

DREAM DINNERS®

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DREAM DINNERS GIVES AWAY 200 GIFT CERTIFICATES FOR DR. PHIL'S MOTHER'S DAY SHOW

Snohomish, WA—May 9, 2008— Dream Dinners®, Inc. the recognized originator of the innovative and convenient meal assembly store, has a long history of giving back to their communities, both from the home office in Snohomish, WA, and from franchise owners across the country. Founded on the notion of making life easier for families everywhere, the company is dedicated to improving the quality of family life beyond the dinner table. Dream Dinners is about home and community, family and friends, and helping to bring them all together in meaningful ways.

In honor of Mother's Day, on the May 9th Dr. Phil Show, Dream Dinners has given 200 \$200 gift certificates to all guests of the show. Dream Dinners is committed to helping mothers across the nation make their lives easier. This is just one example of how they do so. This is the perfect gift for Mother's Day as Dream Dinners core mission is to bring families back around the dinner table by moving the meal-assembly process out of the home and into specially-equipped commercial kitchens.

"We couldn't be more delighted to have this opportunity to give back to give back to mothers across the country," says Stephanie Allen, Co-Founder of Dream Dinners. "There's nothing more special to a mom than the gift of life made easier."

On May 28th's Dr. Phil Show, Dream Dinners will be giving a year's worth of meals to one special woman. More details to come.

About Dream Dinners

Dream Dinners is the pioneer and innovator for the meal assembly industry that provides consumers a fun, community atmosphere where three of the most challenging things families face today are solved: the creation of quality food, saving money on food expenses, and time savings.

A session at a Dream Dinners store combines the efficiency of a commercial kitchen with the comfortable atmosphere of a community gathering. Guests rotate through fully equipped refrigerated recipe stations, complete with chopped and prepared ingredients, assembling pre-selected dinners that can be customized to their family's tastes. When the session is done, consumers leave with a diverse selection of high-quality, delicious and ready-to-cook dinners.

Dream Dollars Program

Because no one understands a community's needs better than the people who live there, the Dream Dollars program allows participants to organize a successful fundraising experience that supports a cause important to their community. Guests simply contact their local Dream Dinners location to schedule a time period (typically four weeks) for the fundraiser and Dream Dinners provides the coordinator a kit, complete with promotional materials, guidelines and helpful tips. As members register for sessions during the time period and mention the specific organization they are coming in to support, the charity will receive up to \$20 for each 12, 6-serving dinner session, depending on the size of the order. Private parties may also be scheduled during the four weeks, so a group can enjoy the Dream Dinners experience together while they help the community.

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