

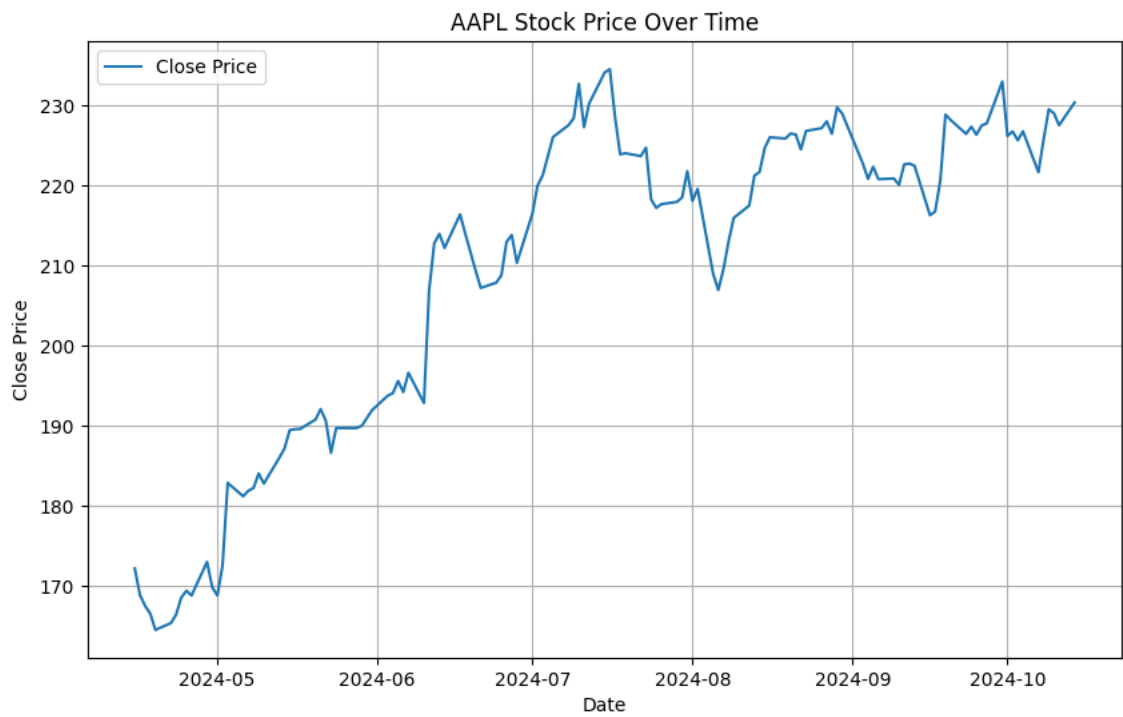
# **AAPL Stock Analysis Report**

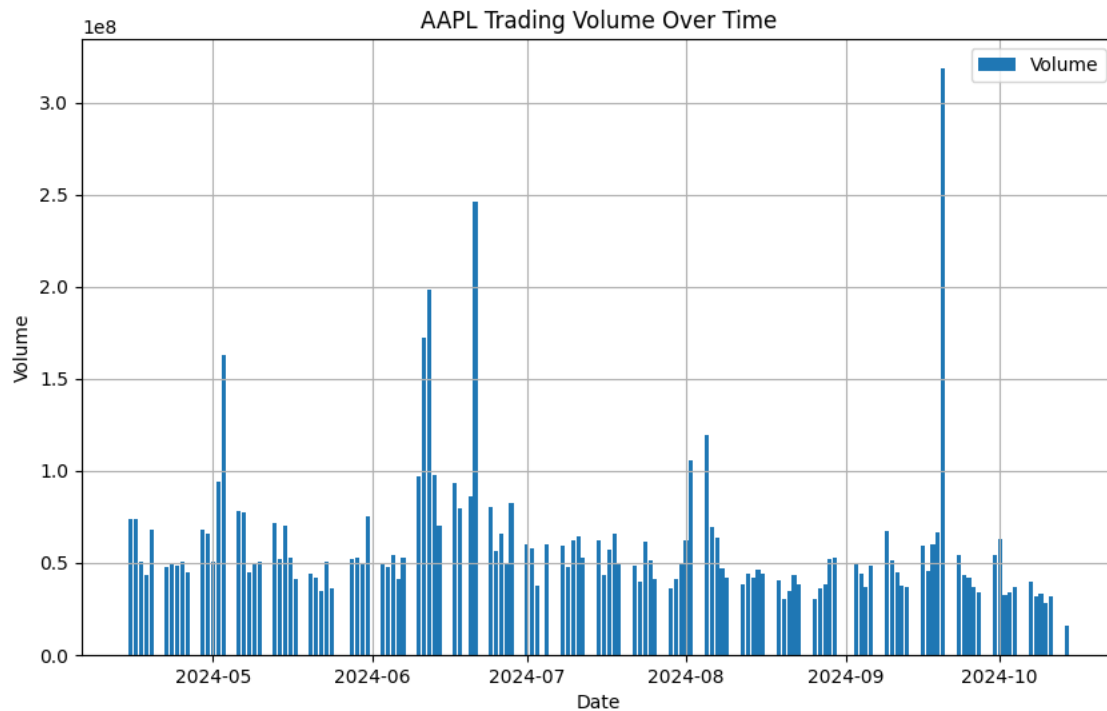
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## Analysis of Recent Performance

Current Price	230.39
Previous Close	227.55
Open	228.7
Day's Range	228.6 - 231.31
52-Week Range	164.08 - 237.23
Volume	15787864
Average Volume	52131056
Market Cap	3502872723456
PE Ratio (TTM)	35.01368





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## STOCK CONTEXT:

- The stock has a market cap of 3.50 trillion and a PE ratio of 35.10.

- Analysts have a consensus "Buy" rating on AAPL with a price target of \$240.71 (+4.43% upside).
- Apple is a leading technology company with a focus on smartphones, computers, tablets, wearables, and accessories.
- In 2023, Apple's revenue decreased by -2.80% compared to the previous year.
- Analysts forecast a positive outlook for AAPL with an average target price of \$240.71.
- Recent news articles highlight Apple's position in the market and its potential for growth despite some challenges.

## **GEOPOLITICS CONTEXT:**

- The geopolitical risks associated with AAPL are highlighted in a report by Polen Capital, indicating moderate earnings growth but substantial P/E multiple expansion.
- The report raises concerns about risk factors related to China and the company's EPS growth being aided by share buybacks.

## **SECTOR CONTEXT:**

- Apple operates in the Consumer Electronics sector and faces competition from companies like Sony, Xiaomi, and Samsung in the same industry.
- Financial metrics such as market cap, revenue, and profit margin are important indicators of the company's performance within the sector.

## **Conclusion and Future Outlook:**

- Despite some challenges, Apple remains a strong player in the technology sector with a positive outlook from analysts.
- The company's focus on innovation, product development, and market expansion position it well for future growth.
- Long-term investors may find AAPL a solid investment based on its track record and potential for continued success.

## Sources:

1. [Apple Inc. (AAPL) Stock Price, Quote & News](<https://stockanalysis.com/stocks/aapl/>) - Relevant Section: STOCK CONTEXT
2. [Apple (AAPL) Stock Forecast, Price Targets and Analysts Predictions](<https://www.tipranks.com/stocks/aapl/forecast>) - Relevant Section: STOCK CONTEXT
3. [Apple (AAPL) Analyst Research - Nasdaq](<https://www.nasdaq.com/market-activity/stocks/aapl/analyst-research>) - Relevant Section: STOCK CONTEXT
4. [Does Apple (AAPL) Face Geopolitical Risk? - Yahoo Finance](<https://finance.yahoo.com/news/does-apple-aapl-face-geopolitical-112957066.html>) - Relevant Section: GEOPOLITICS CONTEXT
5. [Apple Inc. (AAPL) Stock Price, News, Quote & History - Yahoo Finance](<https://finance.yahoo.com/quote/AAPL/>) - Relevant Section: SECTOR CONTEXT
6. [Yahoo Finance](<https://finance.yahoo.com/quote/AAPL>) - Relevant Section: Analysis of Recent Performance

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6. [Yahoo Finance](<https://finance.yahoo.com/quote/AAPL>) - Relevant Section: Analysis of Recent Performance