

OLAIYA MARTINS

Finance Manager/Data Analyst

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EXPERIENCE

Finance Manager

Dynamic Nexus LTD

Jan 2016 – Ongoing Ikeja, Lagos

- Strategic Guidance:** Applied data insights to enhance productivity and guide decision-making at Dynamic Nexus Limited.
- Financial Oversight:** Monitored company finances and provided tailored strategies for operational efficiency.
- Detailed Analysis:** Prepared comprehensive financial reports and conducted in-depth analyses for informed decision-making.
- Revenue Optimization:** Developed innovative techniques to maximize revenue generation and profitability.
- Risk Management:** Implemented proactive strategies to mitigate financial risks and ensure regulatory compliance.

Business Manager

Dynamic Nexus Ltd

Oct 2012 – Dec 2014 Ikeja, Lagos

- Strategic Growth:** Spearheaded team efforts to devise innovative strategies for business expansion and lead generation.
- Customer-Centric Approach:** Proactively analyzed customer feedback to enhance processes and elevate satisfaction levels from 72% to 93%.
- Operational Excellence:** Executed diverse tasks to boost productivity, implement strategic initiatives, and evaluate company performance.
- Resource Optimization:** Ensured availability of essential resources including personnel, materials, and equipment for seamless operations.

Customer Relationship Officer

Ecobank Nigeria Plc

Oct 2008 – July 2010 Lagos

- Credit Management:** Proficiently prepared and managed credit documentation, assisting clients in making informed decisions about their accounts and available financial services.
- Sales and Business Development:** Identified potential sales prospects and fostered new business opportunities to drive revenue growth.
- Client Engagement:** Established and facilitated meetings with prospective clients, actively seeking new sales avenues and opportunities.
- Account Management:** Implemented effective follow-up procedures for overdrawn accounts and matured obligations, ensuring timely resolution and customer satisfaction.
- Marketing Initiatives:** Executed marketing calls and effectively managed marketing deals to enhance brand visibility and attract new clientele.
- Public Sector Engagement:** Managed collections from public sector entities and facilitated E-Payment processes to streamline financial transactions.

PERSONAL STATEMENT

A dedicated and results-driven professional with a passion for data analytics. I thrive on challenges and am committed to delivering excellence in a dynamic environment. With a keen eye for detail and a knack for problem-solving, I excel in leveraging data to drive informed decision-making and achieve business objectives. My background in finance provides a solid foundation in financial models, risk management, and business development, which I integrate seamlessly into my data analytics expertise. I am constantly seeking new opportunities to expand my skills and contribute meaningfully to data-driven initiatives.

EDUCATION

M.Sc. in Finance & Investment

University of Greenwich

Sept 2014 – October 2015

B.Sc. in Finance

University of Ilorin

Jan 2004 – May 2008

STRENGTHS AND SKILLS

Financial Analysis & Valuations (18/24)

Communication skills

Strong Analytical & Problem-Solving Skills

Analytical Skills

Critical Thinking Skills

Detailed-Analysis

Financial Oversight

Revenue Optimization

R

SQL

EXCEL

Power BI

Tableau

Python(Basics)

CERTIFICATATIONS

Google Data Anaytics Professional Certificate

Coursera

📅 Feb 2024

The Complete Financial Analyst Training & Investing

Udemy

📅 Dec 2020

Banking & Financial Markets: A risk Management Per-
spective

Indian Institute of Management Bangalore(EDX)

📅 OCT 2016

LANGUAGES

English
Yoruba
French



REFEREES

Available Upon Request