



FOR IMMEDIATE RELEASE

## Real Men Cook: Dream Dinners Sizzling Contest Searches for “Greatest Griller” in Honor of Father’s Day

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Contest winner to receive a month of free meals!

SNOHOMISH, Wash. (June 14, 2010) — Summertime is typically when millions of family men get to show off their stellar cooking skills, as everyone gathers around the grill! To celebrate these great grillers and with Father’s Day ahead, Dream Dinners, the country’s leading meal assembly chain, is searching for the “greatest grilling family man,” with the grand prize winner taking home a month of Dream Dinners meals (valued at \$325) – plenty of which can be cooked on the barbecue for an instant family dinner.

To enter, participants simply need to visit the [Dream Dinners Facebook](#) page and look for the “Real Men Cook” contest tab. Fans will be asked to upload a photo of their favorite griller in his element, accompanied by an anecdote that highlights his best (or worst!) home-cooked meal. All photos and accompanying anecdotes must be uploaded by 9 p.m. PST on Friday, June 25. A public vote will begin Wednesday, June 30 through July 7 to determine the top five finalists, and the grand prize winner will be selected by Dream Dinners on Monday, July 9 based on creativity and the best anecdote.

“While a majority of our Dream Dinners’ guests are women, we know there are plenty of men out there who do their part in the kitchen and help bring the family together over dinner,” said Stephanie Allen, Co-founder of Dream Dinners. “The summer season is an ideal time to celebrate these family men, as often you can find them front and center showing off behind the barbecue!”

During the summer months of June, July and August, Dream Dinners will include a number of grilling meal choices on their monthly menus at more than 120 [Dream Dinners locations](#) nationwide. Menu options include delicious favorites such as St. Louis Smokehouse Ribs, Mango Glazed Salmon, All American Beef Kabobs and Herb-Crusted Flank Steak among others. As with all Dream Dinners menu items, grilling items are assembled using pre-prepared ingredients at Dream Dinners stores, and taken home to freeze. Then, when ready to prepare, guests can simply cook on the grill, allowing the meals to be easily transported to wherever summer barbecues may be, from the beach to the backyard.



Dream Dinners is also now offering a [special introductory offer](#) to new guests who are interested in trying out the service for the first time. At an all-time low price of \$74.95, guests receive 18 servings, plus the first dinner is free!

To enter the contest, visit Dream Dinners' Facebook page at [www.facebook.com/dreamdinners](http://www.facebook.com/dreamdinners). For a closer look at Dream Dinners, its summer menu items or introductory offer, visit [www.dreamdinners.com](http://www.dreamdinners.com).

#### ABOUT DREAM DINNERS

Founded in 2002, Dream Dinners, Inc. is the recognized originator of the \$170 billion meal assembly industry. Headquartered in Snohomish, Wash., Dream Dinners locations provide guests' monthly menus to select from, then procure and prepare all ingredients in advance, so guests can assemble dozens of meals in about an hour, then take home to freeze. With more than 120 franchises in 30 states, Dream Dinners saves its guests both valuable time and money, and focuses on bringing families back to the dinner table with healthful, delicious and easy-to-fix meals. [www.dreamdinners.com](http://www.dreamdinners.com)

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