

Business Model Canva-ORBITX

<p><u>KEY PARTNERS</u></p> <ul style="list-style-type: none"> • Rocket & capsule providers • Inflatable module & space tech manufacturers • Luxury travel agencies & private concierges • Spaceflight insurance & medical screening partners • Regulatory & space safety authorities 	<p><u>KEY ACTIVITIES</u></p> <ul style="list-style-type: none"> • Space operations: launch, docking, stay, return • Pre-flight training & medical oversight • Hotel maintenance & debris monitoring • Marketing to UHNWIs • Personalized guest experience management 	<p><u>VALUE PROPOSITIONS</u></p> <ul style="list-style-type: none"> • Exclusive and immersive space experience for UHNWIs. • Luxury, comfort, safety, and romantic/exclusive activities. • Lightweight inflatable modules: more space, lower launch costs. • Premium services: panoramic suites, gourmet dining, VR, microgravity spa, couple experiences. 	<p><u>COSTOMER RELATIONSHIPS</u></p> <ul style="list-style-type: none"> • Personalized concierge & VIP support • Pre-flight medical & training guidance • Exclusive post-flight experiences & keepsakes 	<p><u>CUSTOMER SEGMENTS</u></p> <ul style="list-style-type: none"> • Ultra High Net Worth Individuals (UHNWIs). • Couples seeking a unique romantic experience. • Corporates for prestigious events or extreme team-building. • Space tourists (experienced or first-time).
<p><u>COST STRUCTURE</u></p> <ul style="list-style-type: none"> • Development & construction of inflatable space modules • Launches and transport to LEO • Debris monitoring - Micro satellite constellation and upkeep • Operations: maintenance, energy, life support& sustainability • Client training, medical screening & concierge services • Premium marketing & guest experience management 	<p><u>KEY RESSOURCES</u></p> <ul style="list-style-type: none"> • Inflatable LEO modules linked to ISS. • Safety, life-support & debris systems. • Expert crew: astronauts, chefs, medical staff. • Partnerships with aerospace & tech providers. 		<p><u>CHANNEL</u></p> <ul style="list-style-type: none"> • Direct booking with personalized concierge. • Partnerships with elite luxury travel agencies. • Collaboration with space tourism specialists. • Presence at exclusive luxury events & summits. 	<p><u>SUSTAINABILITY</u></p> <ul style="list-style-type: none"> • Lightweight Design - Inflatable module reduces launch mass and fuel. • Closed-loop Systems - Recycles water and oxygen to cut waste. • Debris Control - Active monitoring to protect orbital environment.
		<p><u>REVENUE STREAMS</u></p> <ul style="list-style-type: none"> • Guest package sales (Space hotel bookings) • Special events : Valentine's Day , Honeymoons • Premium services: couples experiences, private events, gourmet dining, spa treatments • Research and commercial play loads • Partnerships and Sponsorships • Marketing partnerships with luxury brands (co-branding, space merchandising) • Exclusive media sales: photos, videos to clients 		