



RECOMMENDATIONS FROM PYTHON POWERED

REVIVAL ATLIQ GRANDS DATA DRIVEN

STRATEGY:

- **Boost Mumbai Momentum:** Intensify marketing efforts in Mumbai to further accelerate revenue growth.
- **Elevate Premium Rooms:** Enhance the guest experience in Premium rooms to improve ratings and unlock greater revenue potential.
- **Maximize Delhi Occupancy:** Although Delhi has strong ratings, implement strategies to increase room occupancy and drive additional revenue.
- **Leverage Weekend Demand:** Utilize targeted marketing campaigns for Fridays and Saturdays to capitalize on weekend booking surges.
- **Stay Agile:** Regularly monitor guest feedback, ratings, and market trends to ensure continuous improvement and maintain a competitive edge.