

May 19, 2015

Dept. of Army  
Chief, FOIA Division  
USAIFC - P(ASQNS-OP-F)  
Crystal Square II, Suite 201  
1725 Jefferson Davis Parkway  
Arlington, VA 22202

Dear Sir or Madam:

This is a request under the Freedom of Information Act, 5 U.S.C. Sec. 552.

I request that copies of the following documents be provided to me:

1. Any and all documents pertaining to the use of subliminal stimuli (*e.g.* embedded images or words, low-intensity light or sound, tachistoscopic displays) in advertising, government operations, or other fields.
2. Any and all documents pertaining to companies or organizations that create, distribute, or sell subliminal material (including but not limited to Osman-Kord, Ltd. (Southern California), Proactive Systems (Portland, Oregon), and Stimutech, Inc. (East Lansing, Michigan)).
3. Any and all documents pertaining to laws, statutes, regulations, or legal cases concerning subliminal stimuli.
4. Any and all documents pertaining to the effectiveness or non-effectiveness of subliminal stimuli.

I realize that the law may allow your agency to withhold specified categories or exempted information, but would like to remind you that it also requires you to release any "segregable" portions that are left over after exempt material is deleted. Please also provide me with the name of the official to which administrative appeals should be directed. If this request for documents is denied, I would like to receive a detailed justification for denial.

I request a waiver of all fees for this request. Disclosure of the requested information to me is in the public interest because it is likely to contribute significantly to public understanding of the operations or activities of corporations, the government, and the media, and is not primarily in my commercial interest. I plan to make this information available over the internet; this will benefit the general public because the news media does not often report on this subject and the information I will make available will be an important resource for those who are concerned that subliminal messages may be in use (and will perhaps put to rest many questions as to the effectiveness or non-effectiveness of such material). It would thus be unfair to make the first requester bear the full cost of the initial search for these documents. To further determine my status to assess fees, you should know that I am affiliated with an educational institution, and this request is made for a scholarly purpose and not for a commercial use.

Thank you for your consideration of this request.

Respectfully,

Laura A. Taalman  
3006 Ruth Street  
Durham, NC 27704

May 19, 2015

Central Intelligence Agency  
Information and Privacy Coordinator  
Office of Information Services  
Washington, D.C. 20505

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Commerce Department  
FOIA Officer, Room 6020  
14<sup>th</sup> and Constitution NW  
Washington, DC 20230

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Consumer Product Safety Commission  
Freedom of Information Offices  
5401 Westbard Avenue  
Bethesda, MD 20816

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Defense Department  
Office of the Secretary of Defense  
Director, Freedom of Information  
Room 2C757, Pentagon  
Arlington, VA 20301-1400

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Federal Bureau of Investigation  
Chief FOIA & Privacy Act Section  
Room 6296 JEH  
Washington, D.C. 20535

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May 19, 2015

Federal Trade Commission  
FOIA Branch  
Room 682  
6th and Pennsylvania Ave., N.W.  
Washington, D.C. 20580

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Food and Drug Administration  
5600 Fishers Lane, (HF 1 - 35)  
Rockville, M.D. 20857

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National Security Council  
Director  
Information Disclosure  
Washington, D.C. 20506

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