



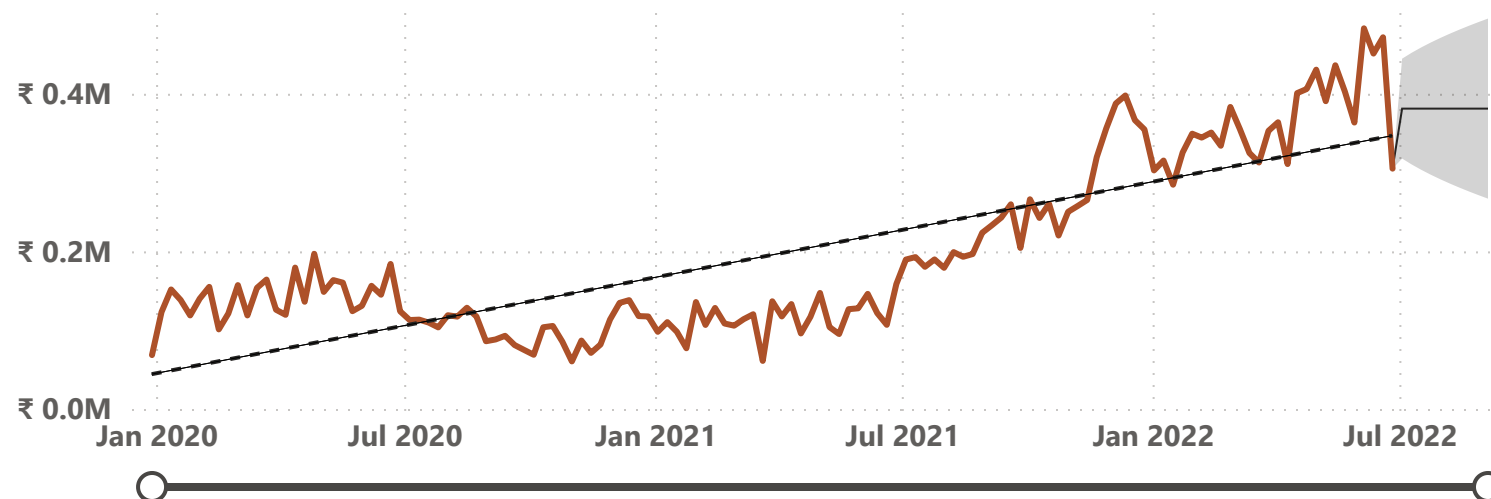
₹ 25.6M
Revenue

₹ 11M
total profit

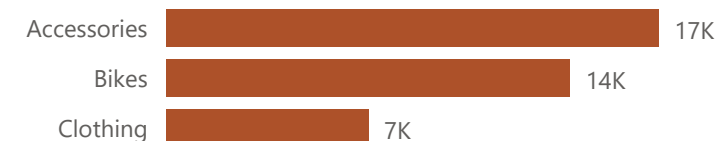
25K
Total order

2.17%
Return rate

Total revenue



Order by CategoryName



CategoryName	SubcategoryName	Total order	Total revenue
Accessories	Tires and Tubes	9084	₹ 7,25,151.2
Bikes	Road Bikes	7099	₹ 1,12,87,182.7
Accessories	Helmets	6034	₹ 2,05,833.9
Bikes	Mountain Bikes	4706	₹ 85,83,747.7
Accessories	Bottles and Cages	4485	₹ 2,29,364.7
Clothing	Jerseys	3113	₹ 1,58,564.9
Bikes	Touring Bikes	2124	₹ 37,71,564.7
Clothing	Caps	2062	₹ 76,786.4
Accessories	Fenders	1975	₹ 1,86,038.7
Clothing	Gloves	1332	₹ 1,31,775.2
Clothing	Shorts	944	₹ 66,070.6
Accessories	Cleaners	850	₹ 28,922.1
Accessories	Hydration Packs	695	₹ 38,218.1
Clothing	Socks	538	₹ 20,272.5
Clothing	Vests	521	₹ 33,083.5
Accessories	Bike Racks	302	₹ 36,240.0
Accessories	Bike Stands	234	₹ 37,206.0

Monthly Revenue

₹ 1.90M ✓
Goal: ₹ 1.84M (+3.14%)

Monthly Order

2.15K !
Goal: 2.17K (-0.88%)

Monthly Revenue

0.17K !
Goal: 2.17K (-92.33%)

01-01-2020

01-06-2022

Continent

Select all

Europe

North America

Pacific



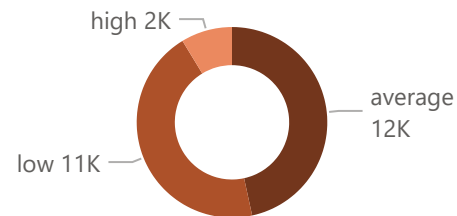
17.4K

Total customers

₹ 1,471

Average revenue per customer

Total order by Income level



ABBY RANA

First Customer Name

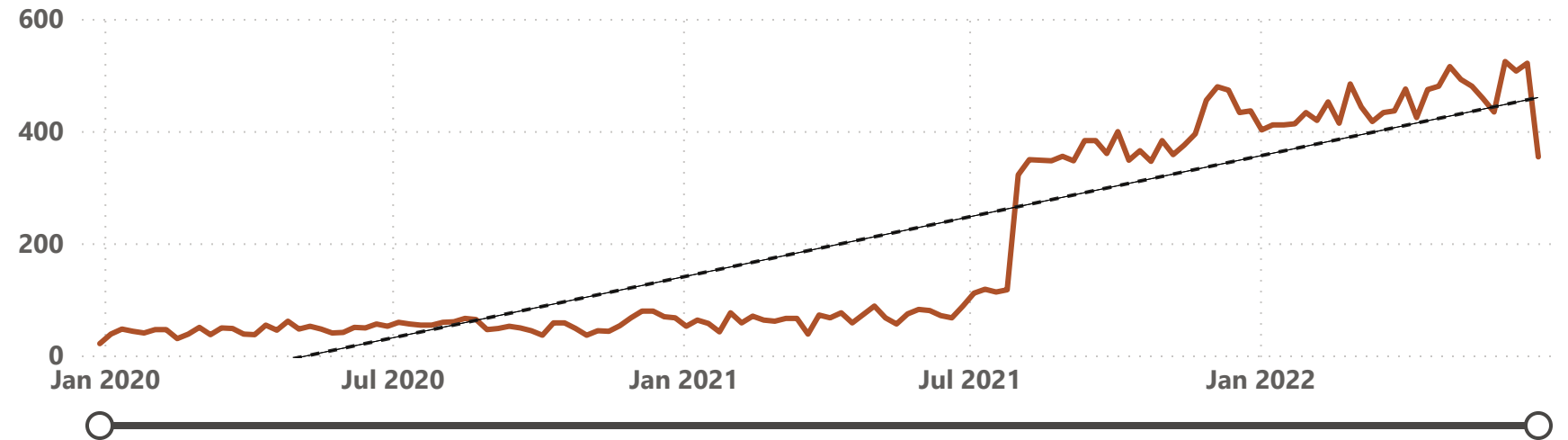
25164

Total order

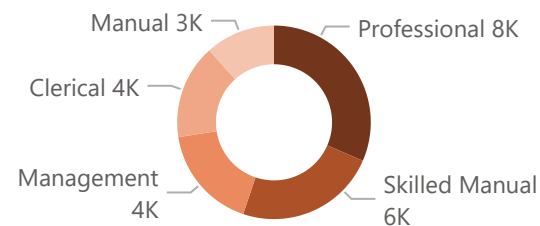
₹ 25,616K

Total revenue

Total revenue



Total order by Occupation



01-01-2020



01-06-2022



Customer Name	CustomerKey	Total order	Total revenue
MR. DALTON PEREZ	11091	26	₹ 2,413.1
MR. FERNANDO BARNES	11300	26	₹ 2,832.1
MR. RYAN THOMPSON	11330	26	₹ 2,719.0
MRS. HAILEY PATTERSON	11223	26	₹ 2,679.9
MRS. SAMANTHA JENKINS	11331	26	₹ 2,784.9
MR. JASON GRIFFIN	11200	25	₹ 2,359.3
MRS. ASHLEY HENDERSON	11185	25	₹ 2,429.1
MR. CHARLES JACKSON	11277	24	₹ 2,935.4
MR. DANIEL DAVIS	11711	24	₹ 2,311.5
MR. HENRY GARCIA	11287	24	₹ 2,490.9
MR. MASON ROBERTS	11176	24	₹ 2,565.4
MRS. JENNIFER SIMMONS	11262	24	₹ 2,484.7
MS. APRIL SHAN	11566	24	₹ 2,425.3
MRS. NANCY CHAPMAN	11276	23	₹ 1,687.4
MR. LUIS DIAZ	11203	17	₹ 1,409.2
MRS. ANA PERRY	11215	17	₹ 1,730.5
MR. ANTONIO BENNETT	11631	16	₹ 1,733.9
MR. JOSÉ HERNANDEZ	11253	16	₹ 1,404.0