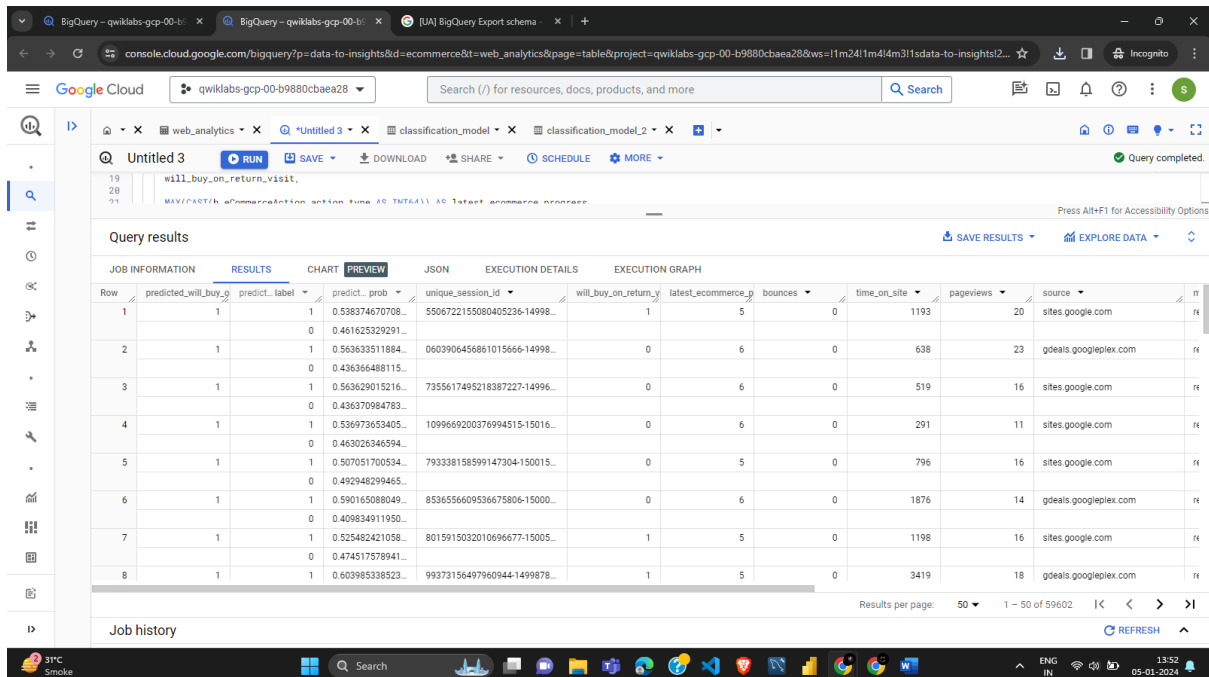


Predicting using the Logistic Regression ML Model –



Query results

Row	predicted_will_buy_on_return_visit	predicted_will_buy_on_return_visit_probs.label	predicted_will_buy_on_return_visit_probs.prob	unique_session_id	will_buy_on_return_visit	latest_ecommerce_pageviews	bounces	time_on_site	pageviews	source	referrer
1	1	1	0.538374670708...	5506722155080405236-14998...	1	5	0	1193	20	sites.google.com	rt
2	1	1	0.563633511884...	0603906456861015666-14998...	0	6	0	638	23	gdeals.googleplex.com	rt
3	1	1	0.563629015216...	7355617495218387227-14996...	0	6	0	519	16	sites.google.com	rt
4	1	1	0.536973653405...	1099669200376994515-15016...	0	6	0	291	11	sites.google.com	rt
5	1	1	0.507051700534...	793338158599147304-150015...	0	5	0	796	16	sites.google.com	rt
6	1	1	0.590165088049...	8536556609536675806-15000...	0	6	0	1876	14	gdeals.googleplex.com	rt
7	1	1	0.525482421058...	8015915032010696677-15005...	1	5	0	1198	16	sites.google.com	rt
8	1	1	0.603985338523...	99373156497960944-1499878...	1	5	0	3419	18	gdeals.googleplex.com	rt

Results per page: 50 1 - 50 of 59602

Job history

- predicted_will_buy_on_return_visit: whether the model thinks the visitor will buy later (1 = yes)
- predicted_will_buy_on_return_visit_probs.label: the binary classifier for yes / no
- predicted_will_buy_on_return_visit_probs.prob: the confidence the model has in it's prediction (1 = 100%)