

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	NM2023TMID01749
Project Name	Agriculture Docs Chain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/traffictelligence5092/m/traffictelligence5092/1698502539631/187914dec25bac8bcbc294dae19990baff51b64e?sender=u6075b0849afd22ebeb843239>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. 10 minutes to prepare
- 2. 1 hour to collaborate
- 3. 2-3 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1. Team gathering

Invite only direct participants in the session and location info. Share relevant information in advance ahead.

2. Set the goal

Have a clear problem you're focusing on solving in the brainstorming session.

3. Learn how to use the facilitation tools

Use the Facilitation Responses to run a happy and productive session.

[Open article](#)

4. Define your problem statement

The current state of documentation and data management in agriculture is highly fragmented and inefficient. Farmers, agricultural businesses, and regulatory authorities are faced with challenges in the chain of agricultural documentation.

10 minutes

AGRICULTURE DOCS CHAIN


The current state of documentation and data management in agriculture is highly fragmented and inefficient. Farmers, agricultural businesses, and regulatory authorities are faced with challenges in the chain of agricultural documentation.

Key rules of brainstorming

Run an unscripted and productive session



Stay on topic




Encourage wild ideas




Defer judgment



Listen to others



Aim for volume



If possible, be visual



Need some inspiration?

Get a random prompt and a template to kickstart your work.

[Open template](#)

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

"Signature Dish Cheat", here's a brainstorming session with some initial ideas and a method for prioritizing them.

[10 minutes](#)

Tip You can capture sticky notes and 60 seconds per person to identify your ideas during!

PERSON 1
1. Add more vegetables to the dish
2. Use a different protein
3. Add a new sauce
4. Change the presentation
5. Add a new ingredient
6. Change the cooking method
7. Add a new spice
8. Change the portion size
9. Add a new garnish
10. Change the plating

PERSON 2
1. Add more vegetables to the dish
2. Use a different protein
3. Add a new sauce
4. Change the presentation
5. Add a new ingredient
6. Change the cooking method
7. Add a new spice
8. Change the portion size
9. Add a new garnish
10. Change the plating

PERSON 3
1. Add more vegetables to the dish
2. Use a different protein
3. Add a new sauce
4. Change the presentation
5. Add a new ingredient
6. Change the cooking method
7. Add a new spice
8. Change the portion size
9. Add a new garnish
10. Change the plating

PERSON 4
1. Add more vegetables to the dish
2. Use a different protein
3. Add a new sauce
4. Change the presentation
5. Add a new ingredient
6. Change the cooking method
7. Add a new spice
8. Change the portion size
9. Add a new garnish
10. Change the plating

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

[10 minutes](#)

Tip Add a sentence like "I like this idea because..." to each cluster to help you decide which ones to keep.

Cluster 1: More Vegetables
Add more vegetables to the dish
Use a different protein
Add a new sauce
Change the presentation
Add a new ingredient
Change the cooking method
Add a new spice
Change the portion size
Add a new garnish
Change the plating

Cluster 2: Protein Swap
Use a different protein
Add a new sauce
Change the presentation
Add a new ingredient
Change the cooking method
Add a new spice
Change the portion size
Add a new garnish
Change the plating

Cluster 3: Sauce Swap
Add a new sauce
Change the presentation
Add a new ingredient
Change the cooking method
Add a new spice
Change the portion size
Add a new garnish
Change the plating



Cluster 4: Presentation
Change the presentation
Add a new ingredient
Change the cooking method
Add a new spice
Change the portion size
Add a new garnish
Change the plating




Cluster 5: Ingredient Swap
Add a new ingredient
Change the cooking method
Add a new spice
Change the portion size
Add a new garnish
Change the plating

Cluster 6: Spice Swap
Add a new spice
Change the portion size
Add a new garnish
Change the plating

Cluster 7: Portion Size
Change the portion size
Add a new garnish
Change the plating

Cluster 8: Garnish Swap
Add a new garnish
Change the plating





Step-3: Idea Prioritization

3 Prioritize

You have decided to be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

[26 slides](#)

4 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Show the mind**
Share a share link to the mind with collaborators to keep track of the map about the substance of the session
- Export the mind**
Export a copy of the mind as a PDF or PNG to attach to emails, include in slides, or save to your drive

Keep moving forward

- Strategy Mapgen**
Define the components of a new idea or strategy
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan
[Open the template](#)

5 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

6 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

7 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

8 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

9 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

10 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

11 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

12 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

13 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

14 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

15 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

16 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

17 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

18 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

19 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

20 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

21 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

22 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

23 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

24 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

25 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

26 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

27 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

28 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

29 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

30 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

31 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

32 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

33 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

34 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

35 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

36 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

37 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

38 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

39 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

40 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

41 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

42 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

43 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

44 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

45 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.

46 After you collaborate

You can export the mind as an image or pdf to share with members of your company who might find it helpful.

47 Share

Share your ideas with others. You can export the mind as an image or pdf to share with members of your company who might find it helpful.