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- 1.4 <u>Delivery</u>. Promptly after the Effective Date, Licensor will supply to Licensee a copy of the SDK as downloadable file in object code format.

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2.1 <u>Term.</u> The term of this Agreement will commence on the Effective Date and will remain in effect only during the Evaluation Period.

- 2.2 <u>Termination</u>. Licensor may terminate this Agreement immediately upon written notice to Licensee, for a material breach of this Agreement.
- 2.3 <u>Effect of Termination</u>. Upon termination or expiration of this Agreement for any reason, Licensee and its designated users will immediately cease all use of the SDK and will immediately return all copies of the SDK to Licensor.

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- 3.1 <u>Acknowledgment of Licensor's Rights</u>. Licensee acknowledges that Licensor is the developer and owner of all rights to the SDK, including, without limitation, all copyright, trade secret, patent, trademark and other intellectual property rights therein and relating thereto and Licensee has no rights therein except the limited license granted by this Agreement. Licensor has the exclusive right to take whatever action it deems appropriate in its sole discretion to enforce any of its rights in the SDK against third parties.
- 3.2 <u>Copyright Notices and Credits</u>. Licensee will not alter, obscure or remove any copyright notice or other designation of Licensor's intellectual property rights regarding the SDK and will reproduce such notices and designations on all media that it uses for the storage of the SDK and relating to its use of the SDK, as applicable.
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- 7. <u>LIMITATION OF LIABILITY</u>. LICENSOR'S LIABILITY FOR ANY DAMAGES SUFFERED BY LICENSEE, WHETHER IN CONTRACT, IN TORT, UNDER ANY WARRANTY THEORY, IN NEGLIGENCE, OR OTHERWISE, WILL BE LIMITED TO FIFTY DOLLARS (\$50). UNDER NO CIRCUMSTANCES WILL LICENSOR BE LIABLE FOR ANY INCIDENTAL, INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS) UNDER THIS AGREEMENT, EVEN IF LICENSOR HAS BEEN PREVIOUSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

8. **GENERAL**.

- 8.1 <u>Independent Contractors</u>. The relationship of Licensee and Licensor is that of independent contractors, and nothing in this Agreement (a) gives either party the power to direct or control the day-to-day activities of the other, (b) makes the parties partners, joint ventures, co-owners, or participants in any joint undertaking, or (c) allows either party to create or assume any obligation on behalf of the other.
- 8.2 <u>Assignment</u>. This Agreement binds and inures to the benefit of each party's permitted successors and assigns. Licensee may not assign this Agreement, in whole or in part, by operation of law or otherwise, without Licensor's prior written consent. Any attempt to assign this Agreement other than in accordance with this provision is null and void. Licensor may freely assign this Agreement without Licensee's consent.
- 8.3 <u>Notices</u>. All notices will be sent by first class mail, postage prepaid, by courier or other personal delivery, or by email, to the parties at the addresses specified in the heading of this Agreement or to such other address as a party designates in writing to the other party.
- 8.4 <u>Governing Law.</u> This Agreement is governed by and enforced under the laws of the United States and State of California, but excluding its conflict of law provisions that would require the application of the laws of any other jurisdiction and the parties consent to the jurisdiction of the state and federal courts in San Francisco, California.
- 8.5 <u>No Waiver</u>. The waiver of any particular breach or default or any delay in exercising any rights is not a waiver of any subsequent breach or default, and no waiver is effective unless in writing and signed by the waiving party.
- 8.6 <u>Severability</u>. If any provision of this Agreement is found invalid or unenforceable, that provision will be enforced to the maximum extent permissible consistent with the original intent of the parties, and the other provisions of this Agreement will remain in force.
- 8.7 <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, all of which taken together constitute a single instrument.
- 8.8 <u>Entire Agreement</u>. This Agreement and its Exhibits represent the entire agreement between the parties and supersedes all prior and contemporaneous agreements and understandings (oral and written) with respect to the matters covered by this Agreement. Neither party has entered into this Agreement based on representations other than those contained in this Agreement. This Agreement may be modified or amended only by a written agreement signed, whether digitally or manually, by both parties.