



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders for month of **January and July**

## SALES PERFORMANCE

### CATEGORY

**Classic category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales.



817.86K

Total Revenue



49,574

Total Pizzas Sold



21,350

Total Orders



38.31

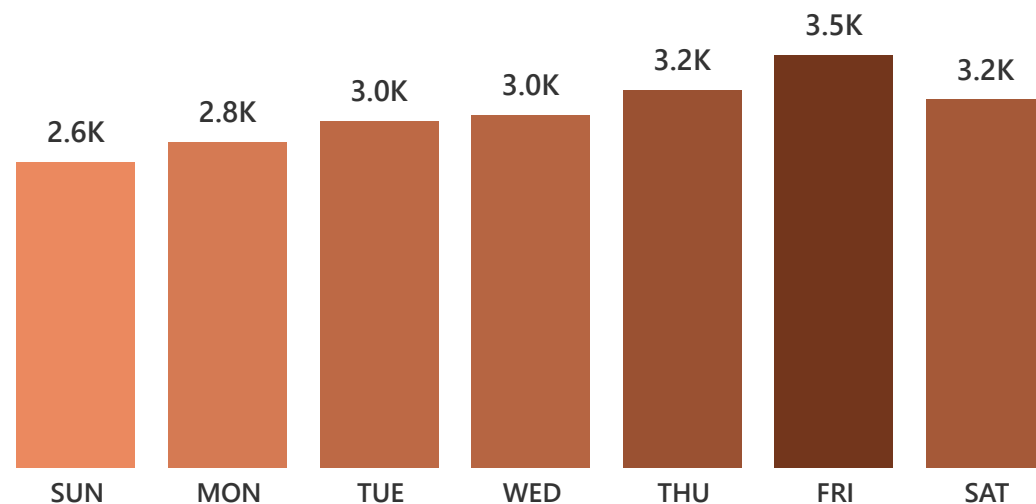
Avg Order Value



2.32

Avg Pizzas Per Order

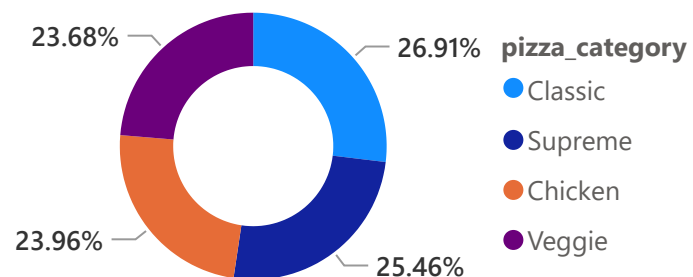
## Daily Trend for Total Orders



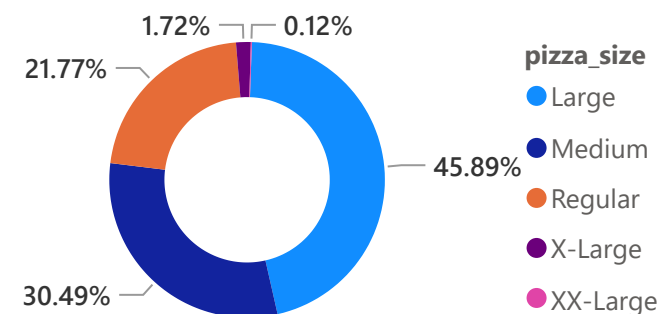
## Monthly Trend for Total Orders



## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by pizza\_category

Classic

14,888

Supreme

11,987

Veggie

11,649

Chicken

11,050



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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken pizza  
contributes to **maximum**  
revenue

### QUANTITY

The Classic Deluxe pizza  
contributes to **maximum** Total  
Quantities

### TOTAL ORDERS

The Classic Deluxe pizza  
contributes to **maximum** Total  
Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza  
contributes to **minimum**  
Revenue

### QUANTITY

The Brie Carre Pizza  
contributes to **minimum** Total  
Quantities

### TOTAL ORDERS

The Brie Carre Pizza  
contributes to **minimum** Total  
Orders



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Total Revenue



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Total Pizzas Sold



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Avg Order Value



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Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



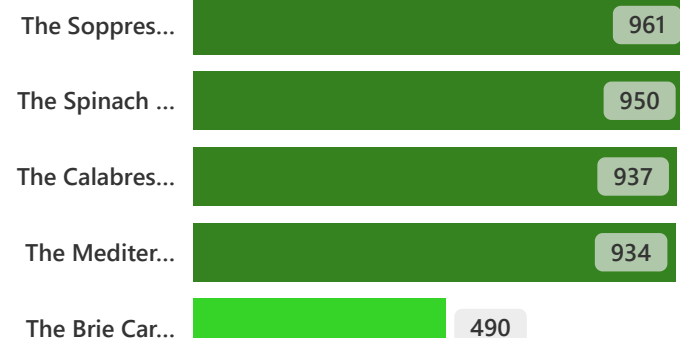
### Top 5 Pizzas by Total Orders



### Bottom5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

