

# Snowtires Automotive - ESG and Recycling Policy

## Snowtires Automotive

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## Environmental, Social, and Governance (ESG) Goals

Snowtires Automotive is committed to advancing its Environmental, Social, and Governance (ESG) objectives. Our primary focus is to create an environment-friendly production process, reduce waste, and promote a circular economy.

### Environmental Goals

Snowtires Automotive aims to achieve carbon neutrality by 2040. By 2030, we plan to reduce overall energy consumption by 40% and increase the use of recycled materials by 60%. We work with leading environmental agencies to help us achieve these ambitious goals.

Our goal is to transform our operations, shifting towards the use of renewable energy sources, reducing water consumption, and improving efficiency in waste management. Through these initiatives, we aim to significantly reduce our carbon footprint and align with global sustainability standards.

### Social Responsibility

Snowtires Automotive is committed to ensuring the well-being of our employees and the communities we serve. We prioritize creating safe and inclusive workplaces, offering fair wages, and providing continuous learning opportunities. We also engage in community outreach programs focused on education, workforce development, and environmental awareness.

### Governance

Snowtires Automotive upholds the highest standards of governance to ensure transparency and accountability. We regularly assess our ESG performance and report progress annually to stakeholders. Our governance framework

includes risk management, ethical decision-making, and promoting responsible practices throughout our supply chain.

## **Recycling Policy Overview**

As part of our commitment to sustainability, Snowtires Automotive has developed robust recycling policies. Our tire recycling programs aim to recover materials, minimizing environmental impact and reducing the need for virgin resources.

## **Recycling Specifications**

### **High Rubber Content Tires**

Tires with over 60% rubber content are processed to reclaim up to 80% of the rubber for reuse in new tires and other products. This significantly reduces waste and reliance on virgin rubber.

### **High Carbon Black Content Tires**

Tires with over 30% carbon black content are processed to recover 70% of the carbon black. This reduces carbon emissions associated with new carbon black production.

## **Regulatory Compliance**

Snowtires Automotive complies with all regional, national, and international environmental regulations. We work closely with regulatory bodies to ensure that our recycling practices meet the highest standards and contribute to broader environmental protection goals.

## **Future Goals and Partnerships**

In the future, we aim to increase the recovery rate of recyclable materials, improve our tire recycling processes, and reduce the energy required for tire production. We are actively seeking partnerships with innovation-driven organizations that can help us advance our goals.

By 2025, we aim to partner with other key stakeholders in the automotive industry to promote the use of recycled materials and implement advanced recycling technologies.

## **Community Impact**

Snowtires Automotive believes in giving back to the community. Through our ESG initiatives, we provide funding for local environmental projects, education, and sustainability-focused training. In the last year alone, we donated over \$500,000 to community outreach programs.

## **Commitment to a Sustainable Future**

Snowtires Automotive is committed to leading the way in sustainability. Through our recycling efforts, governance, and community programs, we are continuously working towards a greener and more sustainable future. Our recycling policy and ESG goals reflect our dedication to reducing our environmental impact while promoting social responsibility and ethical governance.