

Franklin Moirao

San Diego, CA | 916.799.8991 | fmoirao@ucsd.edu | snoji.github.io/Portfolio/

Experience + Projects

Sony x Design @ UCSD: Design Sprint - 1st Place winners

Within a span of 5 hours we Empathize and Defined user needs by performing research and creating an affinity map and persona, gained Feedback and Iterated on our physical prototype, and presented a 5 minute pitch to designers and researchers from Sony.

Mood, Product Designer - Front End Web Developer - Product Manager

January 2019 - March 2019 | La Jolla, CA

Designed, prototyped, and developed a web application to help users track and improve their mental health.

Design Leap, UX Researcher

March 2019 - Present | La Jolla, CA

Construct and execute research briefs in order to consolidate findings to improve the design curriculum at UC San Diego, inspired by co-director advising, Don Norman.

Information Technology Services, Desktop Service Unit Programmer

June 2018 - Present | University of California San Diego

Redesign physical spaces and operational procedures to improve efficiency and quality of service to customers, inventory tracking, and system allocation.

Skills + Tools

User Testing	Design Thinking	Figma	HTML + CSS
User Research	Rapid Prototyping	Adobe XD	JavaScript
Service Design	Wireframing	Python	C

Education

University of California San Diego

B.S Mathematics + Design and Interaction

Coursework

Interaction Design	Prototyping	Game Theory
Information Architecture	Product Design	Data Analysis
Professional Web Design	Entrepreneurship	Probability