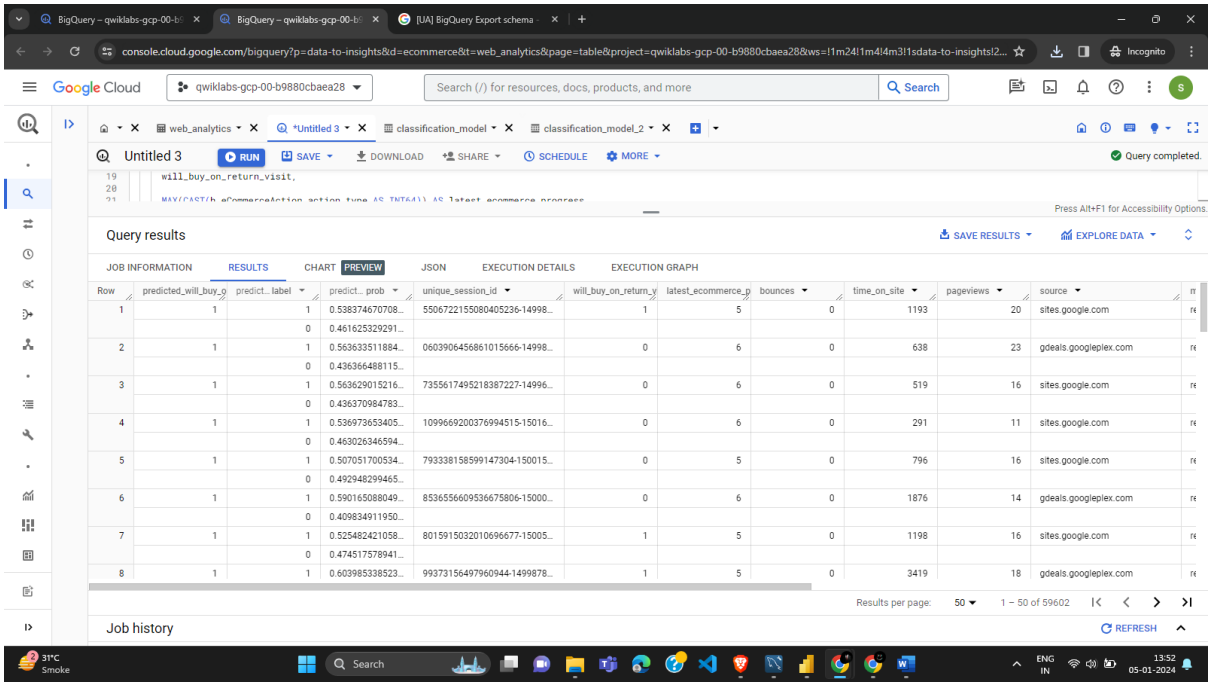
Predicting using the Logistic Regression ML Model –



- predicted_will_buy_on_return_visit: whether the model thinks the visitor will buy later (1 = yes)
- predicted_will_buy_on_return_visit_probs.label: the binary classifier for yes / no
- predicted_will_buy_on_return_visit_probs.prob: the confidence the model has in it's prediction (1 = 100%)