



FOR IMMEDIATE RELEASE

Calling All Cooks! Dream Dinners Launches Fourth Annual National Recipe Contest

Four winning recipes will be included nationwide in future Dream Dinners' menu; winners will receive \$500 gift and a chance at Dream Dinners stardom

SNOHOMISH, Wash. (August 1, 2011) — Dream Dinners, Inc., the nation's leading meal assembly chain, is offering home cooks, amateur chefs and budding gourmets the chance to shine and share their recipe with hundreds of thousands of people across the U.S. August 1, 2011 kicks off Dream Dinners' call for entries in its fourth annual national recipe contest. Four national winning recipes will make their way onto the menu at more than 100 [Dream Dinners locations](#), and winners also receive a \$500 Dream Dinners gift card.

"While taste is, of course, a big factor in our search for the best recipes, it is also equally important for the recipes to be easy to prepare and freeze well," said Dream Dinners Co-founder Stephanie Allen. "Winning recipes from this contest are often some of our guests' favorites, with some returning to the menu multiple times because they are in high demand! We love to be able to spotlight our talented guests on our menu, along with offering a great service that allows busy families to share regular family meals despite hectic schedules."

All U.S. residents at least 18 years of age are eligible to enter in one (or all) of four categories: Sirloin Steak, Chicken Breast, Boneless Pork Loin Roast, and Your Favorite Creation, which includes any recipe that doesn't fit the other categories. From the submissions, Dream Dinners selects the top 10 recipes in each category and tests them for ease of preparation, taste and presentation to select the grand prize winners. The winning recipes will be placed on the April 2012 menu as an entrée option for guests to assemble. Entries will be accepted August 1 through August 31, 2011 on the [Dream Dinners website](#).

Dream Dinners, credited for pioneering the meal assembly industry in 2002, prides itself on providing healthful, affordable meal options for busy families and individuals. All ingredients are gathered and prepped by Dream Dinners, so guests simply choose their meals from the monthly selection, assemble them according to individual tastes and dietary needs and take them home to freeze. Assembling meals



for the month takes about an hour and can save up to 40 hours every month. For more information on Dream Dinners and the recipe contest, visit the [Contests and Offers page](#) at www.dreamdinners.com.

ABOUT DREAM DINNERS

Founded in 2002, Dream Dinners, Inc. is the recognized originator of the \$300 million meal assembly industry. Headquartered in Snohomish, Wash., Dream Dinners locations provide guests monthly menus to select from, then prepare all ingredients in advance, so guests can assemble dozens of meals in about an hour, then take home to freeze. With more than 100 franchises in 30 states, Dream Dinners saves guests both valuable time and money, and focuses on bringing families back to the dinner table with healthful, delicious and easy-to-fix meals. www.dreamdinners.com

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