



FOR IMMEDIATE RELEASE

## Get Mom Out of the Kitchen This Mother's Day (and Beyond) with Dream Dinners!

---

Time-saving gift cards make the perfect present for Mom; plus, Dream Dinners offers the ultimate chance for an extra sweet Girlfriend Getaway

SNOHOMISH, Wash. (April 29, 2010) — With Mother's Day right around the corner, give Mom the gift of time this year with Dream Dinners, Inc., the nation's leading meal assembly chain. Streamlining the meal-making process, a Dream Dinner's gift card gives Mom a month free of dinnertime worry – and more time for herself. Starting at just \$25 and conveniently available [online](#), a Dream Dinners gift card is a simple yet thoughtful way to help Mom answer the daily "what's for dinner?" conundrum.

Dream Dinners, with 126 locations throughout the US, pioneered the meal assembly industry in 2002 and prides itself on providing healthful, affordable meal options for busy families and individuals. By allowing guests to select from an offering of 15-18 different meal selections each month, Dream Dinners makes it easy to make a month's worth of dinners in about an hour. All ingredients are gathered and pre-prepped by Dream Dinners, and Dream Dinners handles all the clean-up; guests simply assemble and take meals home to freeze. In addition to the significant time savings, guests save money. Food is purchased in bulk by Dream Dinners which passes on the bulk savings to the customer; the carefully portioned meals and prepared ingredients also eliminate "unused" grocery waste for the home cook.

Starting in May, Dream Dinners and Hershey have paired up to create a decadent new meal for the May menu – "Hershey Hotel Cocoa Chili-Rubbed Chicken." And, guests who sign up for a sessions in both May and June will be automatically entered to win an equally decadent "Girlfriend Getaway" for four, which includes round-trip airfare to The Hotel Hershey, indulgent spa treatments at Hershey's Chocolate Spa, \$100 of Hershey's chocolate and admissions to various Hershey attractions throughout town. Plus, one lucky runner-up will receive a luxurious Le Vian Chocolate Diamond pendant.

Dream Dinners gift cards are available for purchase [online](#) or through [participating stores](#), and are redeemable at any Dream Dinners location nationwide. For current menu options, visit the [Dream](#)



[Dinners menu](#) page or visit [www.dreamdinners.com](http://www.dreamdinners.com) for a location near you.

#### ABOUT DREAM DINNERS

Founded in 2002, Dream Dinners, Inc. is the recognized originator of the \$170 billion meal assembly industry. Headquartered in Snohomish, Wash., Dream Dinners locations provide guests' monthly menus to select from, then procure and prepare all ingredients in advance, so guests can assemble dozens of meals in about an hour, then take home to freeze. With more than 123 franchises in 30 states, Dream Dinners saves its guests both valuable time and money, and focuses on bringing families back to the dinner table with healthful, delicious and easy-to-fix meals. [www.dreamdinners.com](http://www.dreamdinners.com)

###