Ideation Phase
Empathize & Discover

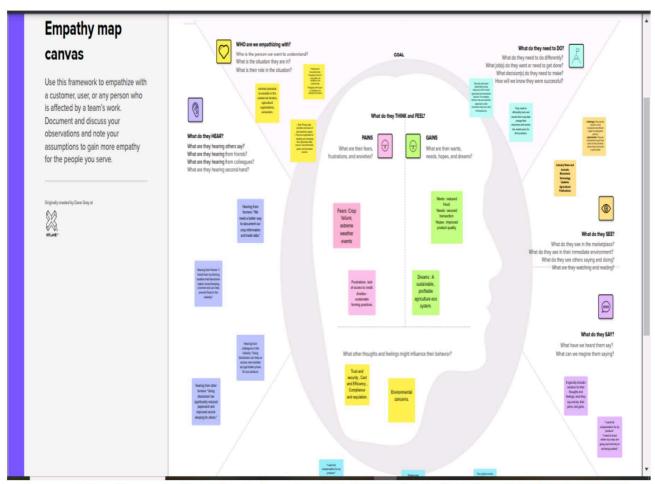| Date	30 October 2023
Team ID	NM2023TMID01749
Project Name	Agriculture Docs Chain
Maximum Marks	4Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's Behaviors and attitudes.

It is a useful tool to help steams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Reference:https://app.mural.co/t/agricuituredocschain2223/m/agricuituredocschain2223/1698503214534/6ec5df9613f981822f5df4645fc8acb8ef18676d?sender=u8990332b30e193bd40663845