

# Franklin Moirao

Product + UX Designer

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## Education

### UC San Diego Dec 2019

B.S. Math + Applied Science, focus in Design and Interaction

## Experience

### Innovation Director + Designer | Fi UCSD

Feb 2019 - Dec 2019, San Diego, CA

Founding member responsible for creating sustainable growth for Fi ([fi-ucsd.com](https://fi-ucsd.com)) and our 10 agents' design learnings. Provided instruction for design decisions on deliverables for UCSD and two startups.

### IT Programmer + Designer | UC San Diego

June 2018 - Dec 2019, San Diego, CA

Re-designed the physical workspace and service procedures resulting in higher quality and more efficient assistance to new hires and over 300 employees across both libraries. Advised web devs on design decisions for the UCSD Library website.

### Instructional Assistant | UC San Diego

Sept 2019 - Dec 2019, San Diego, CA

Guided over 150 students in understanding how to conduct usability testing and grasp the fundamentals of information architecture while providing design direction for one of David Kirsh's design courses.

## Awards

### Sony x Design at UCSD: Design Frontiers

Day Long Design Sprint

Awarded first place out of 15 teams for our empathic research and unique physical prototype to improve remote workspace collaboration.

## Skills

Prototyping, Content Strategy, Product Thinking, Interaction Design, Wireframing, User Research, Usability Testing, Web Development

## Tools

Figma, Invision, Pen and Paper, Sketch, Adobe XD, Python, HTML, CSS, Javascript

## Interests

Video Games, Twitch, Dance, Choreography, Technology