

Calling All Home Cooks...Dream Dinners Announces Third Annual National Recipe Contest

Winning recipes will be added to Dream Dinners menus nationwide and earn \$500

SNOHOMISH, Wash. (Aug. 2, 2010) — Dream Dinners, Inc., the nation's leading meal assembly chain, is offering home cooks, amateur chefs and budding gourmets the chance to shine and share their recipe with hundreds of thousands of people across the U.S. Today kicks off Dream Dinners' call for entries in its third annual national recipe contest. Three national winning recipes will make their way onto the menu at all 115 [Dream Dinners locations](#), and winners also receive a \$500 Dream Dinners gift card.

"The key to winning this contest is to provide creative recipes that are quick and easy to assemble, will freeze and prepare well, appeal to a wide variety of tastes, and of course, taste amazingly delicious," said Dream Dinners Co-founder Stephanie Allen. "All of the menu items we present at Dream Dinners are based on those principles of saving time without sacrificing taste and quality. When people come into our store locations, they are able to make a month of meals all at once in about an hour, then take home to freeze fresh, so there is always a delicious and wholesome family dinner waiting regardless of busy schedules."

All U.S. residents at least 18 years of age are eligible to enter in one (or all) of three categories: beef, chicken and pasta. From the submissions, Dream Dinners selects the top 10 recipes in each category and tests them for ease of preparation, taste and presentation to select the grand prize winners. The winning recipes will be placed on the March 2011 menu as an entrée option for guests to assemble. Entries are accepted now through August 31, 2010 on the [Dream Dinners website](#).

Dream Dinners, credited for pioneering the meal assembly industry in 2002, prides itself on providing healthful, affordable meal options for busy families and individuals. All ingredients are gathered and prepped by Dream Dinners, so guests simply choose their meals from the monthly selection, assemble them according to individual tastes and dietary needs and take them home to freeze. For more information on Dream Dinners and the recipe contest, visit the [Contests and Offers page](#) at www.dreamdinners.com



ABOUT DREAM DINNERS

Founded in 2002, Dream Dinners, Inc. is the recognized originator of the \$170 billion meal assembly industry. Headquartered in Snohomish, Wash., Dream Dinners locations provide guests' monthly menus to select from, then procure and prepare all ingredients in advance, so guests can assemble dozens of meals in about an hour, then take home to freeze. With more than 128 franchises in 30 states, Dream Dinners saves its guests both valuable time and money, and focuses on bringing families back to the dinner table with healthful, delicious and easy-to-fix meals. www.dreamdinners.com

###