

Description of Idea

The Story

The main hero of the story is a creature who lives in the middle of the forest in the tree. The resources there are very limited, and the creature in one phone conversation complains to its mother that it lacks some things (socks, food, etc.). So, the parents buy special carriage, all the products, and drive through the forest, fly up the tree just to deliver some insignificant things. When the hero sees its parents, it is extremely happy. The last thing it says though is: "You have brought the wrong berries!"

Message

The story is about unconditional love of the parents to their children, and about the children who sometimes can't appreciate it.

Genre

Drama.

Style Tile

Style

Inspired from the artist Liza Vertudaches.

Hand drawn shapeless creatures.

Animations usually have social or personal messages.

Contour line

Characters have no or thin contour line.

Characters/background relationship

Background is mostly in pastel tones or white.

Characters are in pastel tones and in more saturated tones. The contrast is made by making background and characters in different colors.

Specific characteristics in the style

Characters are various types, like, pluffy people with big eyes, animals with black pointy eyes, and strange looking creatures.

Typography:

Font is Chiller, and it looks like a hand write.

Colour palette



Example of the style



LISA VERTUDACHES

