wrap-up

- AWS Marketplace supporting builders as a central entry point to discover, buy, deploy, and manage cloud software running on AWS
- AWS Marketplace fit-for-purpose operating system supporting builders in their journey to migrate, build, and experiment on AWS Cloud by offering OS system of choices that are optimized for different development needs and workload types
- Fit-for-purpose OS and partner solutions that are built on top can be accessed and launched via both AWS Marketplace, AWS Management Console, and other AWS services such as Amazon ECS and EKS

Get started



<https://aws.amazon.com/marketplace>

AWS Digital Training



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550+ free digital training
courses, or dive deep
with classroom training

Featured Courses

[AWS Cloud Practitioner Essentials \(Second Edition\)](#)

Learn the fundamentals of the AWS Cloud and prepare for the AWS Certified Cloud Practitioner exam.

[Amazon DynamoDB for Serverless Architectures](#)

An introduction to Amazon DynamoDB and how it's leveraged in building a serverless architecture.

[AWS Security Fundamentals](#)

Learn fundamental cloud computing and AWS security concepts, including AWS access control and management, governance, logging, and encryption methods.

[Getting Started with Amazon Simple Storage Service \(Amazon S3\)](#)

The course provides you with the knowledge to determine when to use Amazon S3 by reviewing typical use cases and understanding how the service provides object storage for your applications.

Thank you for attending AWS Builders Online Series

We hope you found it interesting! A kind reminder to **complete the survey**.
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Thank you