Allan Asis

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Spring Valley, CA. 91977   (619) 315-4447

Education

University of California, San Diego   La Jolla, CA
B.S. Cognitive Science **//** Human-Computer Interaction   Graduated June 2016
                                                                                       GPA: 3.6

Skills

- Articulates design decisions through prototypes, storyboards, other techniques
- Prototypes with HTML/CSS/Javascript, Invision, Balsamiq, Figma, and paper
- Utilizes personas, user scenarios, and roleplaying enactments to inform design
- Conducts ethnographic studies with observational, audio/video, and interview methods
- Manages spreadsheets consolidating and analyzing data
- Plans experimental design handling recruitment, measurements, and evaluation
- Develops branding with Photoshop, Gimp, and moodboards
- Video editing with After Effects

Experience

UserZoom   July 2015 - Current
Crowd Coder
- Marked data describing users interacting with mobile and web applications and their sentiment based on research objectives

HCI Programming Studio   March 2016 – June 2016
Project Manager
- Developed the app SOLO tackling social exhaustion by providing unique places for people to explore by themselves
- Implemented JavaScript libraries for data visualization utilizing the DELPHI Database

Interaction Design Startup   March 2016 – June 2016
Team Member
- Developed the app Discourse facilitating collaborative learning through in-class activities and generating comprehensive study material

Information Architecture Redesign   January 2016 – March 2016
Team Member
- Developed mobile app wireframe accomplishing efficient playlist management for handling large libraries
- Conducted interviews and competitive analyses to understand user scenarios using mobile music apps

Cognitive Ethnography   January 2015 – March 2015
Individual
- Constructed models describing behaviors in role assignment and self-expression
- Observed and interviewed a single subject playing Final Fantasy 14