

VRINDA STORE ANNUAL REPORT

OBJECTIVE:

Vrinda store wants to create an annual sales report for 2022. so that Vrinda can understand their customers and grow more sales in 2023.

QUESTIONS:

1. Compare the sales and orders using single chart.
2. Which month got the highest sales and orders?
3. Who purchased more? Men or women in 2022
4. What are the different order statuses in 2022?
5. List top 10 states contributing to the sales
6. What is the relation between age and gender based on number of orders?
7. Which channel is contributing to max sales?
8. Which is the highest selling category?