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Carson City Family Announced Winner of National “Real Men Cook” Contest

Firefighter Husband Scores Family One Month of Free Meals from Meal Assembly Chain Dream Dinners

SNOHOMISH, Wash. (July 12, 2010) – After an online voting battle, Michelle and Zac Pederson of Carson City, Nev. were announced today the winners of the Dream Dinners “Real Men Cook” contest. The contest was sponsored by Dream Dinners –the country’s leading meal assembly service – and will award the Pedersons with a month of free dinners.

“With four young kids, we really have to make our dollar work, and the opportunity to have free dinners for a month is huge,” said Michelle Pederson, wife and stay-at-home mom. “It was such a relief!”

Participants in the nationwide contest were required to submit a photo of their favorite griller along with their best (or worst) grilling anecdote. Hoping to get a little help feeding her busy family of six, Mrs. Pederson submitted a picture of her husband, Zac, manning the grill while enjoying a “very manly” Capri Sun. Zac made it as one of eight finalists, and secured the top spot through an online public voting phase.

Zac Pederson is a firefighter for East Fork Fire and, when he is not busy helping the community, he can be found cooking for his crew at the firehouse or delighting his family with grilling specialties such as his homemade balsamic barbeque chicken or his secret meat rub.

“It’s nice to have ready to go meals for those days I’m too busy to prep dinner or what I had planned doesn’t work out,” said Michelle Pedersen, a Dream Dinners customer for almost three years. “Our favorites are the Lemon Chicken Piccata and the Pecan Crusted Pork Chops.”

ABOUT DREAM DINNERS

Founded in 2002, Dream Dinners, Inc. is the recognized originator of the \$170 billion meal assembly industry. Headquartered in Snohomish, Wash., Dream Dinners locations provide guests’ monthly menus to select from, then procure and prepare all ingredients in advance, so guests can assemble dozens of meals in about an hour, then take home to freeze. With 120 franchises in 30 states, Dream Dinners saves its guests both valuable time and money, and focuses on bringing families back to the dinner table with healthful, delicious and easy-to-fix meals. www.dreamdinners.com