



data sources, such as relational, cloud data warehouses, Hadoop, and more.

5. Built-in query editor to run, schedule, and execute queries, all leveraging the knowledge in our catalog to make sure queries are correct when you write them.
6. Workflow-enabled to support stewardship and governance efforts.
7. Open API and connector SDK.

Alation also exposes RESTful APIs and a generic JDBC connector that customers can use to build their own process.

Active Data Governance (ADG)

Alation's ADG is a modern approach to data governance that is non-invasive and allows everyone to participate by leveraging our institutional knowledge and expertise for all to benefit.

ADG Key Characteristics

The differentiating characteristics of Alation's Data Governance Methodology are:

- *Pragmatic, not theoretical*
- *Business, not IT-centric*
- *Incremental, not 'big-bang' implementation*
- *Community driven, not committee controlled*
- *Guided, not gated participation*
- *Employee value, not steward & IT centric value*
- *Data usage, not documentation deadends*

Alation's approach is also unique because it defines data governance as three distinct components that can be implemented independently or together.

This provides a level of clarity about what, who, and how to implement that allows leaders to make clear investment decisions and understand what results can be expected.

1. Business Governance - Maintaining the content, quality, and understanding of core business assets and their supporting data
2. Technical Governance - Maintaining the content and quality of extended data attributes and data sources in the enterprise data landscape
3. Compliance Governance - Maintaining the policies, classifications, assessments, and audit

