Kirill Rybalko

Lead Design System Expert

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Summary

7+ years of experience in FinTech, SaaS, and startups, with a focus on design systems and scalable UX/UI design. Skilled at leading teams and building design culture. Dedicated to creating consistent, cross-platform experiences that scale across products. Currently based in Berlin.

Experience

Lead Design System Expert · BCS FG · Sep 2022 – Present

- Built and managed a design team, developed structured onboarding and training programs, and ensured leadership succession.
- Led a deep redesign and tokenization of the design system (colors, light/dark themes, spacing, sizing, corner radius, typography, animation timing), ensuring scalability and cross-platform consistency.
- Reduced reliance on custom components, introduced a cross-product component strategy, and improved overall consistency and accessibility.
- Established UI/UX patterns for recurring scenarios and introduced component architecture best practices, improving usability and adoption across teams.
- Created internal documentation flows, enabling UX writers to maintain content guidelines directly inside the design system.
- Defined versioning workflows with developers and introduced transparent collaboration processes, strengthening DesignOps efficiency.
- Organized weekly syncs, published a system blog with change logs, and fostered knowledge sharing across product teams.
- Implemented full Figma data backup strategy, managed component library governance, and launched a regular icon library update process.

Head of Design · AAA Lab · 2021 – 2022

- Created visual concepts and scalable frameworks aligned with business goals.
- Developed corporate identity and UI kits (B2B solutions)
- Delivered innovative solutions for clients of Sberbank, Okko, VTB, Ozon, and others.
- Led hiring, mentoring, and project distribution within the design team.
- Collaborated on user research, design reviews, and client negotiations to ensure consistency and impact.

Product Designer · MySky · 2020 – 2021

- Built a design system and component library from scratch for all MySky products, with detailed English documentation to ensure accessibility for all stakeholders.

- Designed UI/UX for three key products: Budgets (web), FinDocs (web), and MyOcean (web & mobile).
- Conducted in-depth research on the target audience, using qualitative and quantitative data to inform design decisions, and successfully implemented new functionalities from ideation to launch.
- Collaborated closely with developers and product managers to deliver efficient design handoff, prototyping, and usability testing.

Product Designer · BCS FG · 2019 – 2020

- Generated and tested hypotheses for UI improvements, creating detailed wireframes and prototypes
- Built a component-based UI kit for two departments (KBO and Global Markets), with documentation and guidelines to support adoption.
- Supported HR and PR teams with design materials for external communication platforms (e.g., vc.ru, Habr).

Designer · Freelance · 2018 – 2019

- Designed mobile interfaces for iOS and Android applications.
- Created presentations, website prototypes, landing pages, and web banners to support digital campaigns.
- Developed and maintained corporate identities, logos, and branding assets.

Skills

Tools & Technology Figma, Miro, Notion, Jira, Confluence, Storybook

Design Scalable Component Architecture, UX/UI Design, Responsive Design

Methodologies & Frameworks Design Thinking, Agile/Scrum , Accessibility, JTBD

Languages

English · B2 · Upper-Intermediate   **Russian** · C2 · Native

Certifications

Product Design   **UI/UX Designer PRO**

2022 · Dribbble   2018 · Skillbox

Education

Peoples' Friendship University of Russia

2016 – 2018 · MSc · Biochemical Technologies and Nanochemistry

Gubkin Russian State University of Oil and Gas

2012 – 2016 · BSc · Chemical technologies and ecology. Oil refining.