

Ilan Edri

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After several years in the eCommerce industry, I changed my career to become a **Full Stack Programmer**.

I have strong critical thinking and problem-solving skills with the ability to make suggestions that will help improve functionality. I am team-oriented and believe in working together to meet client obligations and company goals.

I have the ability to work under pressure and meet tight deadlines while maintaining a friendly and positive attitude.

MY PORTFOLIO: www.ilanedri.com

PROGRAMMING SKILLS: HTML/CSS, JS, Angular, React, PHP, Node.js, SQL, MongoDB, Wordpress

EDUCATION

March 2021 - November 2021: Hackeru Campus - Web Development Full Stack

2007 - 2010 : First sergeant - Combat soldier in Kfir Unit

2001-2007 : Ort Kiryat Motzkin High School

WORK EXPERIENCE

Tel Aviv, January 2018 - September 2020

MightyCommerce - Marketing Manager & Trade Inspector

Main action : developed the entire social media environment and created a massive brand awareness in all the company's digital channels.

- Ran ppc campaigns that generated over \$250k sales in a year.
- Built the company's website from scratch and responsible for all the content marketing.
- Related: blog posts, email sequences, webinars. All those channels helped to convert those missing leads into paying customers.
- Managed over 150 eCommerce online stores that generated over \$750k sales in a year.
- Built a strong team overseas that could maintain the online stores daily and keeping everything to work perfectly.

Haifa, December 2014 - January 2018

Self Employed - Online store owner

- Developed business partnerships with different suppliers around the world for distribution their products.
- Created social media channel with 189k followers and built strong relationship with them on a daily basis.
- Managed a team of over 5 assistants that helped me along the way with customer service, shipping labels, returns, refunds and more.