TEAM MEMEBERS:

SIAN

LAGAT

TRISAKAY

Both members of the team are 2nd year students taking up the course of BS Computer science

PROJECT LOGO DESIGNS

FIRST DRAFT

TRISAKAY
20 24
TRICYCLE RIDING APP

SECOND DRAFT

TRISAKAY
TRICYCLE RIDING APP

THIRD DRAFT

TRISAKAY
TRICYCLE RIDING APP

FOURTH DRAFT

TRICYCLE RIDING APP
TRISAKAY
TEAM SL
ESTD.2024

FIFTH DRAFT

TRICYCLE RIDING APP
TRISAKAY
ESTD.2024

TRISAKAY

FINAL TEAM LOGO

- The design includes the word <u>TEAM</u> which represents how both members work hand in hand to get the job done
- The **S AND L** letters are representing the first letters of the last names of the members (Sian & Lagat)
- All elements within the present logo are orchestrated in a way to revolve around technology and futurism (as relation to the members course of CS)
- It also has shadow and neon effects to add more touches relating to the theme
- The overall logo is based on a theme of a minimalist futuristic design
- GESTALT'S LAWS used: Proximity, closure, Similarity

FINAL PROJECT LOGO

- The project logo design includes elements related to technology with a futuristic touch up
- The <u>TRICYCLE ICON</u> represents what the app is mainly focused on (tricycle riding app)
- The **Navy blue and cyan colors** were used in different texts like "Trisakay" which revolves around the theme & adds a variety of colors that complement each other
- A special icon used was the <u>S ROAD</u>, being able to portray 2 things which complemented the whole design well; a road and the letter s
- This logo is also integrated with the overall theme of a minimalist futuristic design
- GESTALT'S LAWS used: similarity, continuity, closure

TRISAKAY