

Franklin Moirao

Product + UX Designer

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📞 916.799.8991

Education

UC San Diego Dec 2019

B.S. Math + Applied Science, focus in Design and Interaction

Experience

Product Designer + Innovation Director | Fi UCSD

Feb 2019 - Dec 2019, San Diego, CA

Founding member who created sustainable growth for Fi (fi-ucsd.com) and our 10 agents' design learnings. Provided design instruction and guidance on design decisions on deliverables for UCSD and two startups.

Product Designer + IT Analyst | UC San Diego

June 2018 - Dec 2019, San Diego, CA

Re-designed the physical workspace and service procedures, resulting in higher quality and more efficient assistance to new hires and over 300 employees across both libraries. Worked with web devs on developing designs for the UCSD Library website.

TA - Usability + Info. Architecture | UC San Diego

Sept 2019 - Dec 2019, San Diego, CA

Guided over 150 students in understanding how to conduct usability testing and grasp the fundamentals of usability and information architecture while providing design direction for one of David Kirsh's design courses.

Awards

Sony x Design at UCSD: Design Frontiers

Day Long Design Sprint

Awarded first place out of 15 teams for our empathic research and unique physical prototype to improve remote workspace collaboration using consumer electronics.

Skills

Prototyping, Content Strategy, Product Thinking, Interaction Design, Wireframing, User Research, Usability Testing, User Flows, Affinity Diagrams

Tools

Figma, Invision, Pen and Paper, Sketch, Adobe XD, Python, HTML, CSS, Javascript

Interests

Video Games, Twitch, Dance, Choreography, Technology